

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 4	Advertisement 5	Advertisement 6
Type:	ILLUMINATED LOGO & LETTERS ON RAILS	A3 WINDOW DISPLAY	A1 WINDOW DISPLAY
a) The height from the ground to the base of the advertisement (in metres)	3.1 - 3.2	VARIES (INTERNAL)	VARIES (INTERNAL)
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	406MM X 850MM X 35MM	494MM X 381MM X TBC	930MM X 702MM X TBC
c) The maximum height of any of the individual letters and symbols (in metric)	300MM	TBC	TBC
d) The colour of the text and background	RED, WHITE, DARK GREY	WHITE, DARK GREEN	WHITE, DARK GREEN
e) Materials of the proposed sign(s)	ALUMINIUM, ACRYLIC	ALUMINIUM, PERSPEX	ALUMINIUM, PERSPEX
f) The maximum projection of advertisement from the face of the building	35MM	INTERNAL	INTERNAL
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> X No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> X No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> X No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	EXTERNALLY	INTERNALLY	INTERNALLY
h) illuminance levels (cd/m ²)	TBC	LED	LED
i) Will the illumination be static or intermittent?	STATIC	STATIC	STATIC