

Mono Consultants Ltd
48 St Vincent Street
Glasgow
G2 5TS

Application Ref: **2012/3211/P**
Please ask for: **Sam Fowler**
Telephone: 020 7974 **2053**

10 August 2012

Dear Sir/Madam

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995
Town and Country Planning (Applications) Regulations 1988

Full Planning Permission Refused

Address:
Pavement fronting 147-151 Haverstock Hill
London
NW3 4QU

Proposal:
Installation of 12.5m high pole to accommodate 4 x antennas and associated telecommunications equipment cabinet.
Drawing Nos: Site Location Plan; Drawing No(s) (Prefix) 100A, 200A, 300A, 400A; Health and Mobile Phone Base Stations 2012; General Background Information for Telecommunications Development dated 2012; Site Specific Supplementary Information dated 14/06/2012.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed 12.5m high telecommunication pole, and associated equipment cabinet, by reason of its prominent location and contribution to additional visual clutter to this section of Haverstock Hill would be harmful to the visual amenity of the



streetscene and the character and appearance of Belsize Park Conservation Area, contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.

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