

Heritage Statement
13 Rugby Street
Proposed flagpole

13 Rugby Street is a Grade-II listed early Georgian London terrace house in fairly original state, of three bays over four storeys. The ground floor is currently a shop, having previously been a dairy. The original White Conduit of c1300, originally part of the water supply to the Greyfriar's Monastery, Newgate Street, lies under the rear extension of the shop.

It is proposed to attach a flagpole to the street frontage of the building at first floor level, to attract customers to the shop from the busier Lambs Conduit Street. The flagpole and plate will be painted white to match the detailing of the building.

The proposed flagpole is 2m long and at 45° from the façade, and is attached to the rendered part of the building with a small plate held on four bolts, which will be concealed behind window boxes. It is considered that the proposal has minimal impact on the building itself and its neighbours.

By mounting the fixing plate on the rendered part of the building, the flagpole plate could easily be removed and the fixings rendered over with no permanent damage to the building.

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