

Planning Services  
Camden Town Hall  
Argyle Street  
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk  
Telephone : 020 7974 1911  
Fax : 020 7974 5713

For office use  
Date  
Payee  
App. No. Fee

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text" value="Cheryl"/>	Surname:	<input type="text" value="Cohen"/>
Company name	<input type="text" value="London Farmers Markets"/>				
Street address:	<input type="text" value="11 O'Donnel Court"/>				
	<input type="text" value="Brunswick Centre"/>				
	<input type="text"/>				
Town/City	<input type="text" value="London"/>				
County:	<input type="text"/>				
Country:	<input type="text" value="United Kingdom"/>				
Postcode:	<input type="text" value="WC1N 1NY"/>				

  

Telephone number:	Country Code	National Number	Extension Number
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Email address:	<input type="text"/>		

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

### 2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

### 3. Site Address Details

<p>Full postal address of the site (including full postcode where available)</p> <p>House: <input type="text"/> Suffix: <input type="text"/></p> <p>House name: <input type="text" value="Forecourt Thames Link Station"/></p> <p>Street address: <input type="text" value="Iverson Road"/></p> <p><input type="text" value="West Hampstead"/></p> <p>Town/City: <input type="text"/></p> <p>County: <input type="text"/></p> <p>Postcode: <input type="text" value="NW6 1PF"/></p> <p>Description of location or a grid reference (must be completed if postcode is not known):</p> <p>Easting: <input type="text" value="525520"/></p> <p>Northing: <input type="text" value="184778"/></p>	<p>Description:</p> <p><input type="text" value="Banner between trees, junction Iverson Road and West Hampstead Lane on forecourt of Thames Link Station"/></p>
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### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? ☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Temporary advertisement promoting new community farmers market at the West Hampstead Thames Link station forecourt. Banner hanging between trees for 21 days prior to the event and 3 months after the event starts on the 22nd September

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☒ Yes ☐ No

If Yes, please provide details:

The banner has been hung between two trees on the forecourt of the West Hampstead Railway station.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?  m

What is the maximum projection of the advertisement from face of building (in metres)?  m

What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm

The colour of text and background:

white background, turquoise design and writing

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

31/08/2012