

Planning Services Camden Town Hall Argyle Street London WC1H 8EQ Email (enquiries only): env.devcon@camden.gov.uk

Telephone : 020 7974 1911 Fax : 020 7974 5713 For office use Date

Payee App. No. Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details						
Title:	First name:	Surname:					
Company name	Lloyds Banking Group						
Street address:	Po Box 112		Country Code	National Number	Extension Number		
	Canons House	Telephone number:					
	Canons Way	Mobile number:					
Town/City	Bristol						
County:		Fax number:					
Country:		Email address:					
Postcode:	BS1 5LL						
	e, Address and Contact Details	○ No					
Title:	First Name: Samuel	Surname: Mc	Donald				
Company name:	ISG Cathedral						
Street address:	ISG Cathedral Boleyn House St Augustines Business Park		Country Code	National Number	Extension Number		
		Telephone number:		01227 792000			
		Mobile number:					
Town/City	Whitstable	Fax number:					
County:	Kent						
Country:	United Kingdom	Email address:					
Postcode:	CT5 2QJ	design@isgcathedral.co	om				

3. Site Address	Details						
Full postal address of	f the site (including full postcode where available) Description:						
House:	Suffix:						
House name:	Halifax Plc						
Street address:	169A Finchley Road						
Town/City:	London						
County:							
Postcode:	NW3 6LB						
Description of locat	on or a grid reference						
	if postcode is not known):						
Easting:	526428						
Northing:	184516						
4. Pre-applicati	on Advice						
Has assistance or pr	or advice been sought from the local authority about this application? Yes No						
5. Neighbour a	nd Community Consultation						
Have you consulted	your neighbours or the local community about the proposal? Yes No						
6. Authority En	ployee/Member						
-							
With respect to the (a) a me	nber of staff						
` '	octed member d to a member of staff						
	d to an elected member						
	Do any of these statements apply to you? Yes No						
7. Type of Prop	osed Advertisement(s)						
Please describe the	proposed advertisement(s):						
Illuminated Facia Sign Illuminated Projecting Sign Non Illuminated ATM tablet Graphic							
-	lowing type of advertisements are you applying for?						
	Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 1						
Please describe:	Trojecting of hariging sign(s)						
Non Illuminated AT	Il tablet Graphic						
8. Location of	Advertisement(s)						
Is the advertisemen	(s) you are applying for already in place? Yes No						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? • Yes • No • Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
50961418-xxxxxxxxxAREX-00-A1-0101-Elevation Existing							
Will the proposed advertisement(s) project over a footpath or other public highway? • Yes • No							
9. Advertiseme	nt(s) Period						
Please state the per	od of time for which consent is sought for the advertisement						
From: 15/06/2	To: 15/06/2017						
10. Interest in the Land							
Does the applicant	own the land or buildings where the adverts are to be placed? Yes No						
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)? 3.125 m						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: 0.680 x Width: 5.303 x Depth: 0.110 metres						
What materials will the sign be made of? Acryllic on Coated metal						
What is the second control of the institute of the second control						
The colour of text and background: White letters on PMS 2728 blue						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? (Internally Externally						
Illuminance Levels: 0.000 cd/m						
Will the illumination be static or intermittent? Static Intermittent						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)? 3.125						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: 0.680 x Width: 5.303 x Depth: 0.110 metres						
What materials will the sign be made of?						
Acryllic on Coated metal						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 12.600 cm						
The colour of text and background:						
White letters on PMS 2728 blue						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? • Internally Externally						
Illuminance Levels: 0.000 cd/m						
Will the illumination be static or intermittent? Static Intermittent						
11 (b). Details of Proposed Advertisement(s) - Hanging Sign						
What is the height from the ground to the base of the advertisement (in metres)? 3.265 m						
What is the maximum projection of the advertisement from face of building (in metres)? 0.685						
What are the dimensions of the proposed advertisement? Height: 0.400 x Width: 0.667 x Depth: 0.070 metres						
What materials will the sign be made of?						
Opal acryllic & coated metal housing						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 8.400 cm						
The colour of text and background: White letters on PMS 2728 blue background						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? (a) Internally (b) Externally						
Illuminance Levels: 0.000 cd/m						
Will the illumination be static or intermittent? Static Intermittent						

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	1.630	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m						
What are the dimensions of the proposed advertisement? Height: 0.560 x Width:	1.010 x	Depth:	0.000 metres					
What materials will the sign be made of?								
acrylic sign with vinyl lettering								
What is the maximum height of any of the individual letters and symbols (in centimetres)?	7.000	cm						
The colour of text and background:								
White letters on blue PMS 2728 and RAL 5100 Dark blue background								
Will the sign be illuminated? Yes No								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent								
40 D. L. II								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.	-	\boxtimes	Date 15/06/2012					