# Site Name: London (Camden Town)

**Site No:** 2024

Address: 189 / 191 Camden High Street, Camden Town, London, NW1 7BP

		Revision	Details:
Drawing No	SAN01-RBS-2024-V		
Drawn By:	Marc Bayliss		
Date:	026/01/12		

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# External Rebrand Programme 2011/12

FOR INTERNAL USE ON	LY
CLIENT APPROVAL:	
Date Reviewed:	
Reviewed By:	
Any changes requested by the clien be detailed below:	it to
Scheme Approved (subjec any changes detailed above	
. –	,
Signed On Behalf Of Client	
	]
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# Existing Elevation Signage







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Site Name: London (Camden Town)
Site No: 2024

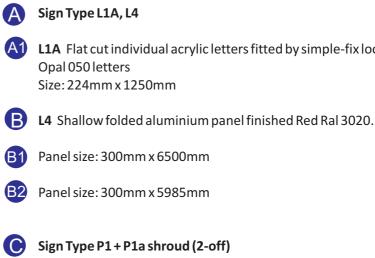




### Proposed Elevation Signage



#### **Proposed Signage**



Aluminium projecting sign. Panels from 14g aluminium powder coated red Ral 3020. Panels fret cut to accept step inlaid opal 050 acrylic logo. Sign externally illuminated by aluminium light trough powder coated red Ral 3020, containing Tridonic Talexx Engine Image LED system and acrylic diffuser. Shroud fabricated from aluminium, powder coated black. Size: 700mm x 600mm



**D1** 

**D2** Acrylic header panel finished red, with Santander text

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# External Rebrand Programme 2011/12

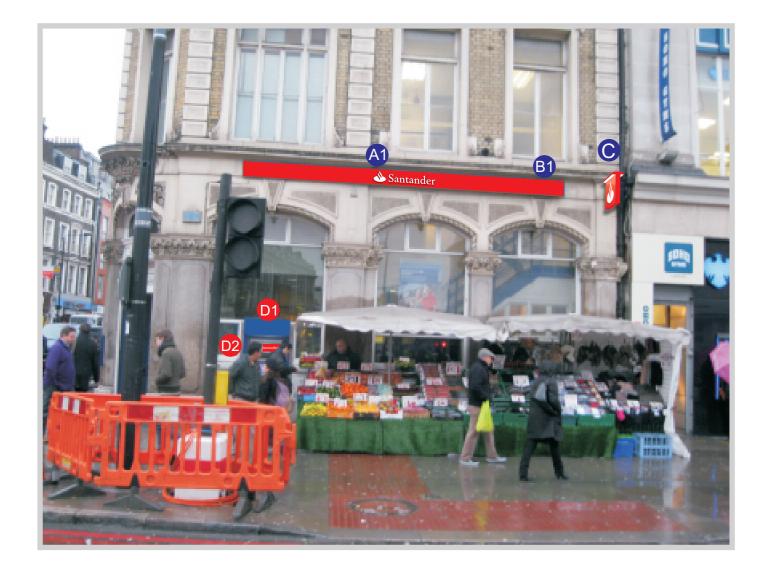
Site Name: London (Camden Town) Site No: 2024

A1 L1A Flat cut individual acrylic letters fitted by simple-fix locator fixings.

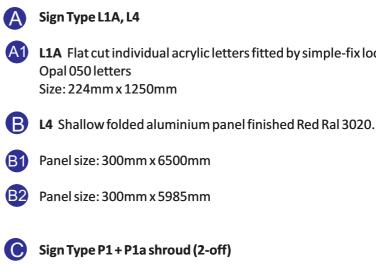




# Proposed Elevation Signage



### **Proposed Signage**



Aluminium projecting sign. Panels from 14g aluminium powder coated red Ral 3020. Panels fret cut to accept step inlaid opal 050 acrylic logo. Sign externally illuminated by aluminium light trough powder coated red Ral 3020, containing Tridonic Talexx Engine Image LED system and acrylic diffuser. Shroud fabricated from aluminium, powder coated black. Size: 700mm x 600mm



**D1** 

**D2** Acrylic header panel finished red, with Santander text

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# External Rebrand Programme 2011/12

Site Name: London (Camden Town) Site No: 2024

L1A Flat cut individual acrylic letters fitted by simple-fix locator fixings.



Existing Elevation Signage Scale 1:100 @ A3

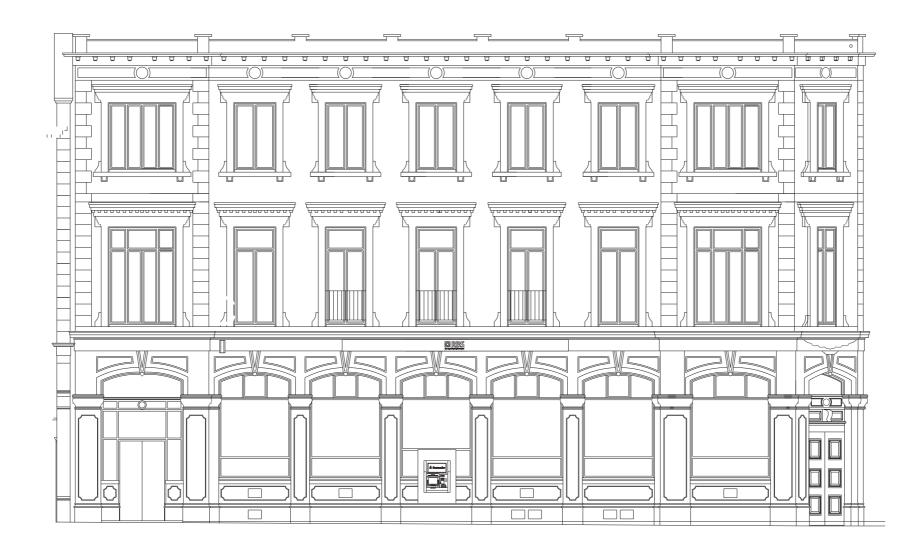


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Site Name:London (Camden Town)Site No:2024



Existing Elevation Signage Scale 1:100 @ A3



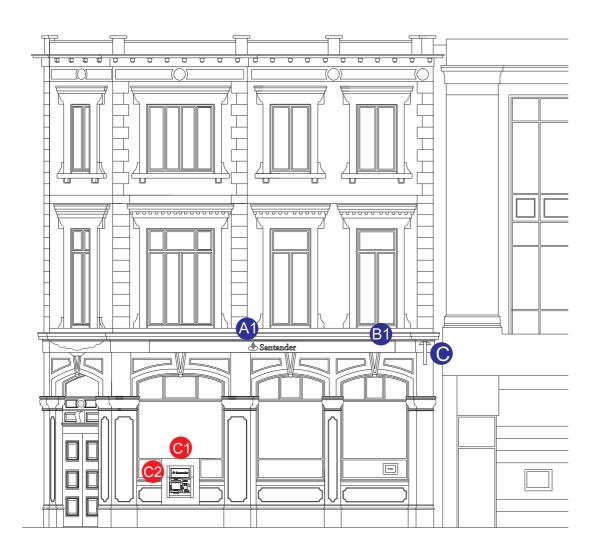
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Site Name:London (Camden Town)Site No:2024

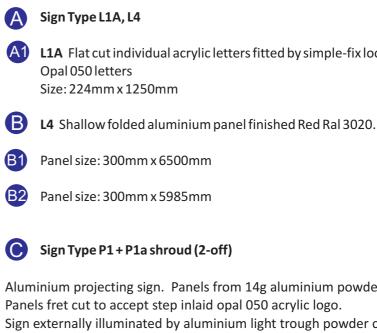




Proposed Elevation Signage Scale 1:100 @ A3



#### **Proposed Signage**



Panels fret cut to accept step inlaid opal 050 acrylic logo. Sign externally illuminated by aluminium light trough powder coated red Ral 3020, containing Tridonic Talexx Engine Image LED system and acrylic diffuser. Shroud fabricated from aluminium, powder coated black. Size: 700mm x 600mm



**D1** 

**D2** Acrylic header panel finished red, with Santander text

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# External Rebrand Programme 2011/12

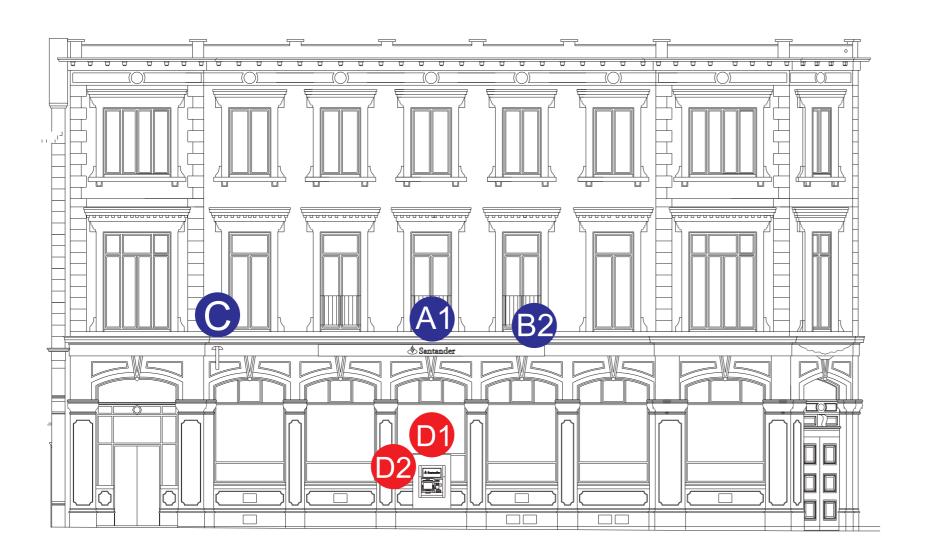
Site Name: London (Camden Town) 2024 Site No:

A1 L1A Flat cut individual acrylic letters fitted by simple-fix locator fixings.

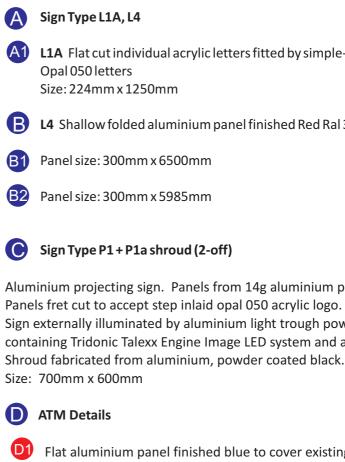
Aluminium projecting sign. Panels from 14g aluminium powder coated red Ral 3020.



Proposed Elevation Signage Scale 1:100 @ A3



### **Proposed Signage**



**D2** Acrylic header panel finished red, with Santander text

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# External Rebrand Programme 2011/12

Site Name: London (Camden Town) 2024 Site No:

A1 L1A Flat cut individual acrylic letters fitted by simple-fix locator fixings.

L4 Shallow folded aluminium panel finished Red Ral 3020.

Aluminium projecting sign. Panels from 14g aluminium powder coated red Ral 3020.

Sign externally illuminated by aluminium light trough powder coated red Ral 3020,

containing Tridonic Talexx Engine Image LED system and acrylic diffuser.





Sign Type L1A - Construction details Flat cut descaled stainless steel letters on locators





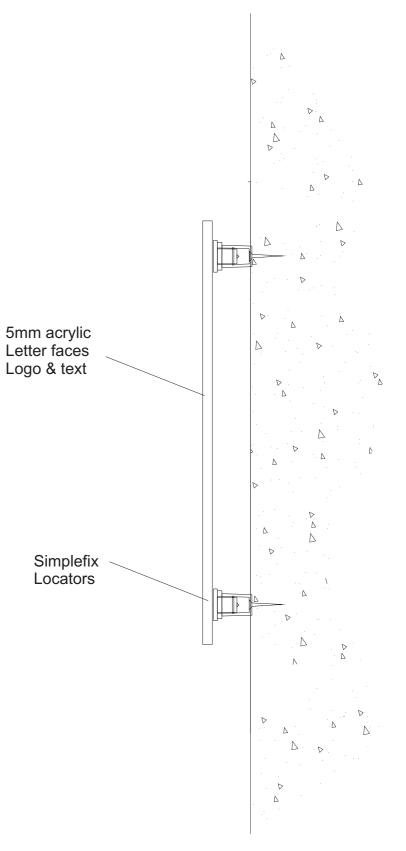
# Scale 1:5 @ A3

Individual letters on locators - size and colour site specific

Please refer to individual site drawings for colours and sizes.

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# SAN01-L1A-001 Construction Detail

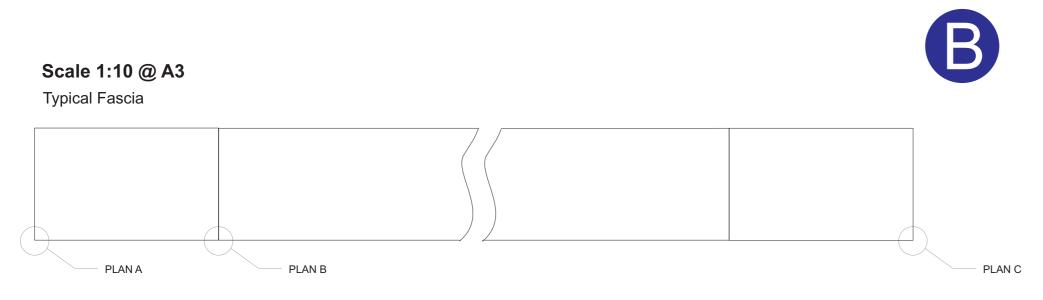


# Scale 1:2 @ A3





# Sign Type L4 - Construction details



# Scale 1:2 @ A3

PLAN A	35mm 40mm	PLAN B	PLAN C	
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# SAN01-L4-001 Construction Detail

