

Jonathan Markwell
Placeshaping Service
Regeneration and Planning
Culture and Environment
London Borough of Camden
Town Hall Extension
Argyle Street
London
WC1H 8ND

26th July 2012

Dear Jonathan

25-27 FARRINGDON ROAD, LONDON – APPROVAL OF CONDITION 4 FOR LISTED BUILDING APPLICATION (REF: 2011/2112/L)

Pursuant to condition 4 of planning permission ref. 2011/2112/L we provide detailed drawings (99819-B) for the proposed new entrance doors of the above site, for approval by the Council. In support of the detailed drawing we have provided, for reference, the proposed shopfront drawings (11036_102SK01 and 1111140D), which had formed part of the approved drawing package for the above consent.

The enclosed drawing ref. 99819 (Halo-Illumination Details) shows the proposed structure, cablings routes, and materials and finishes (detail at scale 1:1 and signage elevations at scale 1:5).

We have also provided a product information sheet, with details for the proposed LED lights to be used for halo-lighting the signage (VLPlus Mini).

With the existing loadbearing structure limiting the options for discretely providing power to the individual sign units, we have selected the thinnest exterior grade cable as the most elegant solution available. The 2.5mm white cables should also develop a patina over a short period of time that will allow it to better blend in with the adjacent surface of the existing concrete header.

The cables will be surface mounted to the concrete header, following the shortest route between the lettering, and should be almost unnoticeable. There will be a limited number of holes drilled through the header (2 no per bay) with each incision point shielded from view by the signage units.

Given the many constraints the existing site conditions have presented, we believe that this design provides the neatest, most robust and ultimately effective solution available.

We trust we have provided all the information required to validate and process this application, however, if there is any additional information you require please do not hesitate to contact me.

Yours sincerely

Child Graddon Lewis architects & designers

11036/401

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CC.

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