

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk
Telephone : 020 7974 1911
Fax : 020 7974 5713

For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	HEINEKEN UK						
Street address:	2-4 BROADWAY PARK			Country Code	National Number	Extension Number	
	SOUTH GYLE BROADWAY			Telephone number:			
				Mobile number:			
Town/City	EDINGURGH			Fax number:			
County:				Email address:			
Country:							
Postcode:	EH129JZ						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	CRAIG	Surname:	WHITEHEAD		
Company name:	Cosign Uk						
Street address:	COSIGN UK Ltd			Country Code	National Number	Extension Number	
	THE CHALKLIN WORKS BIRCHOLT ROAD			Telephone number:	01622 862601		
	PARKWOOD			Mobile number:			
Town/City	MAIDSTONE			Fax number:			
County:	Kent			Email address:			
Country:	United Kingdom						
Postcode:	ME15 9XT			craig@cosignuk.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="12"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="GATE STREET"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC2A 3HP"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530596"/>
Northing:	<input type="text" value="181495"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

RE-FURBISH EXISTING SIGNS. REMOVE TROUGH LIGHTING AND REPLACE WITH DISCREET LED STRIP TO UP LIGHT FASCIA SIGNS. SWING SIGNS TO BE PAINTED IN NEW COLOURS ONLY.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

THREE OTHER SIGNS MADE UP BY EXISTING AMENITY BOARDS. TO BE RE-PAINTED IN NEW COLOURS AND SIGN WRITTEN.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

SEE ALL DRAWINGS

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4m

What is the maximum projection of the advertisement from face of building (in metres)?

N/Am

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 2.9 x Depth: N/A metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

350 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4m

What is the maximum projection of the advertisement from face of building (in metres)?

N/Am

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 1.335 x Depth: N/A metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

350 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4m

What is the maximum projection of the advertisement from face of building (in metres)?

N/Am

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 2.9 x Depth: N/A metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

350 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4m

What is the maximum projection of the advertisement from face of building (in metres)?

N/Am

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 1.38 x Depth: N/A metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

350 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4m

What is the maximum projection of the advertisement from face of building (in metres)?

N/Am

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 2.9 x Depth: N/A metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

350 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: 0.59 x Width: 1.34 x Depth: N/A metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

350 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.4

m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A

m

What are the dimensions of the proposed advertisement?

Height:

0.59

 x Width:

0.83

 x Depth:

N/A

 metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23

cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

350

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.2

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.7

m

What are the dimensions of the proposed advertisement?

Height:

1.10

 x Width:

0.76

 x Depth:

0.05

 metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

400

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.9

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.2

m

What are the dimensions of the proposed advertisement?

Height:

1.15

 x Width:

0.91

 x Depth:

0.05

 metres

What materials will the sign be made of?

TIMBER/ PAINT/ SIGNWRITTING

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15

cm

The colour of text and background:

SEE SPEC

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

400

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☐ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☐ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☐ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 13/02/2012