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Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries only):	env.devcon@camden.gov.uk	For office use
Telephone :	020 7974 1911	Date
Fax :	020 7974 5713	Payee
		App. No.

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details				
Title: Mr	First name: Stewart	Surname: H	lutson		
Company name	RBS Banking Group]			
Street address:	Bankside 2		Country Code	National Number	Extension Number
	Floor 3	Telephone number:			
	90-100 Southwark Street	Mobile number:			
Town/City	London	Fax number:] [
County:					
Country:	England	Email address:			
Postcode:	SE1 0SW				
	cting on behalf of the applicant? Yes Address and Contact Details 	○ No			
Title: Mr	First Name: Peter	Surname: W	Voodcock		
Company name:	Styles and Wood]			
Street address:	Aspect House]	Country Code	National Number	Extension Number
	Manchester Road	Telephone number:	44	0161 926 6000	6203
	Altrincham	Mobile number:			
Town/City	Manchester	Fax number:]	
County:	Cheshire				
Country:	England	Email address:			
Postcode:	WA14 5PG	pwoodcock@stylesar	ndwood.co.uk		

	Details			
Full postal address of	of the site (inclu	ding full postcode where a	available)	Description:
House:	185	Suffix:		
House name:				
Street address:	HAVERSTOCK F	HLL		
Town/City:	LONDON			
County:				
Postcode:	NW3 4QH			
Description of locat (must be completed	d if postcode is r	not known):		
Easting:	527306)		
Northing:	185094	1		
4. Pre-applicati Has assistance or pr		sought from the local autl	hority about this applicati	ion? C Yes No
5. Neighbour a	nd Commur	nity Consultation		
Have you consulted	l your neighbou	rs or the local community	about the proposal?	Ves 💿 No
6. Authority En	nployee/Me	mber		
(b) an el (c) relate	Authority, I am: mber of staff ected member ed to a member ed to an elected	of staff member	any of these statements ap	oply to you? O Yes O No
		h:		
7. Type of Prop	osea Aaver	tisement(s)		
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Will the sign be illuminated? • Yes No Will the sign be illuminated internally or externally? • Internally • Externally Illuminance Levels: • Cd/m Will the illumination be static or intermittent? • Static • Internally • Externally Illuminance Levels: • Cd/m • Output: • Output:<	The colour of text and background:
Will the sign be illuminated internally or externally? Internally Externally Illuminance Levels: cd/m Will the illumination be static or intermittent? Static Intermittent Intermitten	Text - White. Background - Blueberry blue
Illuminance Levels: cd/m What is the static or intermittent? It (b). Details of Proposed Advertisement(s) - Hanging Sign What is the height from the ground to the base of the advertisement (in metres)? 3.500 m What is the maximum projection of the advertisement from face of building (in metres)? 0.805 m What are the dimensions of the proposed advertisement? Height: 0.600 × Width: 0.120 × Depth: 0.805 m ^{metres} What materials will the sign be made of? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? 4.17 cm The colour of text and background: Logo - Two tone red. Background - Blueberry blue Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Internally Colour of Externally Will the sign be illuminated internally or externally? Internally Colour of text and background - Blueberry blue Will the sign be illuminated internally or externally? Internally Colour of text and background internally or externally? Will the sign be illuminated internally or externally? Internally Colour of text and background internally or externally? Will the sign be illuminated internally or externally? O Internally Externally	Will the sign be illuminated? (• Yes • No
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Will the illumination be static or intermittent? Static Intermittent 11 (b). Details of Proposed Advertisement(s) - Hanging Sign What is the height from the ground to the base of the advertisement (in metres)? 3.500 m What is the maximum projection of the advertisement from face of building (in metres)? 0.805 m What are the dimensions of the proposed advertisement? Height: 0.600 X Width: 0.120 X Depth: 0.805 metres What materials will the sign be made ot? Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? 4.17 cm The colour of text and background - Blueberry blue Will the sign be illuminated? Q Yes No Will the sign be illuminated internally or externally? Internally C Internally Externally Illuminance Levels:	
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Logo - Two tone red. Background - Blueberry blue Will the sign be illuminated? Image: Second	
Will the sign be illuminated? Yes No Will the sign be illuminated internally or externally? Internally Externally Illuminance Levels: cd/m 	
Will the sign be illuminated internally or externally? Internally Externally Illuminance Levels: cd/m	
Illuminance Levels: cd/m	will the sign be illuminated? (• Yes (No
	Will the sign be illuminated internally or externally? Internally C Externally
Will the illumination be static or intermittent? Static Intermittent 	Illuminance Levels: cd/m
	Will the illumination be static or intermittent? Intermittent Intermittent Intermittent

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11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	3.500 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.805 m
What are the dimensions of the proposed advertisement? Height: 0.600 X Width:	0.120 X Depth: 0.805 metres
What materials will the sign be made of?	
Acrylic	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	4.17 cm
The colour of text and background:	
Logo - two tone red. Background - Blueberry blue	
Will the sign be illuminated?	
Will the sign be illuminated internally or externally? Internally Externally 	
Illuminance Levels: cd/m	
Will the illumination be static or intermittent?	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	1.100 m
What is the maximum projection of the advertisement from face of building (in metres)?	0m
What are the dimensions of the proposed advertisement? Height: 0.921 x Width:	0.667 x Depth: 0.075 metres
What materials will the sign be made of?	
Acrylic	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	Varies cm
The colour of text and background:	
Varies	
Will the sign be illuminated?	
Will the sign be illuminated internally or externally? Internally Externally 	
Illuminance Levels: cd/m	
Will the illumination be static or intermittent?	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)?	1.200 m
What is the maximum projection of the advertisement from face of building (in metres)?	0 m
What are the dimensions of the proposed advertisement? Height: 0.973 x Width:	0.556 x Depth: 0.100 metres
What materials will the sign be made of? LCD Tv unit	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	Variable images cm
The colour of text and background: Variable images	
Will the sign be illuminated?	
Will the sign be illuminated internally or externally?	
Illuminance Levels: cd/m	
Will the illumination be static or intermittent? Static Intermittent 	
12. Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes O No
	\sim \sim
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?	(incase select only one)
The agent The applicant Other person	

13. Decla	aration		
	apply for planning permission/consent as described in this form and the ing plans/drawings and additional information.	\boxtimes	
Date 16	/02/2012		