

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Andy	Surname:	Pugh	
Company name:	Co Operative Group					
Street address:	1 Angel Square			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City				Fax number:		
County:	Manchester			Email address:		
Country:						
Postcode:	M60 0AG					
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No						

### 2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Ian	Surname:	Hutton	
Company name:	Astley Signs					
Street address:	Redforrest House			Country Code	National Number	Extension Number
	Queens Court North			Telephone number:	0191 4910097	
	Team Valley			Mobile number:		
Town/City	Gateshead			Fax number:		
County:	Tyne and Wear (Met County)			Email address:		
Country:	United Kingdom					
Postcode:	NE11 0BP			britannia@astleysigns.com		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="60"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="KINGSWAY"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
County:	<input type="text"/>		
Postcode:	<input type="text" value="WC2B 6DS"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="530620"/>
Northing:	<input type="text" value="181427"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3 x Internally illuminated Fascia signs  
2 x Non illuminated fascia panels  
1 x internally illuminated double sided projecting sign.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

G8541

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.665

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075

m

What are the dimensions of the proposed advertisement?

Height: 

0.595

 x Width: 

2.215

 x Depth: 

0.075

 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.800

cm

The colour of text and background:

white and blue text on a blue background

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.665

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075

m

What are the dimensions of the proposed advertisement?

Height: 

0.595

 x Width: 

3.228

 x Depth: 

0.075

 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.800

cm

The colour of text and background:

white and blue text on a blue background

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.665

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.075

m

What are the dimensions of the proposed advertisement?

Height: 

0.595

 x Width: 

3.585

 x Depth: 

0.075

 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.800

cm

The colour of text and background:

white and blue text on a blue background

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

300.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

Ref: 12: 1984 Planning Portal Reference: 002573361

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.665

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.035

m

What are the dimensions of the proposed advertisement?

Height: 

0.595

 x Width: 

1.590

 x Depth: 

0.035

 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

blue

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.665

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.035

m

What are the dimensions of the proposed advertisement?

Height: 

0.595

 x Width: 

3.310

 x Depth: 

0.035

 metres

What materials will the sign be made of?

aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

blue

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.665

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.635

m

What are the dimensions of the proposed advertisement?

Height: 

0.450

 x Width: 

0.635

 x Depth: 

0.110

 metres

What materials will the sign be made of?

Aluminium and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.000

cm

The colour of text and background:

white and blue text on a blue background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

01/05/2013