

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>
Company name	<input type="text" value="WILDWOOD RESTAURANTS"/>				
Street address:	<input type="text" value="32 CHARLOTTE STREET"/>			Country Code	<input type="text"/>
	<input type="text"/>			National Number	<input type="text"/>
	<input type="text"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="LONDON"/>			Telephone number:	<input type="text"/>
County:	<input type="text"/>			Mobile number:	<input type="text"/>
Country:	<input type="text"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="W1T 2NQ"/>			Email address:	<input type="text"/>
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Miss"/>	First Name:	<input type="text" value="Natalie"/>	Surname:	<input type="text" value="Long"/>
Company name:	<input type="text" value="Technical Signs"/>				
Street address:	<input type="text" value="Hille Business Centre"/>			Country Code	<input type="text"/>
	<input type="text" value="132 St Albans Road"/>			National Number	<input type="text"/>
	<input type="text"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="Watford"/>			Telephone number:	<input type="text" value="0044"/>
County:	<input type="text" value="Hertfordshire"/>			Mobile number:	<input type="text" value="01923 811999"/>
Country:	<input type="text" value="United Kingdom"/>			Fax number:	<input type="text" value="0044"/>
Postcode:	<input type="text" value="WD24 4AE"/>			Email address:	<input type="text" value="natalie_long@technicalsigns.co.uk"/>

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="WILDWOOD"/>		
Street address:	<input type="text" value="184 SHAFTESBURY AVE"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC2H 8JB"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="529985"/>
Northing:	<input type="text" value="181115"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 sets of externally illuminated fascia text reading WILDWOOD KITCHEN
2 x externally illuminated projected signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

2 x internally illuminated menu boxes
2 x non illuminated awnings

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

23rd July 2012

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.890m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120m

What are the dimensions of the proposed advertisement?

Height:0.400x Width:3.501x Depth:0.120metres

What materials will the sign be made of?

Please refer to Section A:A through text detail on drawing no: 329865-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000cm

The colour of text and background:

Please refer to Section A:A through text detail on drawing no: 329865-3.

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☒ Externally

Illuminance Levels:

500.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.713m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120m

What are the dimensions of the proposed advertisement?

Height:0.400x Width:3.501x Depth:0.120metres

What materials will the sign be made of?

Please refer to Section A:A through text detail on drawing no: 329865-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000cm

The colour of text and background:

Please refer to Section A:A through text detail on drawing no: 329865-3.

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☒ Externally

Illuminance Levels:

500.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.137m

What is the maximum projection of the advertisement from face of building (in metres)?

0.896m

What are the dimensions of the proposed advertisement?

Height:0.866x Width:0.723x Depth:0.008metres

What materials will the sign be made of?

Please refer to projected sign detail on drawing no: 329865-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000cm

The colour of text and background:

Please refer to projected sign detail on drawing no: 329865-3.

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☒ Externally

Illuminance Levels:

200.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.409

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.896

m

What are the dimensions of the proposed advertisement?

Height:

0.866

 x Width:

0.723

 x Depth:

0.008

metres

What materials will the sign be made of?

Please refer to projected sign detail on drawing no: 329865-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

Please refer to projected sign detail on drawing no: 329865-3.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.550

 x Width:

0.454

 x Depth:

0.050

metres

What materials will the sign be made of?

Please refer to menu box detail on drawing no: 329865-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Please refer to menu box detail on drawing no: 329865-3.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.400

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.550

 x Width:

0.454

 x Depth:

0.050

metres

What materials will the sign be made of?

Please refer to menu box detail on drawing no: 329865-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Please refer to menu box detail on drawing no: 329865-3.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.500

m

What are the dimensions of the proposed advertisement?

Height:

1.643

 x Width:

4.661

 x Depth:

1.500

 metres

What materials will the sign be made of?

Please refer to awning detail on drawing no: 329865-4.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.900

cm

The colour of text and background:

Please refer to awning detail on drawing no: 329865-4.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.500

m

What are the dimensions of the proposed advertisement?

Height:

1.643

 x Width:

6.224

 x Depth:

1.500

 metres

What materials will the sign be made of?

Please refer to awning detail on drawing no: 329865-4.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.900

cm

The colour of text and background:

Please refer to awning detail on drawing no: 329865-4.

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

☒

Date

27/07/2012