

Planning Services  
Camden Town Hall  
Argyle Street  
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk  
Telephone : 020 7974 1911  
Fax : 020 7974 5713

For office use  
Date  
Payee  
App. No.

Fee

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>
Company name:	<input type="text" value="Costa Coffee Ltd"/>				
Street address:	<input type="text" value="Whitbread Court"/>				
	<input type="text" value="Houghton Hall Park"/>				
Town/City:	<input type="text" value="Dunstable"/>				
County:	<input type="text" value="Bedfordshire"/>				
Country:	<input type="text" value="England"/>				
Postcode:	<input type="text" value="LU5 5XE"/>				
		Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
		Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
		Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
		Email address:	<input type="text"/>		
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No					

### 2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="steve"/>	Surname:	<input type="text" value="atkinson"/>
Company name:	<input type="text" value="sea design group"/>				
Street address:	<input type="text" value="13d Princes Drive"/>				
	<input type="text"/>				
Town/City:	<input type="text" value="Kenilworth"/>				
County:	<input type="text" value="Warwickshire"/>				
Country:	<input type="text" value="United Kingdom"/>				
Postcode:	<input type="text" value="cv8 2fd"/>				
		Telephone number:	<input type="text"/>	<input type="text" value="01926 864440"/>	<input type="text"/>
		Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
		Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
		Email address:	<input type="text" value="steve.atkinson@seadesigngroup.com"/>		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:   
House name:   
Street address:   
  
Town/City:   
County:   
Postcode:

Description:

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:   
Northing:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?  Yes  No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

x1 set of internally illuminated individual Costa letters fixed to aluminium fascia tray  
x1 600mm dia double sided internally illuminated Costa projecting sign  
x1 internally illuminated double sided built up Costa roundel logo  
x1 retractable fabric awning

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

x1 POS cable system with x2 perspex sleeves to fit A1 promotional posters

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No

### 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 1.000 x Width: 5.972 x Depth: 0.100 metres

What materials will the sign be made of?

x1 red aluminium fascia board with x1 set of internally illuminated individual Costa letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000 cm

The colour of text and background:

White text on red background

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 25.000 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 0.600 x Depth: 0.100 metres

What materials will the sign be made of?

x1 internally illuminated double sided Costa projecting sign, screen printed polycarbonate panel fixed to a rim & return built-up, mounted onto an internal sub-frame with de-scaled stainless steel beaded edges.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000 cm

The colour of text and background:

White text on red background

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 25.000 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.150 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.700 x Width: 0.700 x Depth: 0.100 metres

What materials will the sign be made of?

double sided suspended internally illuminated built up Costa 'roundal logo hung internally from drop rods

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18.000 cm

The colour of text and background:

White text on red background

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels: 25.000 cd/m

Will the illumination be static or intermittent?  Static  Intermittent

### 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes  No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes  No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date