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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="William"/>	Surname:	<input type="text" value="Palmer"/>
Company name:	<input type="text" value="Verdelin Limited"/>				
Street address:	<input type="text" value="Flat 1"/>				
	<input type="text" value="126 Kings Road"/>		Telephone number:	<input type="text"/>	<input type="text"/>
	<input type="text"/>		Mobile number:	<input type="text"/>	<input type="text"/>
Town/City:	<input type="text" value="London"/>		Fax number:	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>		Email address:		
Country:	<input type="text"/>		<input type="text"/>		
Postcode:	<input type="text" value="SW3 4TR"/>		<input type="text"/>		
Are you an agent acting on behalf of the applicant?			<input checked="" type="radio"/> Yes <input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text" value="Amy"/>	Surname:	<input type="text" value="Catlin"/>
Company name:	<input type="text" value="Thomas and Thomas Partners LLP"/>				
Street address:	<input type="text" value="38A Monmouth Street"/>				
	<input type="text"/>		Telephone number:	<input type="text" value="44"/>	<input type="text" value="207042 0418"/>
	<input type="text"/>		Mobile number:	<input type="text"/>	<input type="text"/>
Town/City:	<input type="text" value="London"/>		Fax number:	<input type="text"/>	<input type="text"/>
County:	<input type="text"/>		Email address:		
Country:	<input type="text"/>		<input type="text" value="acatlin@tandtp.com"/>		
Postcode:	<input type="text" value="WC2H 9EP"/>		<input type="text"/>		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

The properties operate as a specialist wine shop, bistro and restaurant

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Proposal is to replace existing awning and fascia sign at 18 Endell Street with new awning, new fascia sign and new illuminated projecting/hanging sign, in accordance with the attached plans.

At 16a Endell Street proposal is to permit existing awning to be located above existing fascia sign, in accordance with the attached plans.

Further application is to permit existing projecting/hanging sign to be illuminated.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

If Yes, please provide details:

In the case of 16a Endell Street permission was given (2011/4359/A) for the placement of an awning with fascia sign above, however the sign was placed below the awning. It is now intended to regularise the situation.
In the case of 18 Endell Street permission is being sought retrospectively for permission to replace the existing fascia sign and awning.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.550 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.650 m

What are the dimensions of the proposed advertisement?

Height: 0.810 x Width: 0.500 x Depth: 0.020 metres

What materials will the sign be made of?

Powder coated metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000 cm

The colour of text and background:

White text on black

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.850 m

What are the dimensions of the proposed advertisement?

Height: 0.850 x Width: 0.600 x Depth: 0.020 metres

What materials will the sign be made of?

Powder coated metal

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000 cm

The colour of text and background:

white text on black

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.088 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.725 m

What are the dimensions of the proposed advertisement?

Height: 1.600 x Width: 6.200 x Depth: 1.725 metres

What materials will the sign be made of?

fabric/canvas

What is the maximum height of any of the individual letters and symbols (in centimetres)?

54.000 cm

The colour of text and background:

white text on dark blue

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.095 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.725 m

What are the dimensions of the proposed advertisement?

Height: 1.600 x Width: 6.200 x Depth: 1.000 metres

What materials will the sign be made of?

fabric/canvas

What is the maximum height of any of the individual letters and symbols (in centimetres)?

54.000 cm

The colour of text and background:

white text on dark blue

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: 300.000 cd/m

Will the illumination be static or intermittent? Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

04/09/2013