

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk
Telephone : 020 7974 1911
Fax : 020 7974 5713

For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Chris	Surname:	Benians		
Company name:	Côte Restaurant						
Street address:	3rd & 4th Floor			Country Code	National Number	Extension Number	
	15 Greek Street			Telephone number:	020	32067940	
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:							
Postcode:	W1D 4DP						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Katharine	Surname:	Ayes		
Company name:	mbds						
Street address:	Unit 1G Unit 1G Chelsea Reach 78-89 Lots Road			Country Code	National Number	Extension Number	
				Telephone number:		0207 376 7555	
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	sw10 0rn			katharine@mbds.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="32"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="PARKWAY"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 7AH"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="528792"/>
Northing:	<input type="text" value="183805"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2x RETRACTABLE AWNINGS; AN EXTERNALLY LIT PAINTED FASCIA SIGN WITH PAINTED LETTERING; 2X INTERNALLY LIT MENU BOXES; AN EXTERNALLY LIT HANGING SIGN.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

2x RETRACTABLE AWNINGS AND 2X INTERNALLY LIT MENU BOXES

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

EL-00

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.960m

What is the maximum projection of the advertisement from face of building (in metres)?

0m

What are the dimensions of the proposed advertisement?

Height: 0.4 x Width: 8 x Depth: 0.05 metres

What materials will the sign be made of?

Painted lettering on painted timber fascia board.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

250cm

The colour of text and background:

Painted lettering in Farrow and Ball 'LIGHT GREY', background to be painted farrow and ball 'RAILINGS 31 U/C 26'

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.5m

What is the maximum projection of the advertisement from face of building (in metres)?

1.25m

What are the dimensions of the proposed advertisement?

Height: 1 x Width: 0.8 x Depth: 0.4 metres

What materials will the sign be made of?

Timber with painted finish

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10cm

The colour of text and background:

Background to be painted farrow and ball 'RAILINGS 31 U/C 26' with PANTONE 'warm grey' text

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.4m

What is the maximum projection of the advertisement from face of building (in metres)?

1.2m

What are the dimensions of the proposed advertisement?

Height: 1.2 x Width: 4.1 x Depth: 1.2 metres

What materials will the sign be made of?

Fabric Spec:BYR 4588/99 crystal white, charcoal black from Herstella

What is the maximum height of any of the individual letters and symbols (in centimetres)?

300cm

The colour of text and background:

Fabric striped crystal white and charcoal black with painted lettering in Farrow and Ball 'RAILINGS' with white outline

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.1m

What is the maximum projection of the advertisement from face of building (in metres)?

2.1m

What are the dimensions of the proposed advertisement?

Height: 2.1 x Width: 4.1 x Depth: 2.1 metres

What materials will the sign be made of?

Fabric Spec:BYR 4588/99 crystal white, charcoal black from Herstella

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0cm

The colour of text and background:

Fabric striped crystal white and charcoal black

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.2m

What is the maximum projection of the advertisement from face of building (in metres)?

0.06m

What are the dimensions of the proposed advertisement?

Height: 0.64 x Width: 0.38 x Depth: 0.06 metres

What materials will the sign be made of?

Bronze effect mild steel menu case.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3cm

The colour of text and background:

Menu to have white background and blue/grey letters.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.2m

What is the maximum projection of the advertisement from face of building (in metres)?

0.06m

What are the dimensions of the proposed advertisement?

Height: 0.64 x Width: 0.38 x Depth: 0.06 metres

What materials will the sign be made of?

Bronze effect mild steel menu case.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3cm

The colour of text and background:

Menu to have white background and blue/grey letters.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 21/12/2011