



Netley Campus

Wayfinding & Sign Design

Block A Residential Entrances

16 July 2013

The VELVET Principle

Netley Campus Red Line Plan

HAMPST

HAMPSTEAD ROAD

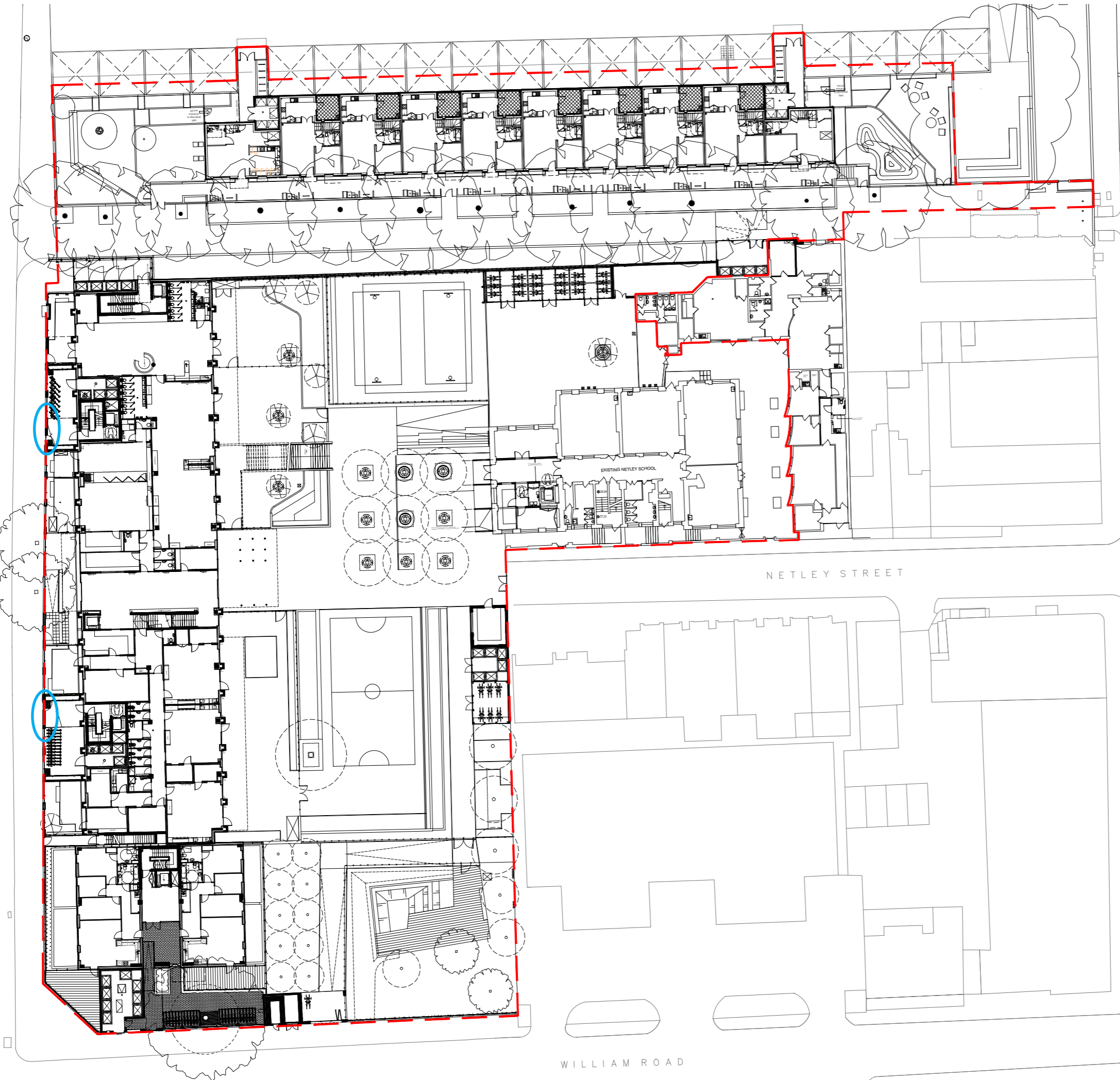
STANHOPE STREET

NETLEY STREET

WILLIAM ROAD



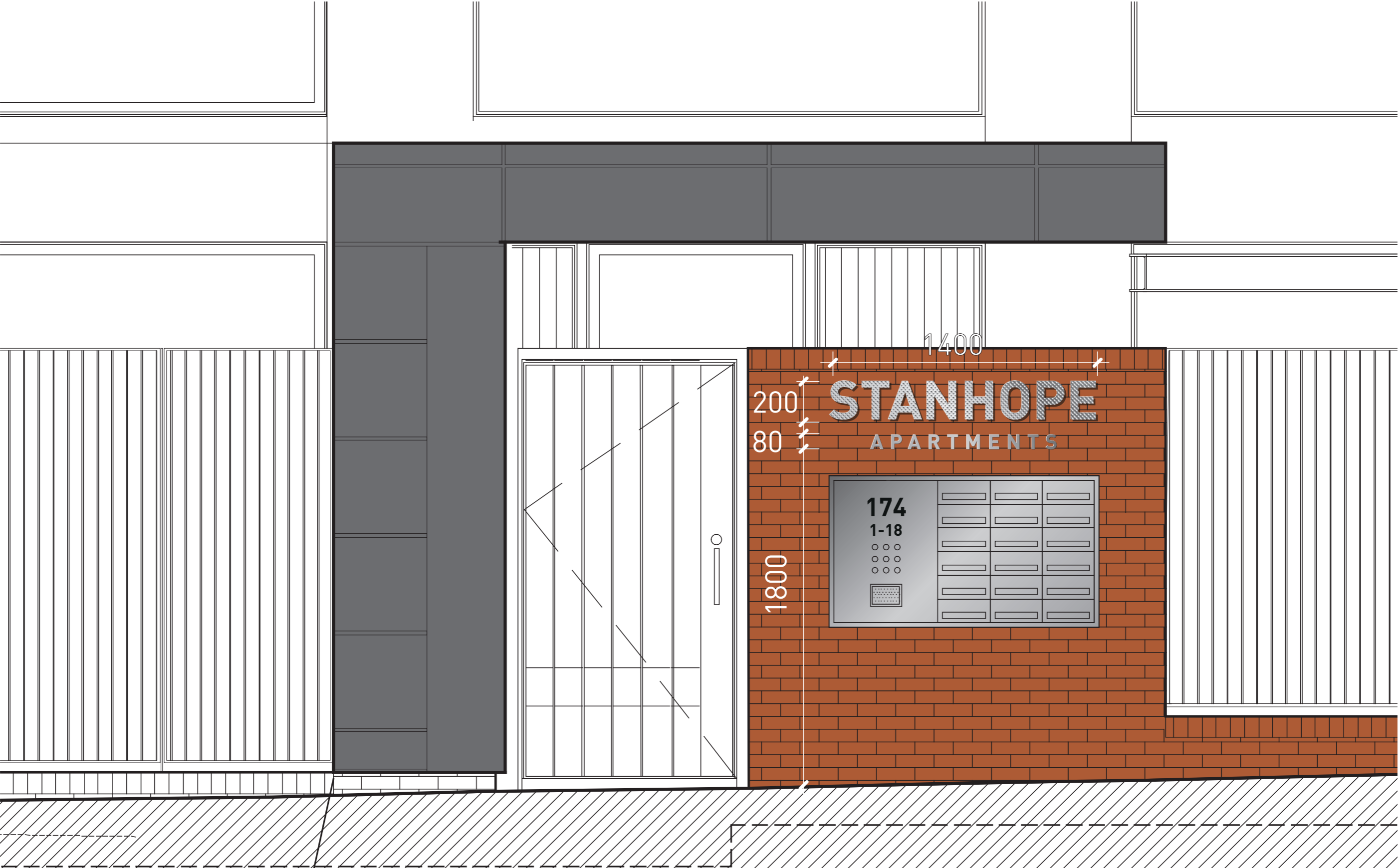
Location of Entrance Signs
to residential Block A



NORTH

rev	date	description	dm	aut
B	20.11.12	Site Boundary Line amended per BAM request	CS	CB
A	02.11.12	Site Boundary Line amended per Camden request	CS	-

FOR CONSTRUCTION				
Diespiker Wharf 38 Graham Street London N1 8JX T: 020 7336 7777 URL: www.ptea.co.uk F: 020 7336 0770 E: forename.surname@ptea.co.uk				
PTEa		<small>HOLLAND THOMAS EDWARDS</small> <small>architects</small>		
project	drawn	audited	scale	date
NETLEY PROJECT	CS	-	1:250	31.10.12
dwg title	dwg no.	dwg no.	rev	
SITE PLAN	12_528	L(90)001	B	



Elevation of Block A Residential Entrance Sign - North
Scale 1:20 @ A3



Elevation of Block A Residential Entrance Sign - South
Scale 1:20 @ A3

Block A Entrance - Entrance Sign Details



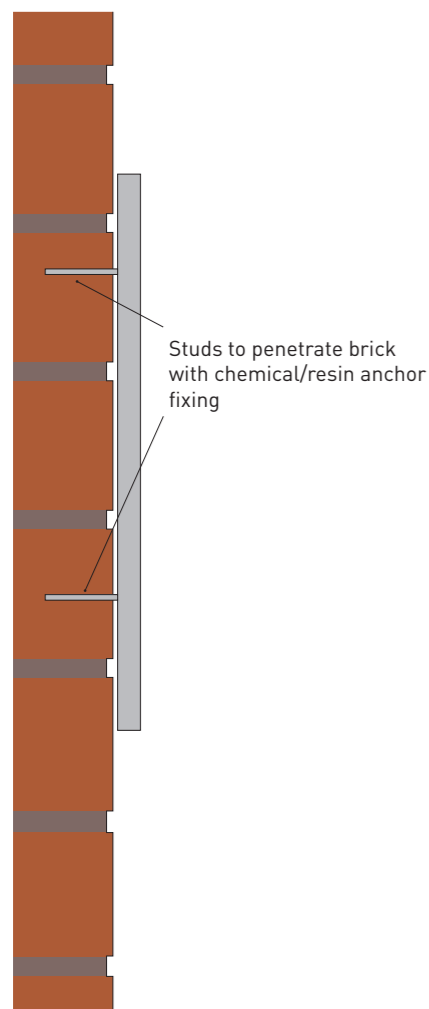
Elevation of Entrance Sign
Scale 1:10 @ A3

“Stanhope” sign to be formed from individual letters, laser cut from patterned surface, satin finish, stainless steel plate with built up returns to a depth of 20mm.

Each letter to have studs on rear face to penetrate bricks and bonded with suitable chemical/resin anchor.

“Apartments” sign to be formed from individual letter, laser cut from satin finish stainless steel plate.

Each letter to be surface mounted and to have studs on rear face to penetrate bricks and bonded with suitable chemical/resin anchor.



Section AA
Not to Scale



Indicative Letter Detail
Not to Scale