

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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Telephone : 020 7974 1911
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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Richard	Surname:	Blandy		
Company name	Stiff + Trevillion						
Street address:	16 Woodfield Road			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	London			Fax number:			
County:				Email address:			
Country:	UK						
Postcode:	W9 2BE						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Richard	Surname:	Blandy		
Company name:	Stiff and Trevillion						
Street address:	16 Woodfield Road			Country Code	National Number	Extension Number	
				Telephone number:	020 8960 5550		
				Mobile number:			
Town/City	London			Fax number:			
County:	London			Email address:			
Country:	England						
Postcode:	W9 2BE			r.blandy@stiffandtrevillion.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="280"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Walnut"/>		
Street address:	<input type="text" value="West End Lane"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW6 1LJ"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="525458"/>
Northing:	<input type="text" value="185235"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Hanging signage
New fascia with Logo
Logo on to shopfront glazing door

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

- 1 no Painted timber hanging signage
- Traditional Logo on to repainted fascia
- 2 no printed Traditional Logo film on to shopfront glazing doors

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.9

m

What is the maximum projection of the advertisement from face of building (in metres)?

0

m

What are the dimensions of the proposed advertisement?

Height:

.4

 x Width:

2.45

 x Depth:

0

 metres

What materials will the sign be made of?

hand painted traditional Logo on Re-painted existing Fascia

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40

cm

The colour of text and background:

Gold

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

70

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.4

m

What is the maximum projection of the advertisement from face of building (in metres)?

.85

m

What are the dimensions of the proposed advertisement?

Height:

.9

 x Width:

.7

 x Depth:

.035

 metres

What materials will the sign be made of?

Painted timber panel with traditional Logo

What is the maximum height of any of the individual letters and symbols (in centimetres)?

165

cm

The colour of text and background:

Purple background with Gold letters

Will the sign be illuminated?

☐ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

70

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.08

m

What is the maximum projection of the advertisement from face of building (in metres)?

0

m

What are the dimensions of the proposed advertisement?

Height:

.23

 x Width:

.52

 x Depth:

0

 metres

What materials will the sign be made of?

Printed film

What is the maximum height of any of the individual letters and symbols (in centimetres)?

110

cm

The colour of text and background:

Purple letters and opaque flower pattern

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 20/04/2012