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For office use

Date Payee App. No.

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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007 Publication of applications on planning authority websites. Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department. 1. Applicant Name, Address and Contact Details Title: Mr Keith Miller First name: Surname: Company name blowUP media UK Ltd National Extension Country Street address: The Media Centre Number Number Code 6th Floor Telephone number: 3-8 Carburton Street Mobile number: Town/City London Fax number: County: England Email address: Country: W1W 5AJ Postcode: Are you an agent acting on behalf of the applicant? Yes No 2. Agent Name, Address and Contact Details No Agent details were submitted for this application

3. Site Address Details Full postal address of the site (including full postcode where available) Description: 257 House: Suffix: House name: PENTONVILLE ROAD Street address: LONDON Town/City: County: N1 9NL Postcode: Description of location or a grid reference (must be completed if postcode is not known): 530517 Easting: 183001 Northing:

1. Pre-application Advice	се
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Has assistance or prior advice been sought from the local authority about this application?

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5.	Neighbour	and	Commu	unity	Consultation	1(

Have you consulted your neighbours or the local community about the proposal?

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(•)	No

6. Authority Employee/Member
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
Mesh weave display situated on scaffold
How many of the following type of advertisements are you applying for?
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place? Yes No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 15/07/2011 To: 15/07/2013
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained? • Yes No
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 1.5
What are the dimensions of the proposed advertisement? Height: 7 x Width: 21 x Depth: N/A metres
What materials will the sign be made of?
Mesh weave
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Varies
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: Less than 600 cd/m
Will the illumination be static or intermittent? • Static Intermittent
12. Site Visit
12. Site visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
○ The agent ○ The applicant ○ Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.
Date 11/05/2012