

Waldon Telecom Ltd  
Phoenix House  
Pyrford Road  
West Byfleet  
Surrey KT14 6RAApplication Ref: **2012/3451/P**  
Please ask for: **Richard Black**  
Telephone: 020 7974 **4282**

10 August 2012

Dear Sir/Madam

**DECISION**Town and Country Planning Acts 1990 (as amended)  
Town and Country Planning (General Development Procedure) Order 1995  
Town and Country Planning (Applications) Regulations 1988**Full Planning Permission Refused**

Address:

**Location adjacent to  
Bedford Square and Bloomsbury Street  
London  
WC1B 3DP**

Proposal:

Installation of 8.0m pole with shrouding 2 x antennas, 1x equipment cabinet and 1x meter cabinet on the footway.

Drawing Nos: Site Location Plan; 100A; 200A; 300A; Clarification of the declaration of ICNIRP compliance provided by O2 dated 15th June 2012; General background information for telecommunications development dated 2012;

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

## Reason(s) for Refusal

- 1 The proposed telecommunication pole, and associated equipment, by reason of its siting, height and design, would be an incongruous and harmful addition to the street, detrimental to the character and appearance of the Bloomsbury Conservation Area, and would fail to preserve the setting of the listed Bedford Square and nearby



listed buildings, contrary to policies CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.

- 2 The proposed telecommunication pole, and associated equipment, by virtue of its location, would create an obstruction within the footway, which would be detrimental to the safety of pedestrians, and would hinder pedestrian movements contrary to policies CS5 (Managing the impact of growth and development) of the London Borough of Camden Local Development Framework Core Strategy and policies DP17 (Walking, cycling and public transport), DP21 (Development connecting to the highway network) and DP29 (Improving access) of the London Borough of Camden Local Development Framework Development Policies.

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