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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First name:	<input type="text"/>	Surname:	<input type="text"/>
Company name	<input type="text" value="Lloyds Banking Group"/>				
Street address:	<input type="text" value="c/o Group Property"/>			Country Code	<input type="text"/>
	<input type="text" value="PO Box 112 Canons Way"/>			National Number	<input type="text"/>
	<input type="text" value="Canons Way"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="Bristol"/>			Telephone number:	<input type="text"/>
County:	<input type="text"/>			Mobile number:	<input type="text"/>
Country:	<input type="text"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="BS99 7LB"/>			Email address:	<input type="text"/>
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Greg"/>	Surname:	<input type="text" value="Miller"/>
Company name:	<input type="text" value="Merson Signs"/>				
Street address:	<input type="text" value="2 Young Place"/>			Country Code	<input type="text"/>
	<input type="text" value="Kelvin Industrial Estate"/>			National Number	<input type="text" value="07808100849"/>
	<input type="text"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="East Kilbride"/>			Telephone number:	<input type="text"/>
County:	<input type="text"/>			Mobile number:	<input type="text"/>
Country:	<input type="text"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="G75 0TD"/>			Email address:	<input type="text" value="greg.miller@merson-signs.com"/>

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="40"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Lloyds TSB Bank Plc"/>		
Street address:	<input type="text" value="Rosslyn Hill"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="NW3 1NL"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="526780"/>
Northing:	<input type="text" value="185589"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height:

0.245

 x Width:

2.955

 x Depth:

0.060

 metres

What materials will the sign be made of?

Fascia panel will be powder-coated aluminium with mechanical fixings to building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

White text on green background.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height:

0.245

 x Width:

2.955

 x Depth:

0.060

 metres

What materials will the sign be made of?

Fascia panel will be powder-coated aluminium with mechanical fixings to building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

White text on green background.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height:

0.245

 x Width:

2.955

 x Depth:

0.060

 metres

What materials will the sign be made of?

Fascia panel will be powder-coated aluminium with mechanical fixings to building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

White text on green background.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.900

m

What are the dimensions of the proposed advertisement?

Height:

0.600

 x Width:

0.600

 x Depth:

0.060

 metres

What materials will the sign be made of?

Projecting sign to be powder-coated aluminium with acrylic face which will be mechanically fixex to the building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

Black horse on white background with bright green edge.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

400.000

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.010 m

What are the dimensions of the proposed advertisement?

Height:

0.287

x

Width:

0.795

x

Depth:

0.010

metres

What materials will the sign be made of?

ATM header to be poly carbonate acrylic collar fixed mechanically to existing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

Black horse on white background on dark green.

Will the sign be illuminated?

☒

Yes

☐

No

Will the sign be illuminated internally or externally?

☒

Internally

☐

Externally

Illuminance Levels:

400.000

cd/m

Will the illumination be static or intermittent?

☒

Static

☐

Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐

The agent

☒

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

19/03/2013