

Infocus Public Networks Ltd
9 Parrish Close
Bishops Itchington
Warwickshire
CV47 2YR

Application Ref: **2011/5699/P**
Please ask for: **David Glasgow**
Telephone: 020 7974 **5562**

23 December 2011

Dear Sir/Madam

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995

Prior Approval Required - Approval Refused

Address:
**Outside of 297 Euston Road
London
NW1 3AQ**

Proposal:
Installation of 1 x electronic communications apparatus (public payphone).
Drawing Nos: Site location plan; Solar Powered Telephone Kiosk (with wheelchair access)

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telephone kiosk, by reason of its inappropriate siting and design would appear incongruous within the streetscene and add to visual clutter, detracting from the pedestrian environment contrary to policies CS11 (Promoting sustainable and efficient travel) and CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP17 (Walking, cycling and public transport), DP21 (Development connecting to the highway network) and DP24 (Securing high quality design) of the of the London Borough of Camden Local Development Framework



Development Policies.

- 2 The proposed telephone kiosk, by virtue of its inappropriate siting and design would encourage criminal activity and antisocial behaviour compromising the safety of pedestrians and those using and servicing the telephone kiosk, contrary to policy CS17 (Making Camden a safer place) of the London Borough of Camden Local Development Framework Core Strategy.

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