

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mr	First name: David	Surname: Seg	gelman		
Company name	Fitness First Club Limited				
Street address:	58 Fleets Lane		Country Code	National Number	Extension Number
	Fleetsbridge	Telephone number:	01202	845 262	
		Mobile number:			
Town/City	Poole				
County:	Dorset	Fax number:			
Country:	UK	Email address:			
Postcode:	BH15 3BT				
2. Agent Nam	e, Address and Contact Details				
Title: Mr	First Name: Peter	Surname: Wa	rd		
Company name:	Footprint Architects				
Street address:	The Enterprise Pavilion		Country Code	National Number	Extension Number
	Fern Barrow	Telephone number:		01202 853641	
	BH12 5HH	Mobile number:			
Town/City	Poole	Fax number:			
County:	Dorset	Tax number.			
Country:	United Kingdom	Email address:			
Postcode:	BH12 5HH	peter@footprintarchite	ects.co.uk		

Full postal address	Details							
	of the site (including full postc	ode where available	e)	Description:				
House:		Suffix:						
House name:	Fitness First, The Old Heating	Station						
Street address:	Coram Street							
Town/City:	London							
County:								
Postcode:	WC1N 1HB							
	ion or a grid reference d if postcode is not known):							
Easting:	530181							
Northing:	182256							
4. Pre-applicat	ion Advice							
Has assistance or pr	ior advice been sought from t	he local authority a	bout this ap	plication?	(Yes 💿 N	0	
5. Neighbour a	nd Community Consul	tation						
Have you consulted	your neighbours or the local	community about t	he proposal	17 C	Yes	No		
6. Authority En	nployee/Member							
With respect to the	Authority. I am:							
(a) a me	mber of staff ected member							
(c) relate	ed to a member of staff							
(d) relati	ed to an elected member	Do any of th	nese stateme	ents apply to you?	(Yes (No)	
7. Type of Prop	osed Advertisement(s)						
Please describe the	proposed advertisement(s):							
New Fitness first sig	n with white text on grey tran	sparent acrylic mou	ınted on exi	sting external glazing on	west ele	vation, north eleve	ition and	east elevation.
I								
How many of the fo	llowing type of advertisemen	ts are you applying	for?					
How many of the fo	llowing type of advertisement Projecting or ha		for?	Hoarding(s)	0	Other	0]
Fascia sign(s)				Hoarding(s)	0	Other	0]
Fascia sign(s) 8. Location of	3 Projecting or ha	anging sign(s)	0	Hoarding(s) Yes No	0	Other	0	
Fascia sign(s) 8. Location of	Advertisement(s) It(s) you are applying for alread	anging sign(s)	0		0	Other	0]
8. Location of Is the advertisement If Yes, please provide	Advertisement(s) It(s) you are applying for alread	anging sign(s)	0	Yes No		1		elevation
Rascia sign(s) 8. Location of Is the advertisement If Yes, please provid Fitness first signs or	Projecting or hat Advertisement(s) at(s) you are applying for alreaded details:	dy in place?	0 (dind the exist	Yes No No ting glazed walls on west		1	and east	elevation No Not Applicable
Rascia sign(s) 8. Location of Is the advertisement If Yes, please provid Fitness first signs or Is an existing advertisement If Yes to either or both	Advertisement(s) It(s) you are applying for alreaded details: In hanging illuminated light-bottisement(s) to be removed and out above, please show the exit	dy in place?	0 (dind the exist	Yes No ting glazed walls on west t(s) in this proposal?	elevatio	n, north elevation	and east	No Not Applicable
Rascia sign(s) 8. Location of Is the advertisement If Yes, please provid Fitness first signs or Is an existing advert If Yes to either or both 7096-P003 [Propose 7096-P006 [Propose	Advertisement(s) It(s) you are applying for alread the details: In hanging illuminated light-bottisement(s) to be removed and oth above, please show the exited exterior visual] and elevations	dy in place?	0 (dind the exist	Yes No ting glazed walls on west t(s) in this proposal?	elevatio	n, north elevation	and east	No Not Applicable
Rascia sign(s) 8. Location of Is the advertisement If Yes, please provid Fitness first signs or Is an existing advert If Yes to either or both 7096-P003 [Propose 7096-P007 [Propose 7096-P007 [Propose 7096-P007 [Propose	Advertisement(s) It(s) you are applying for alread the details: In hanging illuminated light-bottisement(s) to be removed and oth above, please show the exited exterior visual] and elevations	dy in place? ex are currently behind replaced by the actisting sign(s) on an extended by the action of the ac	ind the exist	Yes No ting glazed walls on west at(s) in this proposal? rawing or photograph and	elevatio	n, north elevation Ye ne references for th	and east	No Not Applicable
Fascia sign(s) 8. Location of Is the advertisement If Yes, please provid Fitness first signs or Is an existing advertility and existing adver	Advertisement(s) It(s) you are applying for alreading the details: In hanging illuminated light-bottisement(s) to be removed and oth above, please show the exited exterior visual and elevations and elevations are detailed elevations. It is a project over a devertisement(s) project over a devertisement(s) project over a devertisement(s) project over a devertisement(s) project over a devertisement (s) project over a devertisem	dy in place? ex are currently behind replaced by the actisting sign(s) on an extended by the action of the ac	ind the exist	Yes No ting glazed walls on west at(s) in this proposal? rawing or photograph and	elevatio	n, north elevation • Ye ne references for th	and east	No Not Applicable
Fascia sign(s) 8. Location of Is the advertisement If Yes, please provid Fitness first signs or Is an existing advert If Yes to either or both 7096-P003 [Propose 7096-P007 [Propose 7096-P007 [Propose Will the proposed as	Advertisement(s) It(s) you are applying for alreading the details: In hanging illuminated light-bottisement(s) to be removed and oth above, please show the exited exterior visual and elevations and elevations are detailed elevations. It is a project over a devertisement(s) project over a devertisement(s) project over a devertisement(s) project over a devertisement(s) project over a devertisement (s) project over a devertisem	dy in place? ex are currently behind replaced by the actisting sign(s) on an expression of the properties of the proper	ind the exist dvertisement elevation dra	Yes No ting glazed walls on west t(s) in this proposal? rawing or photograph and	elevatio	n, north elevation • Ye ne references for th	and east	No Not Applicable
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10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.679 x Width: 2.300 x Depth: 0.020 metres
What materials will the sign be made of? Transparent acrylic
What is the maximum height of any of the individual letters and symbols (in centimetres)? 4.200 cm
The colour of text and background:
white text with grey background
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? Internally Externally
Illuminance Levels: 0.000 cd/m
Will the illumination be static or intermittent? • Static Intermittent
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What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.679 x Width: 3.080 x Depth: 0.020 metres
What materials will the sign be made of?
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Will the illumination be static or intermittent? Static Intermittent

12. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?	○ No		
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select	only one)		
The agent			
Ref: 12: 1984 Planning Portal Reference:	002868269		
13. Declaration			
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	\boxtimes	Date	04/10/2013