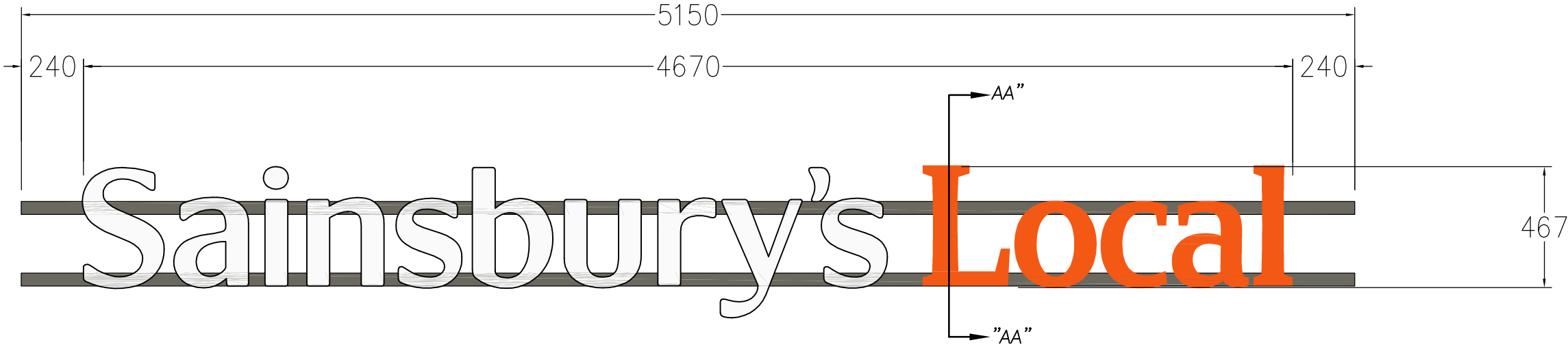
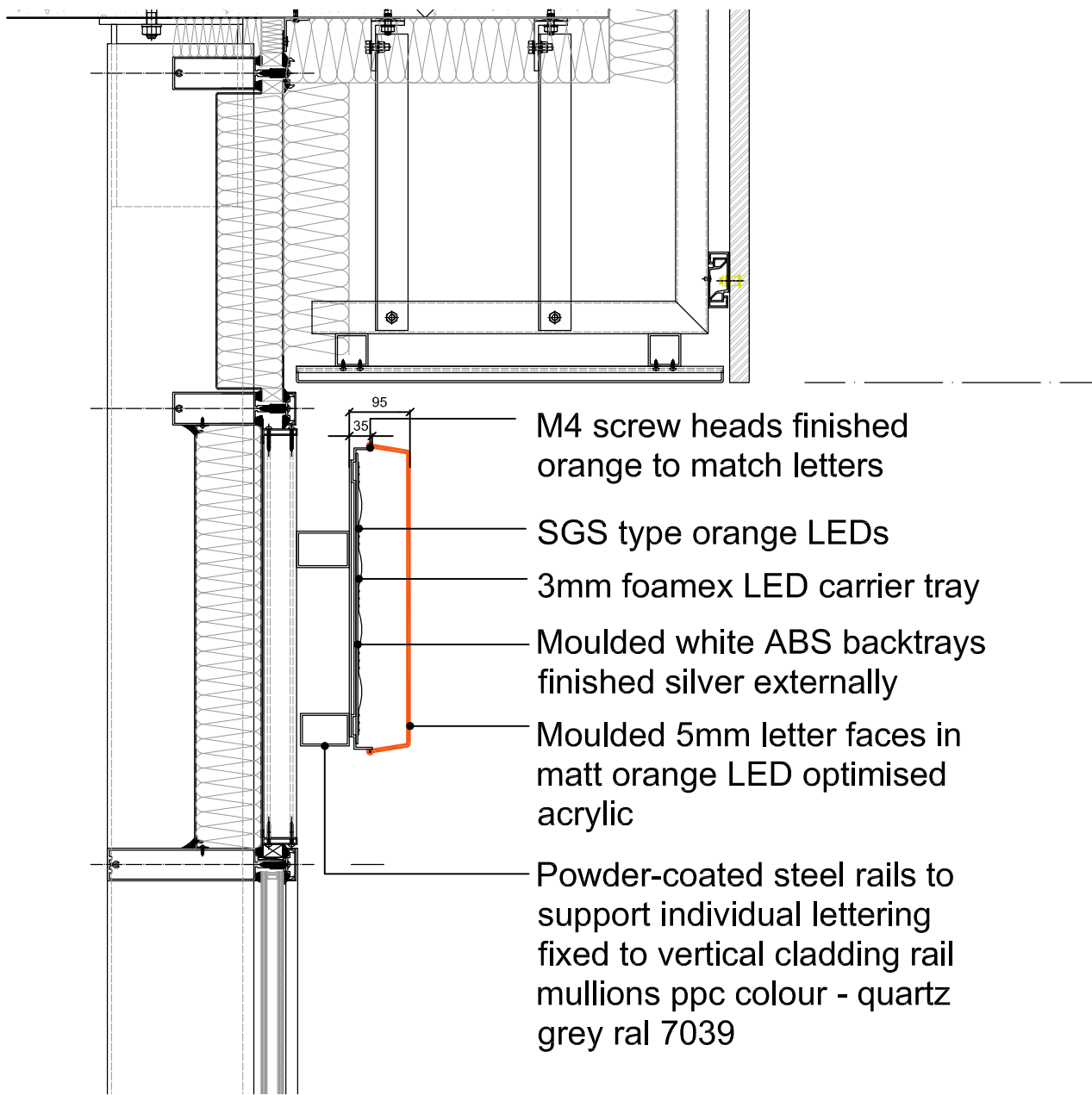
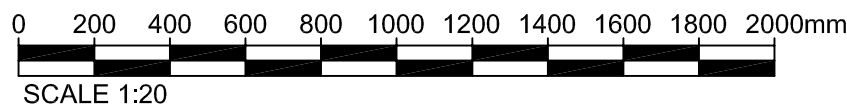


PLANNING

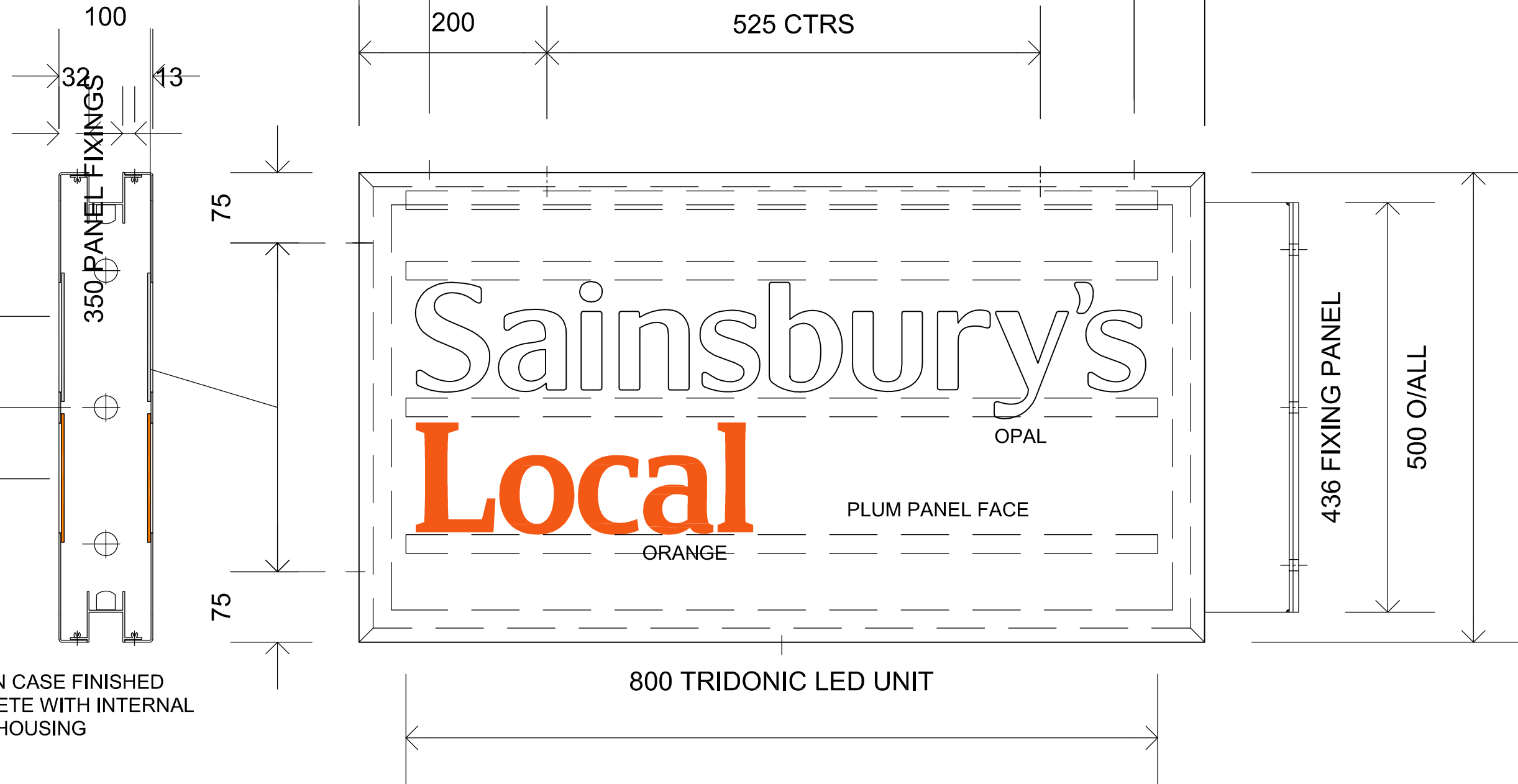
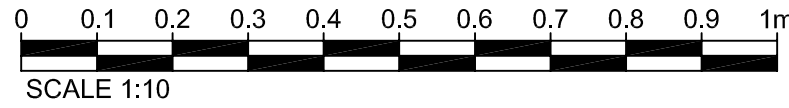


ILLUMINATION LEVELS:
450 TEXT SAINSBURY'S - 48 CANDELAS PER SQUARE METER
PROJECTING SIGN - 144 CANDELAS PER SQUARE METER

1:20 PROPOSED CANNISTER LETTERING ELEVATION



1:10 PROPOSED FASCIA & STENCIL CUT LETTERING SECTION



'Sainsbury's' BACKED IN 5mm SATIN OPAL 050

LOW VOLTAGE LED LIGHTING SHOWN INDICATIVE ONLY

'Local' BACKED IN 5mm SATIN ORANGE

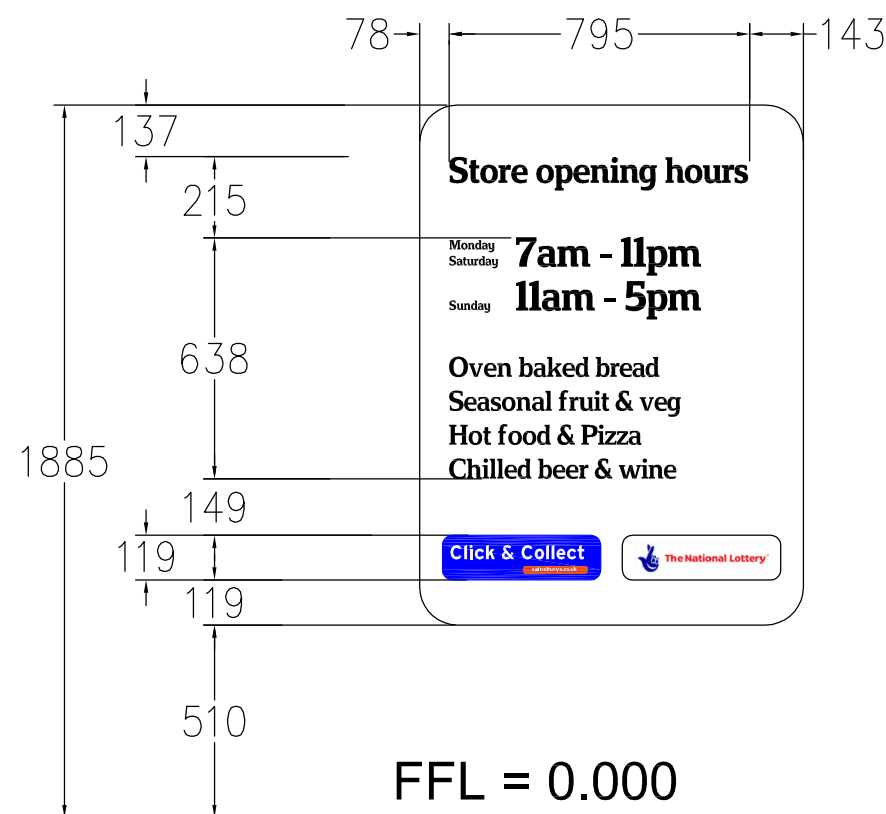
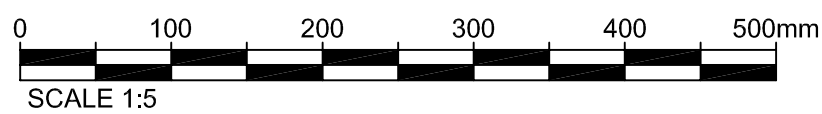
EXTRUDED ALUMINIUM SIGN CASE FINISHED WITH PLUM FACING COMPLETE WITH INTERNAL STEEL FRAME, BRACKET & HOUSING

ILLUMINATION LEVEL
144 CANDELA / SQM



900 WIDE x 500 HIGH (FIXING BRACKET 100 DEEP - OVERALL PROJECTION 1000) DOUBLE SIDED INTERNALLY ILLUMINATED PERPENDICULAR SIGN, EXTRUDED ALUMINIUM, POWDER-COATED PLUM AND SLATE GREY, WITH STEEL BRACKET, POWDER-COATED SLATE GREY; FRET CUT LETTERING - ; 'SAINSBURY'S' IN WHITE, 'LOCAL' IN ORANGE; ILUMINATION BY LOW VOLTAGE LED FITTINGS, 144 CANDELAS/m²

1:5 PROJECTING SIGN DETAIL



1:20 SHOP FRONT OPENING TIMES/ COMMODITIES TEXT

Revision	Date	Description
 arc part of riley consulting		
Design Consultants 21-22 Great Sutton Street, London, EC1V 0DY Tel: 020 7017 8990 Fax: 020 7017 8999 Email: info@arc-rc.co.uk Web: www.arc-rc.co.uk		
Status	PLANNING	
Client	Sainsbury's	
Project Title	SAINSBURY'S LOCAL LONDON, EUSTON, NEQ, REGENTS PLACE	
Drawing Title	PROPOSED SIGNAGE DETAILS SITE REF: - 11311	
Project Number	Drawing Number	Revision
11_1036	307	
Drawn JDW	Checked	Scale AS SHOWN@A1
		Date 28_01_13
The content of this drawing is the property of arc@RC Limited and may not be copied in whole or part without formal consent.		