

Planning Services
Camden Town Hall
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For office use
Date
Payee
App. No.

Fee

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Naeem	Surname:	Akhtar
Company name	Royal Peri Peri				
Street address:	43 South End Road				
	Camden				
Town/City					
County:	London				
Country:					
Postcode:	NW3 2QA				

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			
Email address:			

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	43	Suffix:	
House name:			
Street address:	South End Road		
Town/City:	London		
County:			
Postcode:	NW3 2PY		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	527215
Northing:	185616

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

We received a letter of indicated that there had been a breach or planning issue because we had a internally illuminated fascia sign without advertisement consent and we agreed to immediately switch the light off and apply for the consent. We were advised to make the application on line.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes ☐ No

If Yes, please provide details:

We have spoken to our neighbour the sweet shop as they also have a whole fascia illuminated sign. We got the idea of placing the light under the sign from him. We have not consulted any one else.

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

installation of the front shop fascia sign with internal illumination of the whole fascia. The sign will read Royal Peri Peri.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

The fascia sign is already installed but it is currently non-illuminated. The lights are turned off so its not illuminated and just a shop sign.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

The existing fascia is as per photo attached. It reads Royal Peri Peri and is non-illuminated, the lights are switched off from the mains and if planning consent is granted the lights will be switched on so that the whole fascia sign will be illuminated, just like next doors.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.000 m

What are the dimensions of the proposed advertisement?

Height: 0.500 x Width: 5.000 x Depth: 0.001 metres

What materials will the sign be made of?

plastic on the external of the advert and the internal is made of alimunium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

letters are white and the back ground is red

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 630.000 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

27/08/2012