

Galliford Try
Atholl House
51 Melville Street
Edinburgh
EH3 7HL

Application Ref: **2012/3208/P**
Please ask for: **Gavin Sexton**
Telephone: 020 7974 **3231**

10 August 2012

Dear Sir/Madam

DECISION

Town and Country Planning Acts 1990 (as amended)
Town and Country Planning (General Development Procedure) Order 1995
Town and Country Planning (Applications) Regulations 1988

Full Planning Permission Refused

Address:

**Pavement at corner of Frognal Rise & Frognal
London
NW3 6PZ**

Proposal:

Replacement of existing antenna and erection of new associated telecommunications equipment cabinet and electricity meter pillar.

Drawing Nos: Drawing No(s) GLN7815: 101A, 102A, 103A, 104A, 200A; Design Access and Supporting Statement/Technical Justification by Chris Hall Galliford Try Communications dated 14th June 2012;

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed new equipment box, by reason of its prominent location and contributing additional clutter to this section of Frognal, would be harmful to the character and appearance of the Hampstead Conservation Area, contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London



Borough of Camden Local Development Framework Core Strategy 2010; and policies DP24 (Securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies 2010.

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