

The Institute of Education
20 Bedford Way
London
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Berman Guedes Stretton Architects
9b Ladbroke Grove
W11 3BD

Monday 1st October 2012

To Whom it may concern,

20 Bedford Way, Reception Refurbishment- Statement of Intent

From the offset it has been our main intention to carefully strip back the layers of the reception space to reveal what was once deemed 'the only public monumental building in anything like the style of the seventies'.

Our design approach is based on an interrogation of the original building as conceived by Sir Denys Ladsun and developing an understanding of its 'grain'. We have previously presented this proposal to the Institute of Education as an engaging space that benefits from both original architecture and contemporary interventions. The proposed design works with the language of the existing building and, where possible, returns it to its original intent. By revealing what we know to already be there, it is possible to reveal its original impact. Where new interventions are proposed they are consciously contemporary in clean, highly durable materials and are clearly expressed as pieces of furniture within the space.

We believe the proposed scheme has allowed a reception hall which works for all its users and provides a future proof solution to a currently overwhelmed space.

Regards

Gary Collins

Design Director

Berman Guedes Stretton Architects & Designers

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