

ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

Your appeal and essential supporting documents must reach the Inspectorate within 8 weeks from the date of receipt of the local planning authority's decision notice (or, for 'failure' appeals, within 8 weeks of the date by which they should have decided the application). If the appeal is against a discontinuance notice, it must reach the Inspectorate before the date the notice takes effect. Before completing this form, please read our guidance leaflet "How to complete your advertisement appeal form".

WARNING: If any of the 'Essential supporting documents' listed in Section I are not received by us within the 8 week period, the appeal will not be accepted.

APPEAL REFERENCE:

APP/X5210/H/13/2204799

A. APPELLANT DETAILS

The name of the person(s) making the appeal must appear as an applicant on the planning application form.

Name	<input type="text" value="Premier Inn (Hotels) Ltd"/>		
Organisation Name (if applicable)	<input type="text"/>		
Address	<input type="text"/>	Phone no.	<input type="text"/>
		Fax no.	<input type="text"/>
Postcode	<input type="text"/>	E-mail	<input type="text" value="natalie.jarman@walsingplan.co.uk"/>
I prefer to be contacted by:	E-mail <input checked="" type="checkbox"/>	Post	<input type="checkbox"/>

B. AGENT DETAILS FOR THE APPEAL (if any)

Name	<input type="text" value="Mrs Natalie Jarman"/>		
Organisation Name (if applicable)	<input type="text"/>		
Address	<input type="text" value="Bourne House"/> <input type="text" value="Cores End Road"/> <input type="text" value="BOURNE END"/> <input type="text" value="Buckinghamshire"/>	Your reference	<input type="text" value="B0086/13/NJ"/>
		Phone no.	<input type="text" value="01628532244"/>
		Fax no.	<input type="text" value="01628532255"/>
Postcode	<input type="text" value="SL8 5AR"/>	E-mail	<input type="text" value="natalie.jarman@walsingplan.co.uk"/>
I prefer to be contacted by:	E-mail <input checked="" type="checkbox"/>	Post	<input type="checkbox"/>

C. LOCAL PLANNING AUTHORITY (LPA) DETAILS

Name of the LPA	<input type="text" value="London Borough of Camden"/>
LPA's reference number	<input type="text" value="2013/3799/A"/>
Date of advertisement application	<input type="text" value="18 Jun 2013"/>
Date of the LPA's decision (if issued) or date discontinuance notice was served	<input type="text" value="31 Jul 2013"/>
Effective date of discontinuance notice	<input type="text"/>

D. APPEAL SITE ADDRESS

Address

Clifton House, 101 Euston Road
LONDON

Postcode

NW1 2BB

Grid Reference: Easting

05300221

Northings

01827373

E. DESCRIPTION OF THE ADVERTISEMENT(S)

Description, measurements and colours, including details of illumination (if any), of the advertisement(s) involved in this appeal.

☐ Document provided

Internally illuminated projecting sign
1249mm wide x 5000mm tall x 220mm deep

See section 5 of Appeal Statement

F. REASON FOR THE APPEAL

This appeal is against the decision of the LPA to:-

Please tick **one** box only ✓

1 Refuse consent for the advertisement(s) shown on the application form.



2 Grant consent for the advertisement(s) subject to conditions to which you object.



3 Serve a Discontinuance Notice.



or

4 The failure of the LPA to give notice of its decision within the appropriate period (usually 8 weeks) of an application for consent.



G. CHOICE OF PROCEDURE

Choose **ONE** procedure only.

You should start by reading our guidance leaflet "How to complete your advertisement appeal form" which explains the different procedures used to determine advertisement appeals. In short, there are 2 possible methods:- written representations and hearings. You should consider carefully which method suits your circumstances.

Please tick ✓

1. WRITTEN REPRESENTATIONS _____



This is normally the simplest, quickest and most straightforward way of making an appeal. The written procedure is particularly suited to small-scale developments. It is also very popular with people making their own appeal without professional help. The process involves the submission of a written statement by the local planning authority explaining the reasons for their decision or their failure to determine the application. It also allows you an opportunity to comment in writing on the local planning authority's statement. An Advertisement appeals Inspector will study all of the documents before visiting the appeal site unaccompanied and issuing a written decision.

2. HEARINGS _____



This process is likely to be suited to slightly more complicated cases which require detailed discussion about the merits of a proposal. The Planning Inspectorate will arrange a hearing at which the local planning authority and the appellant(s) will be represented. Members of the public, interested bodies (e.g. Parish/Town Councils) and the press may also attend. Like the written procedure, the process involves the submission of a written statement by the local planning authority explaining the reasons for their decision (or failure to determine the application). It is advisable that you submit details of your case before the hearing, otherwise the reasons given in your appeal form will be treated as the basis of your case for discussion. At the hearing the Inspector will lead a discussion on the matters already presented in the written statements and supporting documents. The Inspector will usually have visited the site before the hearing, but at the end of the proceedings, either you or the LPA may ask to visit the site again with the Inspector. The Inspector will then issue a written decision in the same way as in the written procedure.

You must give detailed reasons below or in a separate document why you think a hearing is necessary.

H. GROUNDS OF APPEAL

Please state your **FULL** grounds of appeal (i.e the reason(s) why you do not agree with the action taken by the local planning authority).

Refer to our guidance leaflet "How to complete your advertisement appeal form" for help.

Please continue on a separate sheet if necessary.

☐ Document provided

** See separate documents **

I. ESSENTIAL SUPPORTING DOCUMENTS

Depending on the type of appeal, the documents listed below must be sent with your appeal form. If we do not receive all your appeal documents by the end of the 8 week appeal period, we may not deal with it. Please tick the boxes to show which documents you are enclosing.

Appeals against Refusal/Failure/Conditions

1 The application made to the LPA.

☒
☐ Document provided

2 All relevant plans and particulars submitted to the LPA.

☒
☐ Document provided

3 Any notice of decision.

☒
☐ Document provided

4 Any other relevant correspondence with the authority.

☒
☐ Document provided

Appeals against a Discontinuance Notice

5 The discontinuance notice.

☒
☐ Document provided

6 Any notice variations.

☐
☐ Document provided

7 Any relevant correspondence with the authority.

☒
☐ Document provided

8 If you have sent other appeals for this or nearby sites to us and these have not been decided, please give details and our reference numbers.

Other information that should be supplied:

	Yes	No
a Has the land/site owner's consent been obtained?	<input type="checkbox"/>	<input type="checkbox"/>
b Is the site on highway land?	<input type="checkbox"/>	<input type="checkbox"/>
c Is the advertisement in position?	<input type="checkbox"/>	<input type="checkbox"/>

J. CONFIRMATION

(All supporting documents must be received by us within the 8 week time limit)

☒ I confirm that I have sent a copy of this appeal form and relevant documents to the LPA.

☒ I confirm that all sections have been fully completed.

Signature

(on behalf of) Premier Inn (Hotels) Ltd

Name (in capitals) Mrs Natalie Jarman

Date 4 September 2013

The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 1998. Further information about our Data Protection policy can be found in the guidance leaflet.

NOW SEND

● 1 COPY to the LPA

Send a copy of the appeal form to the address from which the decision notice was sent (or to the address shown on any letters received from the LPA). There is no need to send them all the documents again, send them any supporting documents not previously sent as part of the application or in relation to the discontinuance notice.

● You may wish to keep a copy of the completed appeal form for your records

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with and what happens next.

K. APPEAL DOCUMENTS

Please remember that any supporting documentation needs to be received by us within the appropriate deadline for the case type.

We will not be able to validate the appeal until all the necessary supporting documents are received.

Please ensure that anything you do send by post is clearly marked with the reference number :

APP/X5210/H/13/2204799

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* The Documents Listed Below Will Follow By Post *
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===== GROUNDS OF APPEAL =====
** Grounds of Appeal 1

===== ESSENTIAL SUPPORTING DOCUMENTS =====
** 01. The application made to the LPA.
** 02. All relevant plans and particulars submitted to the LPA.
** 03. Any notice of decision.
** 04. Any other relevant correspondence with the authority.
** 05. The discontinuance notice.
** 07. Any relevant correspondence with the authority.
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