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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	GAVIN	Surname:	MELLISH		
Company name	WHITE LABEL						
Street address:	6 CROSS OAK ROAD			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	BERKHAMSTED			Fax number:			
County:	HERTFORDSHIRE			Email address:			
Country:	UNITED KINGDOM						
Postcode:	HP4 3EH						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	GAVIN	Surname:	MELLISH		
Company name:	WHITE LABEL NETWORK LTD						
Street address:	6 Cross Oak Road			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	Berkhamsted			Fax number:			
County:	Hertfordshire			Email address:			
Country:							
Postcode:	HP4 3EH				gavin.mellish@mac.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="20"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Earlham Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC2H 9LG"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="530023"/>
Northing:	<input type="text" value="181065"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

REPLACING EXISTING INTERNALLY ILLUMINATED PROJECTING SIGN FROM PREVIOUS COMPANY WITH A NEW INTERNALLY ILLUMINATED PROJECTING SIGN

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If Yes, please provide details:

THE SIGN REPLACED THE EXISTING SIGN, 2 NEW FACES WERE INSTALLED AND FIXED TO THE EXISTING STRUCTURE, THE EXISTING ILLUMINATION WAS ALSO UTILISED

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

THE EXISTING FACES HAVE ALREADY BEEN REPLACED

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.630 m

What are the dimensions of the proposed advertisement?

Height:

0.326

x

Width:

0.180

x

Depth:

0.600

metres

What materials will the sign be made of?

ALUMINIUM WITH A POWDER COATED FINISH

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.000 cm

The colour of text and background:

OPAL ACRYLIC

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

500.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

19/11/2012