

A1 Project Management  
A1 Lofts  
Riverdene Business Park  
Unit F&G  
Hersham  
Surrey  
KT12 4RG

Application Ref: **2013/3373/P**  
Please ask for: **Neil Quinn**  
Telephone: 020 7974 **1908**

24 July 2013

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)  
Town and Country Planning (Development Management Procedure) Order 2010  
Town and Country Planning (Applications) Regulations 1988

### **Householder Application Refused**

Address:  
**48 Willow Road**  
**London**  
**NW3 1TS**

Proposal:  
Erection of side and rear mansard roof extension with loft conversion to dwelling house (Class C3).  
Drawing Nos: 1B; 2B; 3B; 4B; 5B; 6B; 7B.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

#### Reason(s) for Refusal

- 1 The proposed roof extension (including side and rear dormers and glazed balustrade), by reason of its form, bulk, detailed design and location, is visually harmful to the host building, failing to preserve its appearance, or the character and appearance of the Hampstead Conservation Area. It is contrary to policies DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage) of the Local Development Framework Development Policies; and policy CS14 (Promoting high quality places and conserving our heritage) of the Camden Core Strategy

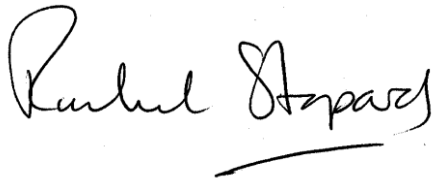


Development Plan Document 2010.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

Your attention is drawn to the notes attached to this notice which tell you about your Rights of Appeal and other information.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard  
Director of Culture & Environment

It's easy to make, pay for, track and comment on planning applications on line. Just go to [www.camden.gov.uk/planning](http://www.camden.gov.uk/planning).

It is important to us to find out what our customers think about the service we provide. To help us in this respect, we would be very grateful if you could take a few moments to complete our [online planning applicants' survey](#). We will use the information you give us to monitor and improve our services.