

Planning Services  
Camden Town Hall  
Argyle Street  
London WC1H 8EQ

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For office use  
Date  
Payee  
App. No.

Fee

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

Title:	Mr	First name:	M	Surname:	Bridge		
Company name	Glendola Leisure Ltd						
Street address:	c/o Agent			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City				Fax number:			
County:				Email address:			
Country:							
Postcode:							
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

**2. Agent Name, Address and Contact Details**

Title:	Mr	First Name:	H	Surname:	Ryatt		
Company name:	HSR UK LTD						
Street address:	HSR UK LTD			Country Code	National Number	Extension Number	
	PO BOX 61456			Telephone number:			
				Mobile number:			
Town/City	LONDON			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	NW10 1XU			info@hsruk.com			

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="174"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="CAMDEN HIGH STREET"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 0NE"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="528954"/>
Northing:	<input type="text" value="183890"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="0"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="1"/>
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Please describe:

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="01/11/2011"/>	To:	<input type="text" value="01/07/2012"/>
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### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

5 m

What is the maximum projection of the advertisement from face of building (in metres)?

n/a m

What are the dimensions of the proposed advertisement?

Height: 7.1 x Width: 6.7 x Depth: 0 metres

What materials will the sign be made of?

high grade pvc mesh material

What is the maximum height of any of the individual letters and symbols (in centimetres)?

n/a cm

The colour of text and background:

1:1 image that of the existing building

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☒ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

07/10/2011