

Subject Re-signing of Lloyds TSB Bank PLC, 51 Highgate High Street,
London, Greater London, N6 5LA

Heritage Statement

The building is currently trading as a Lloyds TSB Bank PLC and has done so for a number of years. The property is in a conservation area and is a Grade II Listed Building.

A mid C19 building with painted brick and slate roof. It is 3 storeys with 3 windows. A wooden C20 Regency ground floor frontage with pilasters carrying entablature with dentil cornice; a central segmental bowed window with mostly small panes. Flanking doorways with radial fanlights and panelled doors, with recessed 2-pane C20 sashes and stepped brick cornice.

The proposal is to install replacement non illuminated signage as part of a national re-signing programme following the Applicants Corporate Re-Branding. The replacement signage is non - illuminated as was the previous.

The previous fascia and projecting signs to the front elevation were non - illuminated.

The replacement fascia and projecting signs are also non – illuminated along with a change in colour.

The change in colour is likely to be more aesthetically pleasing to the local community rather than the white, black, blue & green scheme previously installed (which was looking a bit worn and jaded), and therefore be more in harmony with the character of the area.

The result of the above is likely to ensure the economic development of the store and its contribution to the local community in particular and to

the public in general. It brings a sympathetic but fresh new look to the main street shopping area.