

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Andy	Surname:	Dickinson		
Company name	Gala Coral Group Ltd						
Street address:	New Castle House			Country Code	National Number	Extension Number	
	Castle Boulevard			Telephone number:			
				Mobile number:			
Town/City	Nottingham			Fax number:			
County:				Email address:			
Country:							
Postcode:	NG7 1FT						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Maninder	Surname:	Lloyla		
Company name:	Fisch Design Ltd						
Street address:	Fisch Design Ltd			Country Code	National Number	Extension Number	
	Unit 3 Heritage Business Centre			Telephone number:	01773 828222		
	Derby Road			Mobile number:			
Town/City	Belper			Fax number:			
County:	Derbyshire			Email address:			
Country:	United Kingdom						
Postcode:	DE56 1SW			min@fischdesign.co.uk			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="61"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="GALA CASINO"/>		
Street address:	<input type="text" value="RUSSELL SQUARE"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC1B 5BB"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530240"/>
Northing:	<input type="text" value="181992"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

CASINO SIGNAGE: Internally illuminated signage to new canopy over the entrance door.

RUSSELL SQUARE ELEVATION SIGNAGE: Internally illuminated signage to 2no. entrance columns into casino forecourt.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="1"/>	Projecting or hanging sign(s)	<input type="text" value="0"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="2"/>
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Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

617-PL01-Existing Russell Square Elevation
617-PL02b-Proposed Russell Square Elevation
Russell Square_Signage Proposal

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="03/01/2012"/>	To:	<input type="text" value="03/01/2017"/>
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.85m

What is the maximum projection of the advertisement from face of building (in metres)?

1.35m

What are the dimensions of the proposed advertisement?

Height: 0.519 x Width: 3.472 x Depth: 1.35 metres

What materials will the sign be made of?

3mm aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20cm

The colour of text and background:

Canopy in 'Gala Casino Blue' Pantone 2955C with white internally internally illuminated white letters

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☐ Externally

Illuminance Levels:

1300

 cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0m

What is the maximum projection of the advertisement from face of building (in metres)?

.10m

What are the dimensions of the proposed advertisement?

Height: 4 x Width: 1.5 x Depth: 0.10 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18cm

The colour of text and background:

Top and bottom sections in hotels specification. Middle section to be finished in 'Gala Casino Blue' Pantone 2955 C

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10m

What are the dimensions of the proposed advertisement?

Height: 4 x Width: 1.5 x Depth: 0.10 metres

What materials will the sign be made of?

aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18cm

The colour of text and background:

Top and bottom sections in hotels specification. Middle section to be finished in 'Gala Casino Blue' Pantone 2955 C

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☐ The applicant ☒ Other person

If Other has been selected, please provide:

Contact name:

Title: First name: Surname:

Telephone number:

Country code: National number: Extension number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date