

Design & Access Statement – Grade: II – Listed Building – Listed 14 May 1974.

The Subject of the Application, Property at 51 Highgate High Street, London, Greater London, N6 5LA. Part of National, External, Corporate Re-signing Programme.

The building in question is currently trading as a Lloyds TSB Bank PLC and has done so for a number of years. The building is currently displaying one old style non-illuminated text, which is drab in appearance.

A mid C19 building with painted brick and slate roof. It is 3 storeys with 3 windows. A wooden C20 Regency ground floor frontage with pilasters carrying entablature with dentil cornice; a central segmental bowed window with mostly small panes. Flanking doorways with radial fanlights and panelled doors, with recessed 2-pane C20 sashes and stepped brick cornice.

The proposal is to install replacement non illuminated signage as part of a national re-signing programme following the Applicants Corporate Re-Branding. The replacement signage is non - illuminated as is the existing. The requirement for the change is the new trading style of the Applicant.

The replacement text will be non – illuminated along with a change in colour. There is also a projector of a slim design in aluminium which will be fixed to the existing ornate bracket, also non – illuminated and in keeping with other projectors within the area.

The result of the above is likely to ensure the economic development of the bank and its contribution to the local community in particular and to the public in general. It brings a sympathetic but fresh new look.

The proposed new signage would be installed with the minimum of fixings in order to respect the fabric of the building.

During the installation, the elevation would be cordoned off by barriers while safely leaving pedestrian access.

It is felt that the proposal would enhance the appearance of the building being a direct replacement for a unit in poor condition and would not be of detriment to this building.