

Planning Services
Camden Town Hall
Argyle Street
London WC1H 8EQ

Email (enquiries only): env.devcon@camden.gov.uk
Telephone : 020 7974 1911
Fax : 020 7974 5713

For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Kuldip	Surname:	Sehmi		
Company name	PREZZO PLC						
Street address:	JOHNSTON HOUSE			Country Code	National Number	Extension Number	
	8 JOHNSTON ROAD			Telephone number:			
				Mobile number:			
Town/City	WOODFORD GREEN			Fax number:			
County:	ESSEX			Email address:			
Country:	UK						
Postcode:	IG8 OXA						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Natalie	Surname:	Long		
Company name:	Technical Signs						
Street address:	Hille Business Centre			Country Code	National Number	Extension Number	
	132 St Albans Road			Telephone number:	0044	01923 811999	
				Mobile number:			
Town/City	Watford			Fax number:	0044	01923 811998	
County:	Hertfordshire			Email address:			
Country:	United Kingdom						
Postcode:	WD24 4AE				natalie_long@technicalsigns.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="98"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Tottenham Court Road"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="W1T 4TR"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="529379"/>
Northing:	<input type="text" value="182024"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 set of fascia text reading CHIMI's Burrito Bar
1 projected sign
1 set of signwritten text on wall

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1 x free standing menu unit

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.053

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.070

m

What are the dimensions of the proposed advertisement?

Height:

0.651

 x Width:

1.862

 x Depth:

0.070

 metres

What materials will the sign be made of?

Please refer to Section A:A through text detail on drawing no: 338682-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

65.100

cm

The colour of text and background:

Please refer to Section A:A through text detail on drawing no: 338682-3.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

500.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.984

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1778.000

 x Width:

0.437

 x Depth:

0.000

 metres

What materials will the sign be made of?

Please refer to Section C:C through signwritten text detail on drawing no: 338682-4.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

43.700

cm

The colour of text and background:

Please refer to Section C:C through signwritten text detail on drawing no: 338682-4.

Will the sign be illuminated?

☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.031

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.100

m

What are the dimensions of the proposed advertisement?

Height:

0.450

 x Width:

0.800

 x Depth:

0.040

 metres

What materials will the sign be made of?

Please refer to projected sign detail on drawing no: 338682-3.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.000

cm

The colour of text and background:

Please refer to projected sign detail on drawing no: 338682-3.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

Please refer to free standing menu detail (moveable) on drawing no: 338682-4.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Please refer to free standing menu detail (moveable) on drawing no: 338682-4.

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date