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Development Management  
 Camden Town Hall Extension  
 Argyle Street  
 London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Ms"/>	First name:	<input type="text" value="Angela"/>	Surname:	<input type="text" value="Jelfs"/>
Company name:	<input type="text" value="University of London Union"/>				
Street address:	<input type="text" value="University of London Union"/>			Country Code:	<input type="text"/>
	<input type="text" value="Malet Street"/>			National Number:	<input type="text"/>
	<input type="text"/>			Extension Number:	<input type="text"/>
Town/City:	<input type="text" value="LONDON"/>			Telephone number:	<input type="text"/>
County:	<input type="text" value="London"/>			Mobile number:	<input type="text"/>
Country:	<input type="text" value="United Kingdom"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="WC1E 7HY"/>			Email address:	<input type="text"/>
Are you an agent acting on behalf of the applicant? <input type="radio"/> Yes <input checked="" type="radio"/> No					

### 2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

### 3. Site Address Details

<p>Full postal address of the site (including full postcode where available)</p> <p>House: <input type="text"/> Suffix: <input type="text"/></p> <p>House name: <input type="text" value="University of London Union"/></p> <p>Street address: <input type="text" value="Malet Street"/></p> <p><input type="text"/></p> <p>Town/City: <input type="text" value="London"/></p> <p>County: <input type="text"/></p> <p>Postcode: <input type="text" value="WC1E 7HY"/></p> <p>Description of location or a grid reference (must be completed if postcode is not known):</p> <p>Easting: <input type="text" value="529753"/></p> <p>Northing: <input type="text" value="182074"/></p>	<p>Description:</p> <div style="border: 1px solid black; height: 200px; width: 100%;"></div>
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### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

## 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes  No

If Yes, please provide details of the name, relationship and role:

(a) A member of staff - Angela Jelfs, ULU Activities and Development Officer.  
-authoritative permission obtained via Julie Adams - General manager of University of London Union.

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

One vinyl banner - temporary advertisement detailing the date and time of the University of London Union Freshers' Fayre event, Freshers' Week and ULU Freshers website: "www.ululondon.ac.uk/freshers".  
One quill/feather flag - details in supporting document "Banners\_dimensions" - to be displayed on 27th September only.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

One vinyl banner to be hung on the side of the building above the main entrance on Malet Street (see supporting doc \*Malet Street Banner Location PDF\*).  
Another identical vinyl banner will be positioned over the side entrance overlooking Byng Place (see supporting doc \*Byng Place Banner Location PDF\*).  
Feather flag display to stand outside the north entrance to the building on Byng Place - the quill is portable and will stand on the building steps. Feather will be displayed on 27th September only.

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?  m

What is the maximum projection of the advertisement from face of building (in metres)?  m

What are the dimensions of the proposed advertisement? Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

Lightweight glass fibre pole with metal base foot. Flag - vinyl and fabric substrate

What is the maximum height of any of the individual letters and symbols (in centimetres)?  cm

The colour of text and background:

Multicoloured, main colours will be purple and white.

Will the sign be illuminated?  Yes  No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes

No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes

No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent

The applicant

Other person

If Other has been selected, please provide:

Contact name:

Title:  First name:  Surname:

Telephone number:

Country code:  National number:  Extension number:

Email Address:

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date