2013/1942/P -187-199 West End Lane Site Location Plan



This material has been reproduced from Ordnance Survey digital map data with the permission of the controller of Her Majesty's Stationery Office, © Crown Copyright.

Delegated Report			Analysis sheet		Expiry Date:	15/07/2013	
(Members Briefing)			N/A		Consultation Expiry Date:	13/06/2013	
Officer				Application N	umber(s)		
Jenna Litherlar	nd			2013/1924/P			
Application A	Address			Drawing Numbers			
Site at 187-199 West End Lane West Hampstead London NW6 2LJ				Refer to draft decision notice			
PO 3/4	Area Tea	m Signature	C&UD	Authorised Of	ficer Signature		
Proposal(s)							
Variation of condition 11 (approved drawings) of planning permission 2011/6129/P dated 30/03/2012 (Redevelopment of site to create seven new buildings between five and twelve storeys in height to provide 198 residential units (Class C3), retail, financial and professional services and food and drink floorspace (Class A1, A2, A3 and A4), flexible employment/healthcare floorspace (Class B1/D1) along with associated energy centre, storage, parking, landscaping and new public open space (existing buildings to be demolished).(Class B1/D1) along with associated energy centre, storage, parking, landscaping and new public open space (existing buildings to be demolished).(Class B1/D1) along with associated energy centre, storage, parking, landscaping and new public open space (existing buildings to be demolished)) namely alterations to approved elevations including window layout.							
Recommendation(s): Grant condition		Grant condit	ional permiss	sion subject to	a deed of varia	tion	
Application Type: Variatio		Variation or	Removal of C	condition(s)			

Conditions or Reasons for Refusal:	Refer to Draft	Decisio	on Notice				
Informatives:							
Consultations						1	
Adjoining Occupiers:	No. notified	501	No. of responses	26	No. of objections	12	
Summary of consultation responses:	 was placed in the 12 letter of objections and of Objections and of Process Worried t the applied Height, bulk and Blocks D railway tr Concerned Concerned Surroundi The device The 12 st Detailed design The design The design The detailed design The detailed design The detailed design The detailed design The design The design The design The design The detailed design The device The device The device The device The device Transport Developed The device 	e Ham a stion hav the appl commen hat this cation w d mass and E o acks. ed that t ed that t ing resid torey blo osed ar osed ar forey blo osed ar orey blo osed ar orey blo norey blo bor will f ndments er block nd faça om ever ew fene er than a arking t e high o hub.	application will set a p which will reduce the que ing could be much taller set the proposal result in a she revised window lay dential properties. It is too tall and too de bock is too tall for the al mendments will reduce utal and undignified. windows is unacceptate nadequate. the elevations be? s dumb down the origins is with little or no conn	 3 (expire 8 letters 8 letters 9 receder 9 value 9 valu	ed 13/06/2013). have been received ht for further amendme the scheme. oreys being in the mid use in height. result in loss of privac oreys is tall enough. dity of the appearance of the surrounding arch Although it is difficult e drawings, they repre- nce new bus stop. hore vehicles as this is Overground station.	ents to dle of y for the e of the itecture to make esent a	
	 Open Space Provide open space, a square/garden, next to West End Lane. 						

Othe •	An additional 198 households will put unsustainable pressure on local amenities
appl. raise	case officer sought revisions to the proposal during the course of the ication. The revised proposal is considered to address a number of issues ed above. Se see the main body of the report for the officers response

	London Underground Limited: No objection			
	TFL: No objection.			
	Thames Water Utilities: No response.			
	Environment Agency: No response.			
	Natural England: No objection.			
	Metropolitan Police: No objection			
	West Hampstead Gardens and Residents Association: Objection			
Statutory Consultees and Local Groups:	 The detailing on the accompanying drawings is inadequate to understand what exactly is being proposed. In addition, the single coloured drawing shows mud brown colouring for the concrete parts of the side elevation of each block. Bit what colour is actually going to be there? The relationship of colour and design detail is critical since these are quite ugly, dominating blocks to start off with. There is just one elevation drawing (called Streetscapes Comparison) – the only one in colour - showing the proposed changes overall, looking at all the 5 blocks. This is, I believe, the south elevation (dominating the residential area of WHGARA's membership). There ought to be a similar drawing at least for the entire north elevation facing lverson Road. The changes are quite dramatic, so far as I can judge, to the South elevation. No doubt they are equally different for the north elevation, but there is no similar drawing at all for this elevation. The same should apply to the other two elevations. (I believe that this omission is quite deliberate since the North elevation is not well designed at all.) There are uncoloured drawings for each separate block, showing the new proposed elevations, but omitting any showing of the previous elevations so that one cannot judge what the differences are. Given that the changes to the South elevation and the East and West are equally radical. The changes to the South elevation and the East and West are equally radical. The changes to the South elevation and the East and West are equally radical. The separate elevation drawings for the North elevation on each separate drawing show that the blocks are to be quite horrendous and ugly, looking a bit like Soviet architecture of the 1950s. The colour 'mud brown' pervades the drawings of each block at present. If this is the intended colour, why such a dark, gloomy and obtrusive colour? The worst aspect will be on the North elevation			
	The case officer sought revisions to the proposal during the course of the application. The revised proposal is considered to address a number of issues			

raised above.
Please see the main body of the report for the officers response

Site Description

The application site comprises a 0.9 hectare wedge of land bounded by a London Overground railway line to the north, the Metropolitan and Jubilee lines to the south and West End Lane to the east. The site was previously occupied by a number of commercial uses including a vehicle recovery company, a car wash and a motorbike sales and repair centre (falling within use classes B1 and B2). There are also six retail units fronting onto West End Lane. The buildings on the site were limited to single storey functional commercial structures of no architectural or historical interest. The site has now been largely cleared to make way for the development. The far western tip of the site is undeveloped and is designated as a Site of Nature Conservation Importance (SNCI).

The site is within a wider 'Area of Intensification' in the London Plan 2011 and a Growth Area in Camden's Core Strategy. The retail units at the eastern edge of the site are within the West Hampstead Town Centre, as defined by Camden's Local Development Framework. The site has a Public Transport Accessibility Level of 6A (Excellent), being in close proximity to three stations providing access to the London Underground, Overground and Thameslink, and bus services on West End Lane.

Relevant History

2011/6129/P: Redevelopment of site to create seven new buildings between five and twelve storeys in height to provide 198 residential units (Class C3), retail, financial and professional services and food and drink floorspace (Class A1, A2, A3 and A4), flexible employment/healthcare floorspace (Class B1/D1) along with associated energy centre, storage, parking, landscaping and new public open space (existing buildings to be demolished). **Granted subject to a S106 agreement on 30/03/2012**

2006/4851/P: Temporary use of the site for the storage and maintenance of vehicles in connection with the removal services, chauffer car hire, and self-drive van hire within the boundaries of the site (for a period of three years). **Granted 19/04/2007.**

8400196: Change of use for the purpose of the storage and repair of motor vehicles. Granted 27/03/1984.

Relevant policies

LDF Core Strategy and Development Policies 2011

- CS1 Distribution of growth
- CS2 Growth Areas
- CS5 Managing the impact of growth and development
- CS6 Providing quality homes
- CS7 Promoting Camden's centres and shops
- CS8 Promoting a successful and inclusive Camden economy
- CS10 Supporting community facilities and services
- CS11 Promoting sustainable and efficient travel
- CS13 Tackling climate change through providing higher environmental standards
- CS14 Promoting high quality places and conserving our heritage
- CS15 Protecting and improving our parks and open spaces and encouraging biodiversity.
- CS16 Improving Camden's health and well-being.
- CS17 Making Camden a safer place.
- CS18 Dealing with waste and encouraging recycling.
- CS19 Delivering and monitoring the Core Strategy

DP1 – Mixed use development

- DP2 Making full use of Camden's capacity for housing
- DP3 Contributions to the supply of affordable housing
- DP5 Homes of different sizes

DP6 – Lifetime homes and wheelchair homes

DP10 – Helping and promoting small and independent shops.

DP11 - Markets

DP12 – Supporting strong centres and managing the impact of food, drink, entertainment and other town centre uses.

- DP13 Employment sites and premises
- DP15 Community and leisure uses
- DP16 The transport implications of development
- DP17 Walking, cycling and public transport
- DP18 Parking standards and the availability of parking
- DP19 Managing the impact of parking
- DP20 Movement of goods and materials
- DP21 Development connecting to the highway network
- DP22 Promoting sustainable design and construction.
- DP23 Water
- DP24 Securing high quality design
- DP26 Managing the impact of development on occupiers and neighbours
- DP28 Noise and vibration
- DP29 Improving access
- DP30 Shopfronts
- DP31 Provision of, and improvements to, public open space and outdoor sport and recreation facilities.
- DP32 Air quality and Camden's Clear Zone

LDF Site Allocations Development Plan Document (draft). Submitted for public examination.

Camden Replacement Unitary Development Plan 2006

Saved policy LU1 "Land Use Proposals".

Camden Planning Guidance 2011

- CPG1 Design CPG2 – Housing
- CPG3 Sustainability
- CPG4 Basements and lightwells
- CPG5 Town Centres, Retail and Employment
- CPG6 Amenity
- CPG7 Transport
- CPG8 Planning Obligations

Strategic and Regional Policy

The London Plan 2011.

National Planning Policy Framework 2012

Assessment

This application seeks minor amendments to the scheme granted planning permission in 2011 for redevelopment of site to create seven new buildings between five and twelve storeys in height to provide 198 residential units (Class C3), retail, financial and professional services and food and drink floorspace (Class A1, A2, A3 and A4), flexible employment/healthcare floorspace. The amendments proposal as part of this application include:

- Amendments to the elevational treatment and fenestration pattern of blocks A, B, C, D, E and F
- Amendments to the internal layouts of blocks A, B, C, D, E and F.

Amendments – During the course of the application amendments were made to the design of the proposals as the applicant was advised that the proposal originally submitted did not represent high quality design and was not in line with the original design concepts. Full details of the amended proposals are detailed below.

A number of objections have been raised in relation to height, bulk and massing, such objections were raised as part of the previous application and were addressed through that application. However, specifically relating to this proposal there have been objections to the proposed increase in height of the buildings. It should be noted that this amendment would not increase the height of the proposed buildings.

The matters materials to the consideration of these amendments are as follows:

- Detailed design;
- Standard of accommodation;
- Mix of units; and
- Neighbour amenity.

The proposed amendments are not considered to impact on other materials consideration which were taken into account in the assessment of the original proposal. For a full understanding of the assessment of the application please see the Committee Report for the previous scheme which is appended to this report.

Detailed Design

In terms of the visual characteristics of the architectural design, the original elevational detailing was been developed around the concept of responding to the existing historical context of the locality and also to future change resulting from the West Hampstead Area of intensification designation. The architectural detailing is premised on the built form having a contextual face in views from the east and a contemporary face in views from the west. The contextual face draws on stylistic elements of the design of the mansion block, a form which typifies the character of many buildings in the locality e.g. through the use of red brick, white banding and a formal arrangement of elements. The contemporary face of the building design results from the use of white techrete and an informal arrangement of elements. In creating the two faces care has been taken to integrate both by using common elements in the form of double height groupings, opening widths, balcony forms and the use of white elements of detail on the brick facades.

The proposed amendments to the design are as follows:

Block A

- South Elevation: Horizontal slot windows have been replaced with vertical slot windows and additional of juliette balconies to the central windows.
- East Elevation: Minor amendment to the division of windows at 3rd and 4th floor level.
- North Elevation: 4 banks of vertical slot windows have replaced 2 banks of full sized windows over 3

storeys. A single bank of vertical slot windows through the middle of the elevation have been removed. An additional windows at set back penthouse level.

- West Elevation: Removal of 1 window at penthouse level.
- Other changes: Minor changes to the roof level plant layout and location.

Block B

- South Elevation: Addition of juliette balconies. The box frame on the east side has been reduced by 1 storey to cover floors 3-5 rather than floors 2-5. The central horizontal windows have been replaced with vertical slot windows.
- Eastern Elevation: Correspondingly the bow frame visible on the north side has been reduced by 1 storey in height. Juliette balconies have been added to 2 banks of windows on the south side.
- North Elevation: Juliette balconies added to the eastern and eastern most banks of windows, single central bank of vertical windows have been replaced with two vertical banks of windows. Increased width of window opening at penthouse level.
- West Elevation: Mis-match alignment of windows has been replaced with a regular alignment of windows. A window has been removed from the penthouse flat.
- Other changes: Minor changes to the roof level servicing and plant layout and location.

Block C

- South Elevation : Horizontal slot windows have been replaced with vertical slot windows. Juliette balconies have been added to central double windows.
- East Elevation: Juliette balconies have been added to the double bank of double windows towards the southern side and the single bank of double windows to the northern side.
- North Elevation : Juliette balconies added to the eastern and eastern most banks of windows, single central bank of vertical windows have been replaced with two vertical banks of windows. Additional window at penthouse level.
- West Elevation: Mis-match alignment of windows has been replaced with a regular alignment of windows. A window has been removed from the penthouse flat. Northern most windows/doors to balconies have been reduced to include 3 panels instead of 4 at 2nd, 3rd, 4th, and 7th and 8th floor levels.
- Other changes: Minor changes to the roof level servicing and plant layout and location.

Block D

- South Elevation : Horizontal slot windows have been replaced with vertical slot windows. Juliette balconies have been added to central double windows.
- East Elevation : Slight changes to the alignment of windows and window widths.
- North Elevation: Single central bank of vertical windows has been replaced with two vertical banks of windows. Increase width of window opening at penthouse level. Bank of windows on the westerns most side have been related more centrally.
- West Elevation : Mis-match alignment of windows has been replaced with a regular alignment of windows. A window has been removed from the penthouse flat. Northern most windows/doors to balconies have been reduced to include 3 panels instead of 4 at all upper floor levels.
- Other changes: Minor changes to the roof level servicing and plant layout and location.

Block E

- South Elevation : Horizontal slot windows have been replaced with vertical slot windows. Central double window bank replaced with a single window bank with clad panel and relocated further eastwards.
- East Elevation : Slight changes window size on the north side and addition of juliette balconies to the centres banks.
- North Elevation : Single central bank of vertical windows have been replaced with two vertical banks of windows. An additional window opening at penthouse level. Removal of vertical slot windows at ground

floor level.

- West Elevation : Mis-match alignment of windows has been replaced with a regular alignment of windows. Single bank of windows has been removed as well as a window from the penthouse flat. Northern most windows/doors to balconies have been reduced to include 3 panels instead of 4 at all upper floor levels.
- Other changes: Minor changes to the roof level servicing and plant layout and location.

Block F

- South Elevation: Horizontal slot windows have been replaced with vertical slot windows.
- East Elevation: No changes.
- North Elevation: Juliette balconies have been added to eastern and western window banks.
- West Elevation: Mis-match alignment of windows has been replaced with a regular alignment of windows.

The main change to the elevational design proposed is the realignment of the mis-matched windows on the west elevation. This change is in some senses regrettable but it does not reduce the overall design quality of the elevations. All other alterations are considered to be of limited significance and are in keeping with the original concept of the design as detailed above. The addition of feature such as the juliette balconies and the banks of vertical slot windows adds visual interest to the proposal. Minor amendments are sought to the plant areas at roof level. The plant area will be set back from the building line and will not be visible from ground level. Objection have been raised in relation to materials, the proposed materials are the same as in the previous scheme, however in order to ensure the selected materials are high quality there is a condition on the original permission which requires full details of all facing materials to be submitted to the Council for approval. On the whole it is considered that the proposed amendments will make a positive contribution to the character and appearance of the area. The proposed design amendments ensure the proposal would have a consistent language across all block which is beneficial in ensuring the development continues to appear tenure blind (not possible the distinguish the affordable units/blocks from the market units/block). This is welcomed.

Standard of Accommodation

<u>Size of accommodation</u>: The proposal includes minor changes to the overall floor area of the individual units which has arisen from the changes to elevations. Some units have increased in size whilst others have decreased. All units would comply with the residential development standards set out in CPG 2 - Housing as well as the stricter space standards set out in the London Plan. Main and secondary bedrooms would also comply with minimum sizes as set out in the CPG.

<u>Natural light and outlook:</u> The proposed amendments are minor in nature and would not significantly change the standard of accommodation in terms of daylight and sunlight level or outlook.

<u>Noise and disturbance</u>: The site is adjoined by railway lines to the north and the south and a main road to the east, all of which are significant sources of noise. As states in the previous approval a range of noise mitigation measures are proposed, including a 'whole house ventilation system' ensuring ait is circulated without the need to open windows, high performance glazing, sprung foundations to reduce vibration and acoustic screening immediately along the railway lines. It is considered that subject to conditions requiring detailed specification of the noise mitigation measures, acceptable internal noise standards could be achieved in accordance with Camden's guidance and policy DP28. This assessment is not affected by the design amendments.

<u>Lifetime Homes and Wheelchair accessible housing</u> – In the previous application it was demonstrated that the residential units meet the necessary Lifetime Homes criteria, the proposed design amendments would not impact on the units meeting these criteria. 10% of the units should be wheelchair accessible in line with policy DP6. In the original application the submitted drawings did not demonstrate that the allocated wheelchair units would fully meeting the Wheelchair Homes standards, however it was secured through the S106 units that 3

intermediate units and 4 social rented units would be designed and fitted out to Camden Wheelchair Housing Brief 2010. In the current application the drawings has not fully demonstrated that the unit meet the Wheelchair Homes standards, however the Access Officer has advised that the allocated units appear to be generally suitable for wheelchair housing, therefore, it is reasonable to secure full details through the S106 agreement as was agreed previously.

Mix of Units

The proposed residential mix would remains the same as that approved so this will not be re-assessed as part if this application.

	Market	Affordable social rented	Affordable Intermediate	Total
Studio/1 bed	50	1	10	61
2 bedroom	87	8	10	105
3 bedroom	8	20	0	28
4 bedroom	0	4	0	4
Total	145	33	20	198

Policy DP5 of Camden's LDF seeks 2 bedroom units as a very high priority, with 3 bedroom units of medium priority and 1 bed ones of lesser importance on developments for private housing. Whilst the mix of units complies with and exceeds Camden's target for having 40% of market units as two bedroom units. The large number of family sized social rented units to be provided would also comply with policy DP5, whilst the one and two bedroom intermediate units are regarded as being of medium and high priority.

Neighbour amenity

<u>Daylight/Sunlight and overshadowing</u>: As the height, bulk and massing of the building remains the same as the previous scheme impact on neighbouring properties in terms of light and overshadowing will not be readdressed as part of the current application. A daylight and sunlight assessment was submitted with the original proposal which demonstrated that the design complies with the BRE guidelines.

<u>Privacy, noise and disturbance:</u> As the site is separated from neighbouring residential properties by the width of railway tracks and West End Lane, ample privacy distances would be maintained in all directions, despite the height of the largest blocks. These separation distances would also prevent significant noise or disturbance from the site affecting neighbours and minimise the effects of light overspill.

Other Matters

The original approval was subject to a S106 agreement. This application, if approved, will be subject to a Deed of Variation to the Original S106 agreement to ensure all matters secured by the original S106 are complied with.

Recommendation: Grant conditional permission subject to a Deed of Variation to the S106 agreement.

DISCLAIMER

Decision route to be decided by nominated members on Monday 15th July 2013. For further information please go to <u>www.camden.gov.uk</u> and search for 'members briefing'

WCEC Architects Carrwood Court Carrwood Road Sheepbridge CHESTERFIELD Derbyshire S41 9QB

Application Ref: 2013/1924/P

11 July 2013

Dear Sir/Madam

FOR INFORMATION ONLY - THIS IS NOT A FORMAL DECISION

Town and Country Planning Act 1990 (as amended)

DECISION SUBJECT TO A SECTION 106 LEGAL AGREEMENT

Address: Site at 187-199 West End Lane West Hampstead London NW6 2LJ

Proposal:

Variation of condition 11 (approved drawings) of planning permission 2011/6129/P dated 30/03/2012 (Redevelopment of site to create seven new buildings between five and twelve storeys in height to provide 198 residential units (Class C3), retail, financial and professional services and food and drink floorspace (Class A1, A2, A3 and A4), flexible employment/healthcare floorspace (Class B1/D1) along with associated energy centre, storage, parking, landscaping and new public open space (existing buildings to be demolished).(Class B1/D1) along with associated energy centre, storage, parking, landscaping and new public open space (existing buildings to be demolished)) namely alterations to approved elevations including window layout.

Drawing Nos: Site location Plan; (Prefix-12-316) PL-01 -A, PL-02 -A, PL-03 -A, PL-04 -A, PL-05 -A, PL06, PL-10 -A, PL-11 -A, PL-12 -A, PL-13 -A, PL-14-A, PL-15; Statement in support of Section 73 Application undated; letter from Ian Lowson dated 28 May and revised 03 June; Accommodation schedule by WCEC Architects.

The Council has considered your application and decided to grant permission subject to the conditions and informatives (if applicable) listed below **AND** subject to the successful conclusion of a Section 106 Legal Agreement.

The matter has been referred to the Council's Legal Department and you will be contacted shortly. If you wish to discuss the matter please contact **Aidan Brookes** in the Legal Department on **020 7 974 1947**.

Once the Legal Agreement has been concluded, the formal decision letter will be sent to you.

Condition(s) and Reason(s):

1 The development hereby permitted shall be carried out in accordance with the following approved plans:

Site location Plan; (Prefix-12-316) PL-01 -A, PL-02 -A, PL-03 -A, PL-04 -A, PL-05 -A, PL06, PL-10 -A, PL-11 -A, PL-12 -A, PL-13 -A, PL-14-A, PL-15, MP_01, MP_02, MP_03 A, MP_04 A, MP_05 A, MP_06 A, MP08, ELE_07 B, ELE_08, SS_04, BG01 A, RET01; Statement in support of Section 73 Application undated; letter from Ian Lowson dated 28 May and revised 03 June; Accommodation schedule by WCEC Architects; Landscape and Public Realm Strategy November 2011; Design and Access Statement dated November 2011 by John Thompson and Partners.

Reason: For the avoidance of doubt and in the interest of proper planning.

Informative(s):

1 This approval under Section 73 of the 1990 Act effectively varying the relevant condition of the previous planning permission is subject otherwise to the same terms, drawings, conditions (and obligations where applicable) as attached to the previous planning permission. This includes condition 1 providing for a 3 year time period for implementation which for the avoidance of doubt commences with the date of the original decision (and not this variation).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

Yours faithfully

Culture and Environment Directorate

2013/1924/P - 187-199 West End Lane

Proposed and approved drawings comparisons and site photos

Approved Block A elevations

BLOCK A









EAST ELEVATION

SOUTH ELEVATION

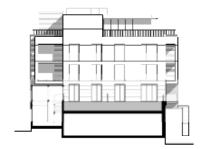
WEST ELEVATION

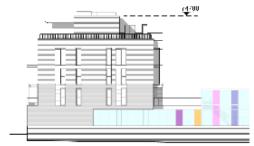
NORTH ELEVATION

Proposed Block A elevations









EAST ELEVATION SCALE, 1-220

SOUTH ELEVATION SCALE: 1 200

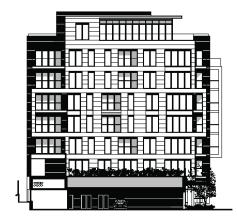
WEST ELEVATION SCALE: 1 200 NORTH ELEVATION SCALE: 1 200

Approved Block B elevations









SOUTH ELEVATION

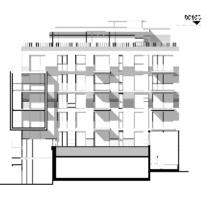
EAST ELEVATION

NORTH ELEVATION

WEST ELEVATION

Proposed Block B elevations









WEST ELEVATION SCALE: 1-200

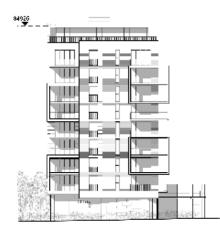
SOUTH ELEVATION SCALE 1-200 EAST ELEVATION SCALE: 1-200

NORTHELEVALION 90ALE 1 200

Approved Block C elevations

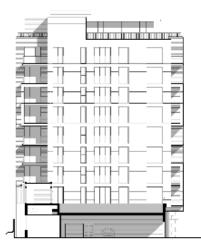


Proposed Block C elevations









LAST ELEVATION SCALE: 1 200

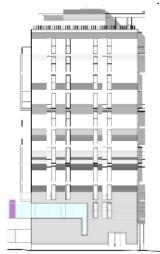
NORTH ELEVATION SCALE: 1-200 WEST ELEVATION SCALE: 1 200

Approved Block D elevations



Proposed Block D elevations



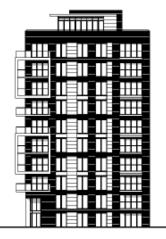


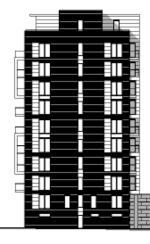
SOUTH FLEVATION SCALE: 1-200 FAST FLEVATION SCALE: 1-200 NORTH FLEVATION SCALE 1-200

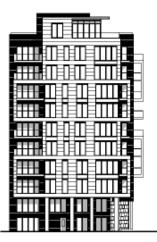
WEST ELEVATION SCALE 1-200

Approved Block E elevations









SOUTH ELEVATION

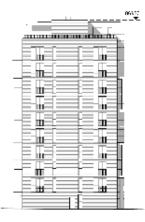
EAST ELEVATION

NORTH ELEVATION

WEST ELEVATION

Proposed Block E elevations

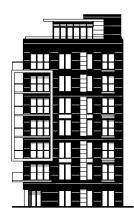


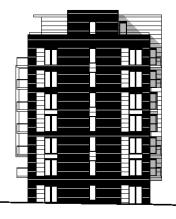


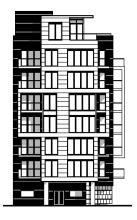


Approved Block F elevations









SOUTH ELEVATION

EAST ELEVATION

NORTH ELEVATION

WEST ELEVATION

Proposed Block F elevations

ΠL.

77950







SOUTH ELEVATION SCALE: 1 200 EAST ELEVATION SCALE: 1 200 NORTH FLEVATION SCALE: 1-200 WEST FLEVATION SCALE: 1-200

