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Cross Street
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M2 4JG

Application Ref: **2012/4546/P**
Please ask for: **Tania Skelli-Yaoz**
Telephone: 020 7974 **6829**

23 October 2012

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Town and Country Planning (Development Management Procedure) Order 2010
Town and Country Planning (Applications) Regulations 1988

Full Planning Permission Refused

Address:
footway fronting Byng Place
London
WC1E 7JH

Proposal:
Installation of 12.5m high pole containing telecommunication antennae, equipment and meter pillar on existing footway.

Drawing Nos: 100B, 200B and 300B.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

1

The proposed telecommunication pole, and associated equipment, by reason of its siting, height and design, would result in a dominant addition and create visual clutter at street level, and would have a detrimental impact on the visual amenity of the streetscene. It therefore fails to either preserve or enhance the character and appearance of the Bloomsbury Conservation Area which has recently been



improved in this particular area, contrary to policy CS5 (Managing the impact of growth and development), CS14 (promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP21 (Development connecting to the highway network), DP24 (securing high quality design) and DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.

- 2 The proposed telecommunication pole, by virtue of its location, would create an obstruction within the footway, which would be detrimental to the safety of pedestrians, would hinder pedestrian movements and harm the promotion of walking as an alternative to motorised transport, contrary to policies CS5 (Managing the impact of growth and development) of the London Borough of Camden Local Development Framework Core Strategy and policies DP17 (Walking, cycling and public transport), DP21 (Development connecting to the highway network) and DP29 (Improving access) of the London Borough of Camden Local Development Framework Development Policies.

Informative(s):

1

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