

Atlas Transport Ltd

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Monday, 25 June 2012

RE: 8 Kentish Town Road, London NW1 9NX

Dear Sir/Madam

We are writing in support of our enclosed application for change of use for the above premises to a private hire booking centre.

Atlas Cars was established in 1965 in West London (Fulham), since then we have now grown into a five branches company with operating centres in three existing boroughs of London. Our branches are located at the following sites:

Branches:

Head office (Admin & Accounts)	794 Fulham Road, Fulham, London SW6 5SL
Fulham	796-798 Fulham Road, Fulham, London SW6 5SL
Hammersmith	11 Beadon Road, Hammersmith, London W6 0EA
Clapham	6 Westbury Parade, London SW12 9DZ
London Paddington	428 Edgware Road, London W2 1EG

Environment

All five branches are situated on busy highways with little or no parking, three of which are situated outside busy stations (Edgware Road, Hammersmith and Clapham) and all of which are on red routes. In the years that we have been established we have never had any issues with any of the local councils in regards to drivers parking at our centres.

Admin & Operations

Our company does not use CB radios instead we operate a very sophisticated PDA despatch system called Cordic which allows us to track all our drivers via GPS and having a broad customer base that spans across London our 250 drivers do not park around any of our booking centres, rather our drivers generally pick up where they drop and rarely have the opportunity to congregate at our centres. Also, all of the administration work in relation to our drivers is carried out at our head office therefore, the drivers never need to go to any of our other branches. The proposed centre will be purely a booking office only staffed at all times with 1-2 operators, two phones and two P.C's.

Being an established company, we are very aware of our responsibilities to our neighbours and environment hence the reason all of our administrative work is kept at our head office in Fulham.

Employment

We will be generating employment locally as we require staff to be familiar with the local and surrounding areas. We estimate to employ 50 licensed PCO drivers, 6 full-time, and 3 part-time staff within the first six months.

Property / Aesthetics

The proposed property is currently vacant and all that we require are minor cosmetic changes in order to match our existing sites. We are very professional in our conduct of work and would be willing to invite an official of your organisation to visit one of our centres as working proof of all the above points.

Generally this kind of operation is associated with noise, disruption and traffic. We will assure you that this will never be addressed as a problem as we are very serious in the work and service we provide.

If you have any further queries regarding this matter, please do not hesitate to contact us.

Yours sincerely,



A Raza
Director