

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	DAMIAN	Surname:	SCOTT		
Company name	HEMING						
Street address:	19			Country Code	National Number	Extension Number	
	BURLINGTON ARCADE			Telephone number:			
				Mobile number:			
Town/City	LONDON			Fax number:			
County:				Email address:			
Country:	UK						
Postcode:	W1J 0PW						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	COLIN	Surname:	FERGUSON		
Company name:	CJF DESIGN PROJECTS						
Street address:	EDMUNDSBURY			Country Code	National Number	Extension Number	
	COWBEECH			Telephone number:	01323 832478		
				Mobile number:			
Town/City	HAILSHAM			Fax number:			
County:	East Sussex			Email address:			
Country:	United Kingdom						
Postcode:	BN27 4JF				COLIN@CJFDESIGNPROJECTS.CO.UK		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="109"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Better Bet"/>		
Street address:	<input type="text" value="Hatton Garden"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="EC1N 8LY"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="531336"/>
Northing:	<input type="text" value="181601"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1No FASCIA SIGN WITH L.E.D. HALO LIT LETTERS FITTED TO EXISTING SIGN BOX
2No PROJECTING FABRIC BANNER SIGNS WITH STAINLESS STEEL BRACKETS

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

DWG REF HHG-06 SHOPFRONT

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.358 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030 m

What are the dimensions of the proposed advertisement?

Height: 0.990 x Width: 2.920 x Depth: 0.030 metres

What materials will the sign be made of?

ALLUMINUIM PANEL WITH MIRROR POLISHED STAINLESS STEEL CUT OUT LETTERS APPLIED

What is the maximum height of any of the individual letters and symbols (in centimetres)?

64.300 cm

The colour of text and background:

POLISHED STAINLESS STEEL TEXT ON SATIN BLACK BACKGROUND

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 50.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.768 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height: 1700.000 x Width: 0.450 x Depth: 0.025 metres

What materials will the sign be made of?

FABRIC CANVAS BANNER WITH STAINLESS STEEL BRACKETS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18.000 cm

The colour of text and background:

SILVER/GREY TEXT ON BLACK BACKGROUND

Will the sign be illuminated? ☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.768 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.600 m

What are the dimensions of the proposed advertisement?

Height: 1700.000 x Width: 0.450 x Depth: 0.025 metres

What materials will the sign be made of?

FABRIC CANVAS BANNER WITH STAINLESS STEEL BRACKETS

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18.000 cm

The colour of text and background:

SILVER/GREY TEXT ON BLACK BACKGROUND

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date 17/08/2012