

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title:	First name:	Surname:					
Company name	Shaftesbury Covent Garden Ltd	]					
Street address:	c/o Agent	]	Country Code	National Number	Extension Number		
		Telephone number:					
		Mobile number:					
Town/City County:		Fax number:					
Country:		Email address:					
Postcode:							
Are you an agent acting on behalf of the applicant?							
2. Agent Name	e, Address and Contact Details						
Title:	First Name: Rolfe Judd	Surname: Plan	nning				
Company name:	Rolfe Judd Planning	]					
Street address:	Old Church Court	]	Country Code	National Number	Extension Number		
Street address:	Old Church Court Claylands Road	Telephone number:					
Street address:		Telephone number:		Number			
Street address: Town/City	Claylands Road	]		Number			
	Claylands Road Oval	Mobile number:  Fax number:		Number			
Town/City	Claylands Road Oval	] Mobile number:		Number			

3. Site Address	s Details							
Full postal address	of the site (inclu	ding full postcode where	available)	Description:				
House:		Suffix:						
House name:	19-21							
Street address:	Tower Street							
Town/City:	London							
County:								
Postcode:	WC2H 9NS							
Description of loca (must be complete								
Easting:	530042	2						
Northing:	18101	5						
4. Pre-application Advice         Has assistance or prior advice been sought from the local authority about this application?          () Yes         () No								
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal? O Yes O No								
With respect to the Authority, I am: <ul> <li>(a) a member of staff</li> <li>(b) an elected member</li> <li>(c) related to a member of staff</li> <li>(d) related to an elected member</li> </ul> Do any of these statements apply to you? Yes No 7. Type of Proposed Advertisement(s): Please describe the proposed advertisement(s): Advertisement application to display one non-illuminated hanging sign on the front elevation of 19-21 Tower Street How many of the following type of advertisements are you applying for?								
Fascia sign(s) 8. Location of		rojecting or hanging sign	l(s) 1	Hoarding(s) 0 Other 0				
Is the advertisemer	nt(s) you are app	lying for already in place?	? CYe	s 💿 No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? <ul> <li>Yes</li> <li>No</li> <li>Not Applicable</li> </ul>								
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).								
please refer to drawing 19464-P20								
Will the proposed a	advertisement(s)	project over a footpath o	or other public highway?	Yes No				
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 12/03/2	2013	To: 12/03/2	2018					
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed? <ul> <li>Yes</li> <li>No</li> </ul>								

11 (b). Details of Proposed Advertisement(s) - Hanging Sign										
What is the height from the ground to the base of the advertisement (in metres)?	2.200 m									
What is the maximum projection of the advertisement from face of building (in metres)?	1.500 m									
What are the dimensions of the proposed advertisement?       Height:       0.600       X       Width:       1	.000 × Depth: 0.025 metres									
What materials will the sign be made of?										
Bracket: Wrought Iron. Sign: Timber block board.										
What is the maximum height of any of the individual letters and symbols (in centimetres)?										
The colour of text and background:										
To be decorated by tenants with their name.										
Will the sign be illuminated?										
12. Site Visit										
Can the site be seen from a public road, public footpath, bridleway or other public land? <ul> <li>Yes</li> <li>No</li> </ul>										
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)										
The applicant O ther person										
13. Declaration										
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/draw additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accura opinions given are the genuine opinions of the person(s) giving them.										