

**Development Control Planning Services** London Borough of Camden

Town Hall Arayle Street London WC1H 8ND

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Application Ref: 2011/4303/A Please ask for: David Glasgow Telephone: 020 7974 5562

10 November 2011

Dear Sir/Madam

Mr Jonathan Hudson

24 Charlotte Street

London W1T 2ND

UK

#### **DECISION**

Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## **Advertisement Consent Granted**

Address:

24 CHARLOTTE STREET LONDON **W1T 2ND** 

## Proposal:

Display of halo illuminated fascia sign and retractable canvas awning to the front of existing estate agent (Class A2).

Drawing Nos: Annotated Photomontage; Deans Traditional Victorian Sunblind Front Elevation and Side Elevation; Wall fixed brand sign front elevation and side elevation.

The Council has considered your application and decided to grant consent subject to the following condition(s):

# Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
  - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
  - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle
  - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
  - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
  - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.
- Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
  - Reason: As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

#### Disclaimer

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