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For office use

Date Payee App. No.

Fee

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007 Publication of applications on planning authority websites. Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	Name, Address	and Contact Det	ails				
Title:	First name:			Surname:			
Company name	King Media Ltd						
Street address:	16 Wetherby Ga	ırdens			Country Code	National Number	Extension Number
				Telephone number:			
				Mobile number:			
Town/City	London						
County:				Fax number:			
Country:				Email address:			
Postcode:	SW5 0JP						
Are you an agent	acting on behalf of	f the applicant?	C Y	es No			
2. Agent Nam	ne, Address and	d Contact Details					
No Agent details	were submitted for	this application					
3. Site Addres	ss Details						
Full postal addres	ss of the site (includ	ling full postcode wher	re available)	Description:			
House:	174	Suffix:					

3. Site Addre	ss Details								
Full postal addres	ss of the site (incl	luding full pos	tcode where	available)		Description:			
House:	174		Suffix:						
House name:									
Street address:	Camden High Street								
Town/City:	London								
County:									
Postcode:	NW1 ONE								
Description of loc (must be comple	cation or a grid re ted if postcode is	eference s not known):							
Easting:	528954								
Northing:	183890								
4 Pre-applica	ation Advice								

4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application?	
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?	

o. Authority Employee/Member
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No
7. Type of Draw good Advantice meant/e)
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
Display of a non illuminated advertisement shroud incorporating one commercial display on scaffolding form on the first and second floor of the west elevation for a temporary period of 5 months [from 2nd July 2012] [Application Plans WE:01- WE:07 and WE:09]
How many of the following type of advertisements are you applying for?
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1
Please describe:
Temporary scaffold shroud display
9. Location of Advertisement(s)
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place? • Yes • No
If Vos. please provide details:
If Yes, please provide details:
Currently in situ as described in this application with the benefit of a temporary planning consent: ref 2011/1728/A
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 02/07/2012 To: 30/11/2012
10. Interest in the Land
December and least according to the land as heldings whose the adverte are to be placed?
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? • Yes No
to give permission for the display of an advertisement been obtained.
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 5.000 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 7.100 x Width: 6.700 x Depth: 0.000 metres
What materials will the sign be made of?
high grade pvc mesh material
What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm
The colour of text and background:
1:1 image that of the existing building
Will the sign be illuminated? Yes No
12. Site Visit
Can the cite be seen from a public road public feetnath bridleway or other public land?
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent • The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

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Date 27/06/2012