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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>
Company name	<input type="text" value="Lloyd's Banking Group"/>				
Street address:	<input type="text" value="Canons House"/>				
	<input type="text" value="Canons Way"/>	Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Town/City	<input type="text" value="Bristol"/>	Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
County:	<input type="text" value="Avon"/>	Email address:	<input type="text"/>		
Country:	<input type="text" value="UK"/>				
Postcode:	<input type="text" value="BS99 7LB"/>				
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No					

### 2. Agent Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="mandy"/>	Surname:	<input type="text" value="cantell"/>
Company name:	<input type="text" value="Blaze Neon"/>				
Street address:	<input type="text" value="5 Patricia Way"/>				
	<input type="text" value="Pysons Road"/>	Telephone number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	Mobile number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Town/City	<input type="text" value="Broadstairs"/>	Fax number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
County:	<input type="text" value="Kent"/>	Email address:	<input type="text" value="amys@blazeneon.com"/>		
Country:	<input type="text"/>				
Postcode:	<input type="text" value="CT10 2XZ"/>				

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="140"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Lloyds TSB Bank Plc"/>		
Street address:	<input type="text" value="Camden High Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW1 0NG"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="528970"/>
Northing:	<input type="text" value="183791"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Internally Illuminated Suspended Heritage Roundel  
3 x Face Illuminated Built Up Letters  
2 off Internally Illuminated Projecting Signs  
Illuminated Heritage Window Light Strip  
Non Illuminated Nameplates  
2 off Reverse Applied Vinyls

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.362

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.080

m

What are the dimensions of the proposed advertisement?

Height: 

0.200

 x Width: 

1.864

 x Depth: 

0.080

 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 2 - 3 off Face illuminated built up letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

Green

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

540.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.400

 x Width: 

0.400

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 1 - Internally Illuminated Suspended Heritage Roundel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.200

cm

The colour of text and background:

Black, White & Silver

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

540.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.906

m

What are the dimensions of the proposed advertisement?

Height: 

0.700

 x Width: 

0.700

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 3 - 2 off Internally Illuminated Projecting Signs

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35.000

cm

The colour of text and background:

Green, Black, White & Silver

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

540.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.150

 x Width: 

1.150

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 4 - Illuminated Heritage Window Light Strip

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Green

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

540.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.150

 x Width: 

0.815

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 4 - Illuminated Heritage Window Light Strip

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Green

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

540.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.150

 x Width: 

2.830

 x Depth: 

0.060

 metres

What materials will the sign be made of?

Please refer to attached design scheme for full specification - Item 4 - Illuminated Heritage Window Light Strip

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Green

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

540.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="1.600"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.025"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.490"/>	x Width: <input type="text" value="0.340"/>	x Depth: <input type="text" value="0.025"/>	metres
What materials will the sign be made of?	<input type="text" value="Please refer to attached design scheme for full specification - Item 5 - Non Illuminated Nameplate"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="86.000"/>	cm		
The colour of text and background:	<input type="text" value="Green, Black, White &amp; Silver"/>			
Will the sign be illuminated?	<input type="radio"/> Yes	<input checked="" type="radio"/> No		

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="1.500"/>	m		
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.000"/>	m		
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.594"/>	x Width: <input type="text" value="0.297"/>	x Depth: <input type="text" value="0.000"/>	metres
What materials will the sign be made of?	<input type="text" value="Please refer to attached design scheme for full specification - Item 6 - 2 off Reverse Applied Vinyl"/>			
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="25.000"/>	cm		
The colour of text and background:	<input type="text" value="Various - see design scheme"/>			
Will the sign be illuminated?	<input type="radio"/> Yes	<input checked="" type="radio"/> No		

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes	<input type="radio"/> No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
<input type="radio"/> The agent	<input checked="" type="radio"/> The applicant	<input type="radio"/> Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	<input checked="" type="checkbox"/>	Date	<input type="text" value="12/02/2013"/>
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