

Chris Gill
Evolve Design Ltd
The Coach House
The Grange Business Park
HEWISH
BRISTOL
BS24 6RR

Application Ref: **2012/2180/A**
Please ask for: **John Nicholls**
Telephone: 020 7974 **2843**

28 June 2012

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Granted

Address:
51 Great Russell Street
London
WC1B 3BA

Proposal:
Addition of barriers with logo around existing seating area; replacement of existing internally illuminated projecting sign with new externally illuminated sign and associated works to coffee shop.

Drawing Nos: Drawing No(s) SB-GRST-001-01 (EXISTING), SB-GRST-001-02 Rev 1 (PROPOSED)

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

- 1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.



- 2 No advertisement shall be sited or displayed so as to
- (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

- 5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

Informative(s):

- 1 It is noted that the previously approved signs at this property were granted permission in 2001 (Ref: ASX0105031) which included an externally illuminated projecting sign. The currently existing projecting sign is internally illuminated, and is therefore considered to be unauthorised. You are advised to install the externally illuminated sign within 2 months of the date of this Notice. Failure to do so may result in prosecution action.

Disclaimer

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