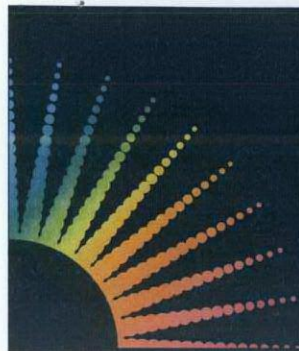


# LOCOG Look, Product Specification

2 November 2011







# LOCOG Look, Signage and Accessories

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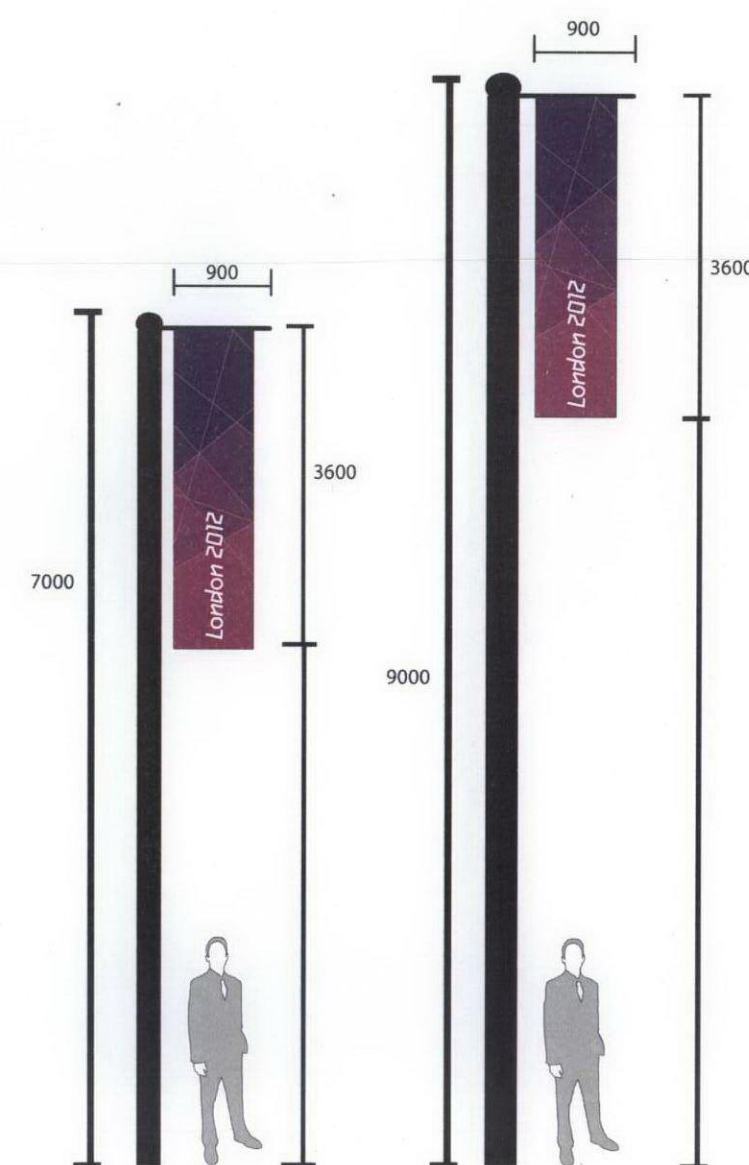
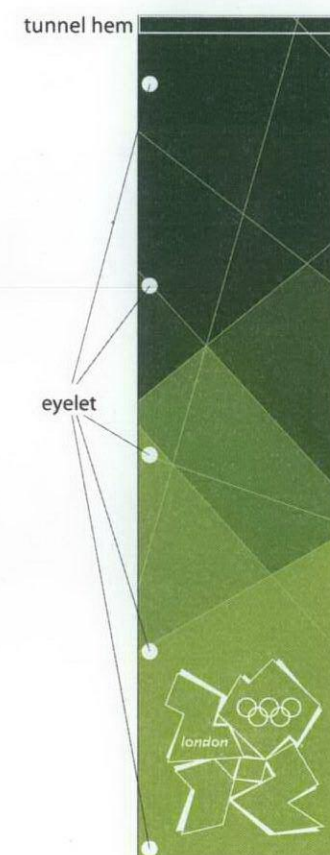
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## Banner Style Flag - Regular Vertical

### Product Code:

|                 |   |
|-----------------|---|
| Size:           | 900x 3600mm   |
| Material:       | 110 gram flag polyester   |
| Print Process:  | single sided print with mirror image  |
| Finishing:      | reinforced 60mm flat tunnel hem top; 5 reinforced plastic eyelets down left side  |
| Pack Size:      | 5 banner flags in one colour - green, blue, purple, orange or yellow  |
| Kilo per Pack:  | 2.75 kilos  |
| Fixing Method:  | cable ties through grommets and around the pole<br>cable ties readily available from a DIY store<br>we recommend you always consider clearance above head height and traffic when installing this product |
| Suggested Uses: | create a corridor of colour leading to a specific site  |
| Notes:          | for 7m and 9m poles; does not include weighted collar<br><b>INSTALLATION AND FIXINGS NOT INCLUDED</b>   |

Ratio 4:1



\*illustration only; approximate scale







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## Fence Scrim Digital - 900

### Product Code:

Size: 25000 x 900mm  
Material: 115 gram perforated polyester  
Print Process: digitally printed, single sided with mirror image  
Finishing: plastic eyelets every 500mm

Pack Size: 1 piece  
Kilo per Pack: 4.25 kilos

Fixing Method: attach with cable ties, bungee cord or screw fixing  
fixed flat against structure;  
no projection from structure face  
all fixings readily available from a DIY store  
please consult your technical department if you  
are unsure of the best method of fix

Suggested Uses: can be installed on temporary and permanent  
fencing, railings and Heras fencing

Notes: INSTALLATION AND FIXINGS NOT INCLUDED

Green-Picto



Blue-Picto



Purple-Picto



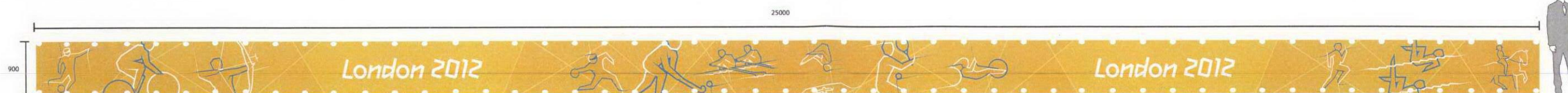
Orange-Picto



Yellow-Picto



Ratio 27.77:1







# LOCOG Look, Signage and Accessories

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## Fence Scrim Digital - 1200

### Product Code:

|                 |   |
|-----------------|---|
| Size:           | 25000 x 1200mm  |
| Material:       | 115 gram perforated polyester   |
| Print Process:  | digitally printed, single sided with mirror image   |
| Finishing:      | plastic eyelets every 500mm   |
| Pack Size:      | 1 piece   |
| Kilo per Pack:  | 5.6 kilos   |
| Fixing Method:  | attach with cable ties, bungee cord or screw fixing<br>fixed flat against structure; no projection from structure face<br>all fixings readily available from a DIY store<br>please consult your technical department if you<br>are unsure of the best method of fix |
| Suggested Uses: | can be installed on temporary and permanent<br>fencing, railings and Heras fencing  |
| Notes:          | INSTALLATION AND FIXINGS NOT INCLUDED   |

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### Green-Picto



### Blue-Picto



### Purple-Picto



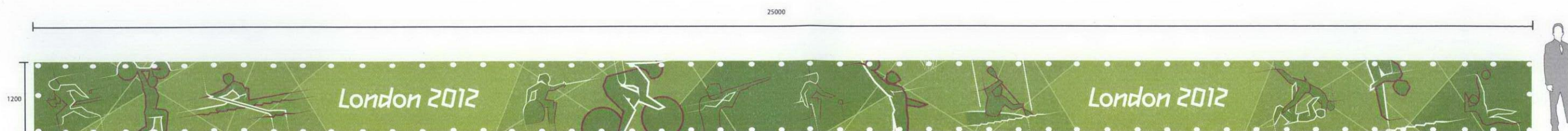
### Orange-Picto



### Yellow-Picto



Ratio 20.83:1



\*illustration only; approximate scale

Please note that the wording on some Look assets on the web shop is indicative only







# LOCOG Look, Signage and Accessories

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## Fence Scrim Digital - 1800

### Product Code:

|                 |   |
|-----------------|---|
| Size:           | 25000 x1800mm   |
| Material:       | 115 gram perforated polyester   |
| Print Process:  | digitally printed, single sided with mirror image   |
| Finishing:      | plastic eyelets every 500mm   |
| Pack Size:      | 1 piece   |
| Kilo per Pack:  | 8.5 kilos   |
| Fixing Method:  | attach with cable ties, bungee cord or screw fixing<br>fixed flat against structure; no projection from structure face<br>all fixings readily available from a DIY store<br>please consult your technical department if you<br>are unsure of the best method of fix |
| Suggested Uses: | can be installed on temporary and permanent<br>fencing, railings and Heras fencing  |
| Notes:          | INSTALLATION AND FIXINGS NOT INCLUDED   |

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Ratio 13.88:1



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\*illustration only; approximate scale







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## Lamp Post Banners - Single Banner - Borough Large Product Code:

|                |   |
|----------------|---|
| Size:          | 800 x 2200mm  |
| Material:      | 100% polyethelene material with a black polyethelene layer between two white layers to stop light passing through |
| Print Process: | digital two sides   |
| Finishing:     | hemmed with tunnel top and bottom   |
| Fixing Method: | specific to banner mounting system  |
| Pack Size:     | 12 banners  |
| Kilo per Pack: | not a shipped item  |
| Notes:         | includes banners, rental of hardware for 10 weeks, installation and dismantle                                     |

Ratio 2.75:1



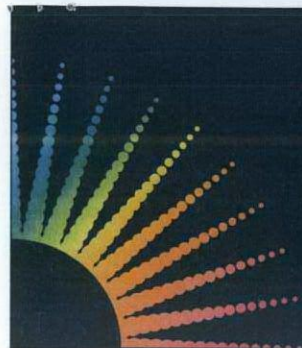
Please note that the wording on some Look assets on the web shop is indicative only



\*illustration only; approximate scale







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## Lamp Post Banners - Double Banner - Standard Large

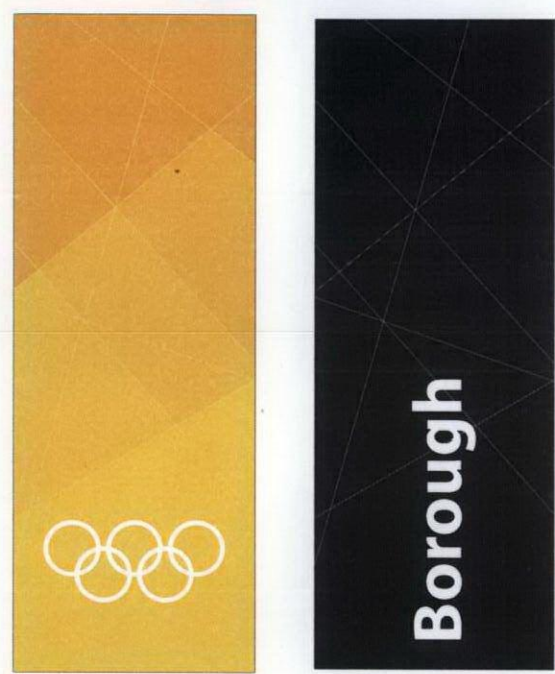
### Product Code:

Size: 800 x 2200mm  
Material: 100% polyethelene material with a black polyethelene layer between two white layers to stop light passing through  
Print Process: digital two sides  
Finishing: hemmed with tunnel top and bottom  
Fixing Method: specific to banner mounting system

Pack Size: 24 banners  
Kilo per Pack: n/a

Notes: includes banners, rental of hardware for 10 weeks, installation and removal  
NOT A SHIPPED ITEM

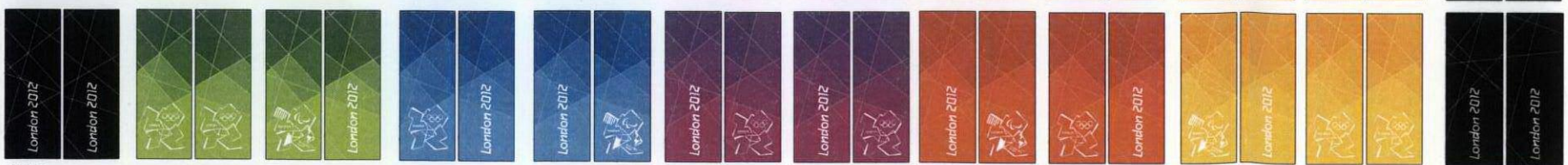
Ratio 2.75:1



SIDE 1



SIDE 2



Please note that the wording on some Look assets on the web shop is indicative only



\*illustration only; approximate scale

