

Clive West  
Insignia Projects Limited  
G1 Marlowe Innovation Centre  
Marlowe Way  
Ramsgate  
Kent  
CT12 6FA

Application Ref: **2012/1707/A**  
Please ask for: **Victoria Pound**  
Telephone: 020 7974 **2659**

29 May 2012

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

### Advertisement Consent Granted

Address:  
**127 HIGH HOLBORN**  
**LONDON**  
**WC1V 6PQ**

Proposal:  
Display of 3x non-illuminated fascia signs and 2x non-illuminated projecting signs to existing bank (Class A2).  
Drawing Nos: Site location plan; External Rebrand Programme 2011/2012 document no. SAN01-RBS-2031-V-Rev B (includes existing and proposed elevations); SAN01 F3A-001; F3B-001; P2A-001; H1-001.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
- (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
  - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
  - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

**Disclaimer**

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