

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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Telephone : 020 7974 1911
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For office use
Date
Payee
App. No. Fee

Application for Planning Permission and consent to display advertisement(s).
Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:			
Company name:	Sportsdirect.com Retail Ltd						
Street address:	UNIT A, Brook Park			Country Code	National Number	Extension Number	
	Meadow Lane			Telephone number:			
	Shirebrook			Mobile number:			
Town/City:	Mansfield			Fax number:			
County:	Nottinghamshire			Email address:			
Country:							
Postcode:	NG20 8RY						
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No							

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Donna	Surname:	Lang		
Company name:	Cube PSL						
Street address:	502 Birchwood One Business Park			Country Code	National Number	Extension Number	
	Dewhurst Road			Telephone number:		01925831710	
	Birchwood			Mobile number:			
Town/City:	Warrington			Fax number:			
County:	Cheshire			Email address:			
Country:							
Postcode:	WA37GB			dlang@cubeptl.co.uk			

3. Description of the Proposal

Please describe the proposed development including any change of use:

New shopfront and entrance doors with fascia sign and projecting sign over.

Has the building, work or change of use already started? ☐ Yes ☒ No

4. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="148"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="KILBURN HIGH ROAD"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW6 4JD"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="525198"/>
Northing:	<input type="text" value="183964"/>

Description:

5. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway?

☐ Yes ☒ No

Is a new or altered pedestrian access proposed to or from the public highway?

☒ Yes ☐ No

Are there any new public roads to be provided within the site?

☐ Yes ☒ No

Are there any new public rights of way to be provided within or adjacent to the site?

☐ Yes ☒ No

Do the proposals require any diversions/extinguishments and/or creation of rights of way?

☐ Yes ☒ No

If you answered Yes to any of the above questions, please show details on your plans/drawings and state the reference of the plan(s)/drawings(s)

CPS 11 027 007H - Proposed Ground Floor Plan showing new entrance doors to unit.

7. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?

☐ Yes ☒ No

Have arrangements been made for the separate storage and collection of recyclable waste?

☒ Yes ☐ No

If Yes, please provide details:

Designated bin store as part of development but not indicated on plan

8. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

9. Materials

Please state what materials (including type, colour and name) are to be used externally (if applicable):

Windows - description:

Description of *existing* materials and finishes:

Currently no windows - hoarding for site - previous window tretment unknown

Description of *proposed* materials and finishes:

Proposed powder coated aluminium frame shopfront finished in RAL 7012 (basalt grey)

Doors - description:

Description of *existing* materials and finishes:

No doors at present - hoarding to site - previous treatment unknown

Description of *proposed* materials and finishes:

Proposed powder coated aluminium frame entrance doors finishe RAL 7012 (basalt grey)

9. (Materials continued)

Lighting - add description

Description of *existing* materials and finishes:

previous treatment unknown

Description of *proposed* materials and finishes:

proposed fascia & projecting sign with static internal illumination to a maximum of 1000 candels/m2

Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement? ☐ Yes ☒ No

10. Vehicle Parking

Please provide information on the existing and proposed number of on-site parking spaces:

Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces
Cars	0	0	0
Light goods vehicles/public carrier vehicles	0	0	0
Motorcycles	0	0	0
Disability spaces	0	0	0
Cycle spaces	0	0	0
Other (e.g. Bus)	0	0	0
Short description of Other			

11. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains sewer ☒ Package treatment plant ☐ Unknown ☐
Septic tank ☐ Cess pit ☐

Other

Are you proposing to connect to the existing drainage system? ☒ Yes ☐ No ☐ Unknown

If Yes, please include the details of the existing system on the application drawings and state references for the plan(s)/drawing(s):

CPS 11 027 006F - Proposed Basement Level Plan
CPS 11 027 007H - Proposed Ground Floor Plan

12. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.) ☐ Yes ☒ No

If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? ☐ Yes ☒ No

Will the proposal increase the flood risk elsewhere? ☐ Yes ☒ No

How will surface water be disposed of?

☐ Sustainable drainage system ☒ Main sewer ☐ Pond/lake
☐ Soakaway ☐ Existing watercourse

13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

- a) Protected and priority species
- ☐ Yes, on the development site ☐ Yes, on land adjacent to or near the proposed development ☒ No
- b) Designated sites, important habitats or other biodiversity features
- ☐ Yes, on the development site ☐ Yes, on land adjacent to or near the proposed development ☒ No
- c) Features of geological conservation importance
- ☐ Yes, on the development site ☐ Yes, on land adjacent to or near the proposed development ☒ No

14. Existing Use

Please describe the current use of the site:

Vacant Retail Unit / developers shell

Is the site currently vacant? ☒ Yes ☐ No

If Yes, please describe the last use of the site:

Retail Unit

When did this use end (if known) (DD/MM/YYYY)?

Does the proposal involve any of the following?

If yes, you will need to submit an appropriate contamination assessment with your application.

Land which is known to be contaminated? ☐ Yes ☒ No

Land where contamination is suspected for all or part of the site? ☐ Yes ☒ No

A proposed use that would be particularly vulnerable to the presence of contamination? ☐ Yes ☒ No

15. Trees and Hedges

Are there trees or hedges on the proposed development site? ☐ Yes ☒ No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? ☐ Yes ☒ No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste? ☐ Yes ☒ No

17. Residential Units

Does your proposal include the gain or loss of residential units? ☐ Yes ☒ No

18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace? ☐ Yes ☒ No

19. Employment

If known, please complete the following information regarding employees:

	Full-time	Part-time	Equivalent number of full-time
Existing employees	0	0	0
Proposed employees	4	6	3

20. Hours of Opening

If known, please state the hours of opening for each non-residential use proposed:

Use	Monday to Friday		Saturday		Sunday and Bank Holidays		Not Known
	Start Time	End Time	Start Time	End Time	Start Time	End Time	
A1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/>

21. Site Area

What is the site area?

22. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

n/a

Is the proposal for a waste management development? ☐ Yes ☒ No

23. Hazardous Substances

Is any hazardous waste involved in the proposal? ☐ Yes ☒ No

24. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1no Fascia sign -
Folded aluminium box sign, fret cut lettering with keyline detail.
Static internal illumination, max 1000cd/m2
Size- 7335mm (w) x 1170mm (h) x 150mm (d)"sports"" .com" - Ral 743"direct" - Ral 431
Background - white, keyline - black.
Fascia sign 2 - non illuminated folded aluminium white box with applied vinyl brand logos as indicated on drawing CPS 11 027 008E.
Size - 5719mm (w) x 1027mm (h) x 150mm (d)
Projecting Sign 1040mm (w) x 400mm (h) x 200mm (d)
Internally illuminated alluminium box sign, max 1000cd/m2, with fret cut lettering "sports"" .com" - Ral 743"direct" - Ral 431
Background - white, keyline - black.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

25. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

26. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

27. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Folded aluminium box sign with fret cut lettering.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

"sports", ".com" Blue - Ral 743, "direct" Red - Ral 431, Background - white, keyline - Black

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.413m

What is the maximum projection of the advertisement from face of building (in metres)?

.15m

What are the dimensions of the proposed advertisement?

Height: 1.027 x Width: 5.719 x Depth: .15 metres

What materials will the sign be made of?

White folded aluminium box sign with applied vinyl logos

What is the maximum height of any of the individual letters and symbols (in centimetres)?

95cm

The colour of text and background:

multi colour logos as drawing CPS 11 027 008E - background white.

Will the sign be illuminated?

☐ Yes ☒ No

28 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.413m

What is the maximum projection of the advertisement from face of building (in metres)?

1.040m

What are the dimensions of the proposed advertisement?

Height: .4 x Width: 1.04 x Depth: .2 metres

What materials will the sign be made of?

Folded aluminium box sign with fret cut lettering.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

19cm

The colour of text and background:

Background White, "sports"" .com" Blue- ral 743, "direct" Red - Ral 431

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

1000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

29. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

30. Certificates (Certificate B)

Certificate of Ownership - Certificate B

Town and Country Planning (Development Management Procedure) (England) Order 2010 Certificate under Article 12

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) of any part of the land or building to which this application relates.

Notice recipient				Date notice served
Name	K/S UK Properties c/o Molynoux Rose			17/10/2011
Number:	143	Suffix:		
Street:	New Bond Street			
Locality:				
Town:	London			
Postcode:	W1S 2TP			

Title: Miss First name: Donna Surname: Lang

Person role: Agent Declaration date: 17/10/2011 ☒ Declaration made

30. Certificates (Agricultural Land Declaration)

Agricultural Land Declaration

Town and Country Planning (Development Management Procedure) (England) Order 2010 Certificate under Article 12

Agricultural Land Declaration - You Must Complete Either A or B

(A) None of the land to which the application relates is, or is part of an agricultural holding.



(B) I have/The applicant has given the requisite notice to every person other than myself/the applicant who, on the day 21 days before the date of this application, was a tenant of an agricultural holding on all or part of the land to which this application relates, as listed below:



If any part of the land is an agricultural holding, of which the applicant is the sole tenant, the applicant should complete part (B) of the form by writing 'sole tenant - not applicable' in the first column of the table below

Title:	<input type="text" value="Miss"/>	First Name:	<input type="text" value="Donna"/>	Surname:	<input type="text" value="Lang"/>
Person role:	<input type="text" value="Agent"/>	Declaration date:	<input type="text" value="17/10/2011"/>	<input checked="" type="checkbox"/>	Declaration Made

31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date	<input type="text" value="17/10/2011"/>
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