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Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries on	ly): env.devcon@camden.gov.uk	For office use
Telephone	: 020 7974 1911	Date
Fax	: 020 7974 5713	Payee
		App. No.

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Le Cordon Bleu				
Street address:	c/o Agent		Country Code	National Number	Extension Number
		Telephone number:			
	72 Welbeck Street	Mobile number:			
Town/City County:	London	Fax number:]	
Country:		Email address:			,
Postcode:	W1G 0AY	zbarker@geraldeve.cor	n		
	e, Address and Contact Details	Yes 🔿 No			
Title: Mr	First Name:	Surname:			
Company name:	Gerald Eve LLP				
Street address:	72 Welbeck Street		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City	London	Fax number:			
County:					
Country:		Email address:]
Postcode:	W1G 0AY	zbarker@geraldeve.cor	n		

3. Site Address	Details			
Full postal address	ess of the site (including full postcode where available)			Description:
House:	15	Suffix:		
House name:				
Street address:	BLOOMSBURY	SQUARE		
Town/City:	LONDON			
County:				
Postcode:	WC1A 2LS			
Description of locat (must be complete				
Easting:	53027	0		
Northing:	18165	8]
4. Pre-applicat				
Has assistance or p	rior advice been	sought from the local aut	thority about this applicat	ion? C Yes O No
•		nity Consultation	y about the proposal?	◯ Yes ⊙ No
6. Authority Er	nplovee/Me	mber		
(b) an el (c) relate	Authority, I am: mber of staff ected member ed to a member ed to an elected	of staff I member	any of these statements a	pply to you?
7. Type of Prop	osed Adver	tisement(s)		
Please describe the	proposed adve	rtisement(s):		
Installation of flag a				
How many of the fo	ollowing type of	advertisements are you a	pplying for?	
Fascia sign(s)	1 F	rojecting or hanging sign	l(s) 0	Hoarding(s) 0 Other 1
Please describe:				
x1 flag x1 fascia sign				
8. Location of	Advertisem	ent(s)		
Is the advertisemer	nt(s) you are app	lying for already in place?	? O Y	es 💿 No
Is an existing adver	tisement(s) to b	e removed and replaced b	by the advertisement(s) in	this proposal?
Will the proposed a	dvertisement(s)	project over a footpath o	or other public highway?	🔿 Yes 💿 No
9. Advertiseme	ent(s) Perioc	1		
Please state the pe	riod of time for v	which consent is sought fo	or the advertisement	
From: 28/10/2	2011	To: 28/10/2	2016	
10. Interest in	the Land			
Does the applicant	own the land o	buildings where the adve	erts are to be placed?	🔿 Yes 💿 No
If No, has the perm	ission of the ow	ner or any other person er of an advertisement been o	ntitled	Yes No
	1 7 -			

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.8 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.28 x Width: 4.8 x Depth: 0.025 metres
What materials will the sign be made of?
PPC aluminium lettering on a render band.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.28 cm
The colour of text and background:
Blue text (pantone 281C) on cream render band.
Will the sign be illuminated? O Yes O No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 6.9
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
What materials will the sign be made of?
Polyester
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Blue text (pantone 281C) on white background.
Will the sign be illuminated? O Yes O No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent The applicant Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.
Date 28/10/2011