# Building design statement: Phase 1 & 3 design development

section 4

Based on the urban design vision, a series of options were drawn up for consultation with public and planners. This process built on earlier consultations in 2010 and 2011 that had resulted in the outline planning approval in July 2012. After further consultation and meetings with stakeholders, the project team produced a stage C design that was described in a report to Camden in December 2012. This stage C design is shown in the drawings following.





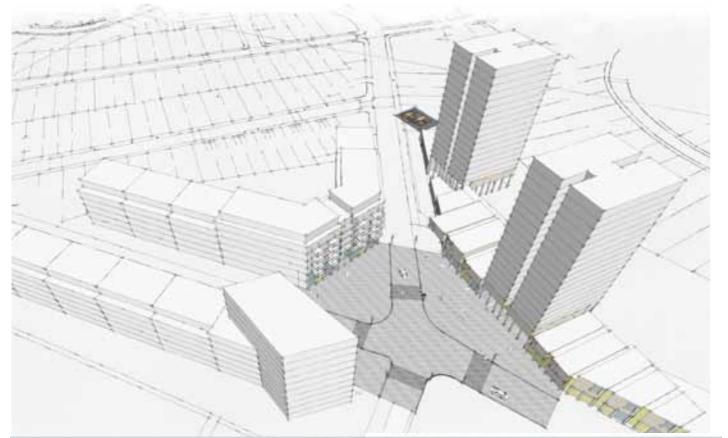








# 4.1 Design proposal at Stage C: Phase 1



## Massing options for the different forms for the landmark building





















### Phase 1 Stage C plans



TYPICAL PLANS SHOWING DEVELOPMENT OF THE ACCOMMODATION AND THE MIX FOR LANDMARK BUILDING



















TYPICAL PLANS SHOWING DEVELOPMENT OF THE ACCOMMODATION AND THE MIX FOR THE LOWER BUILDINGS



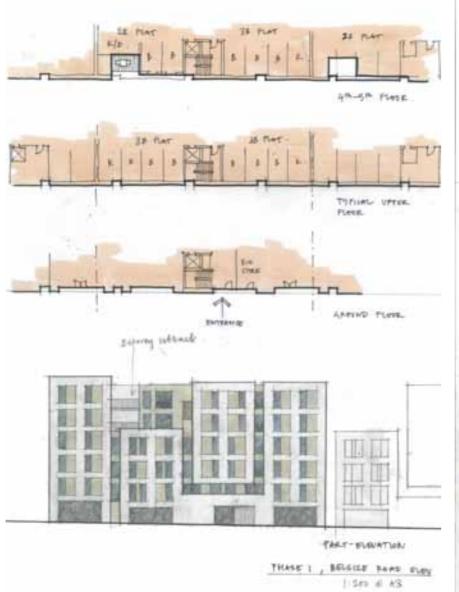


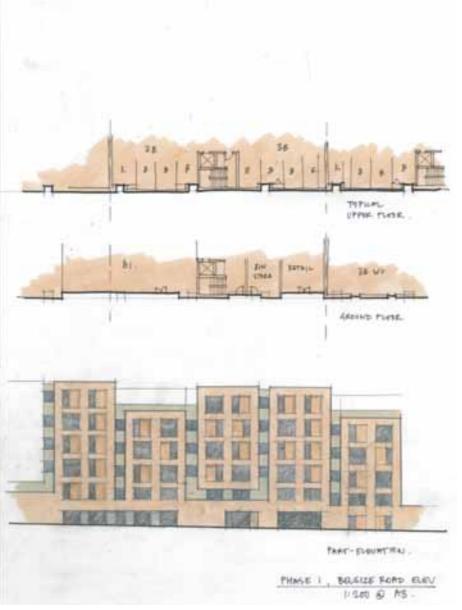






# **Developing the Belsize Road elevation**











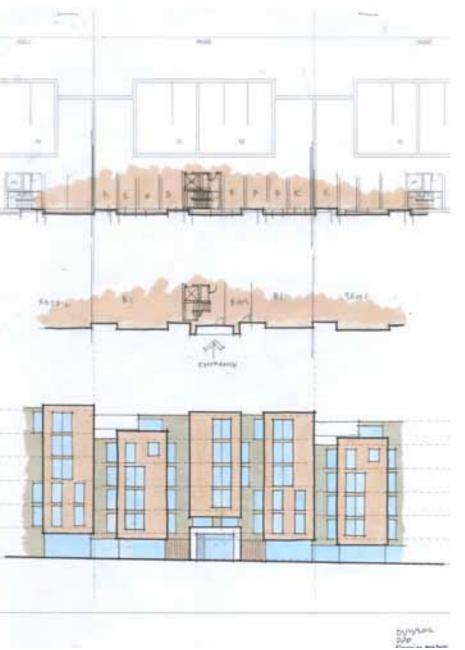


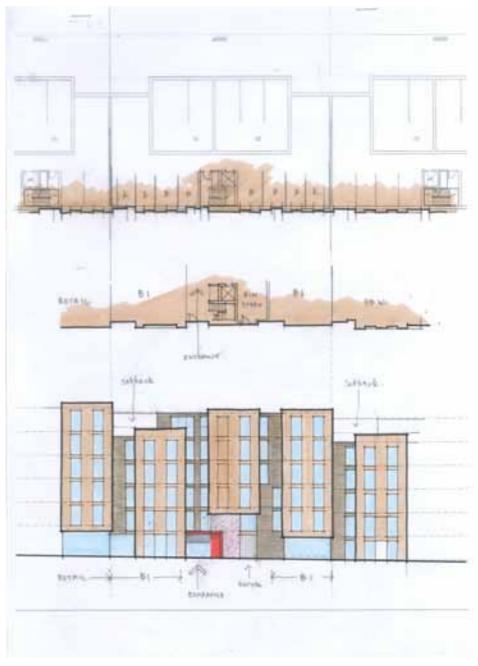






















### **4.2 Current Design Aerial View of Phase 1 from South**

# **4.2.1 Current Design Phase 1**

After feedback from LBC Planning Department and the local community we proceeded to detail design Stage D. The scheme is broadly the same as Stage C but details have evolved and plans/elevations drawn up and modelled to show the current scheme













### **View of phase 1 from across Railway Bridge**













## **Phase 1 from Belsize Road**















## **View from Courtyard**















### **View of phase 1 from Belsize Road**















## **Belsize Road**





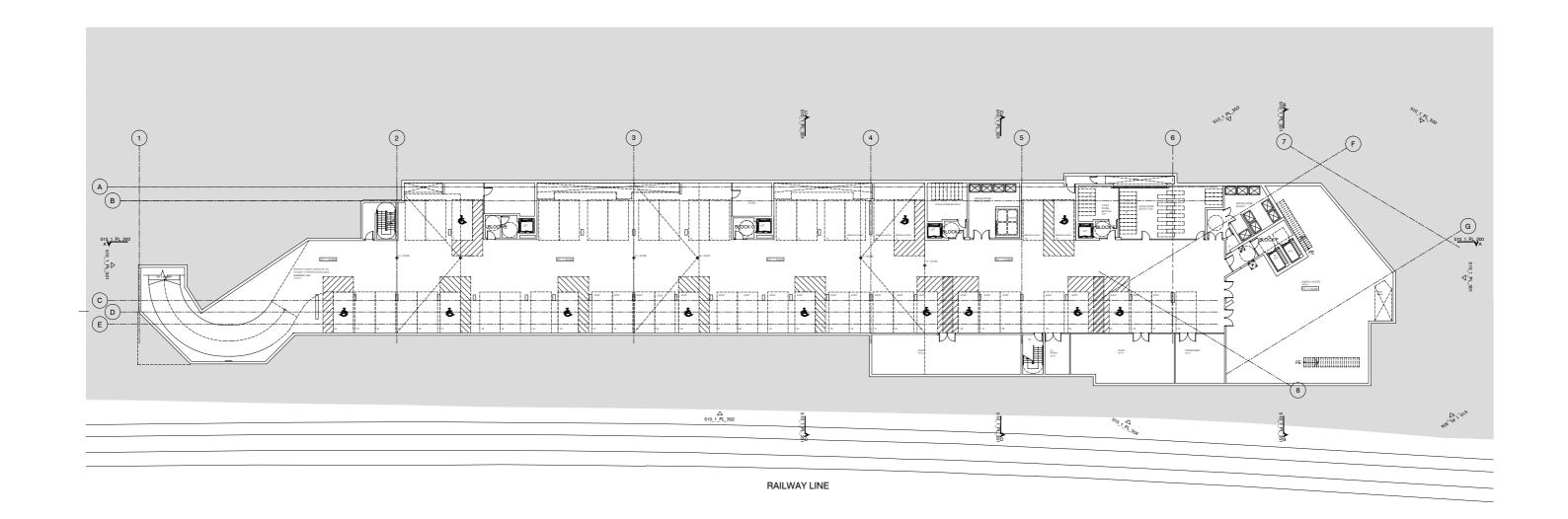








### **Proposed plans**



**BASEMENT FLOOR PLAN** 



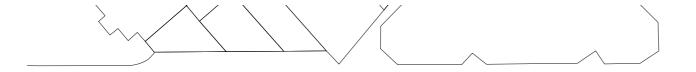


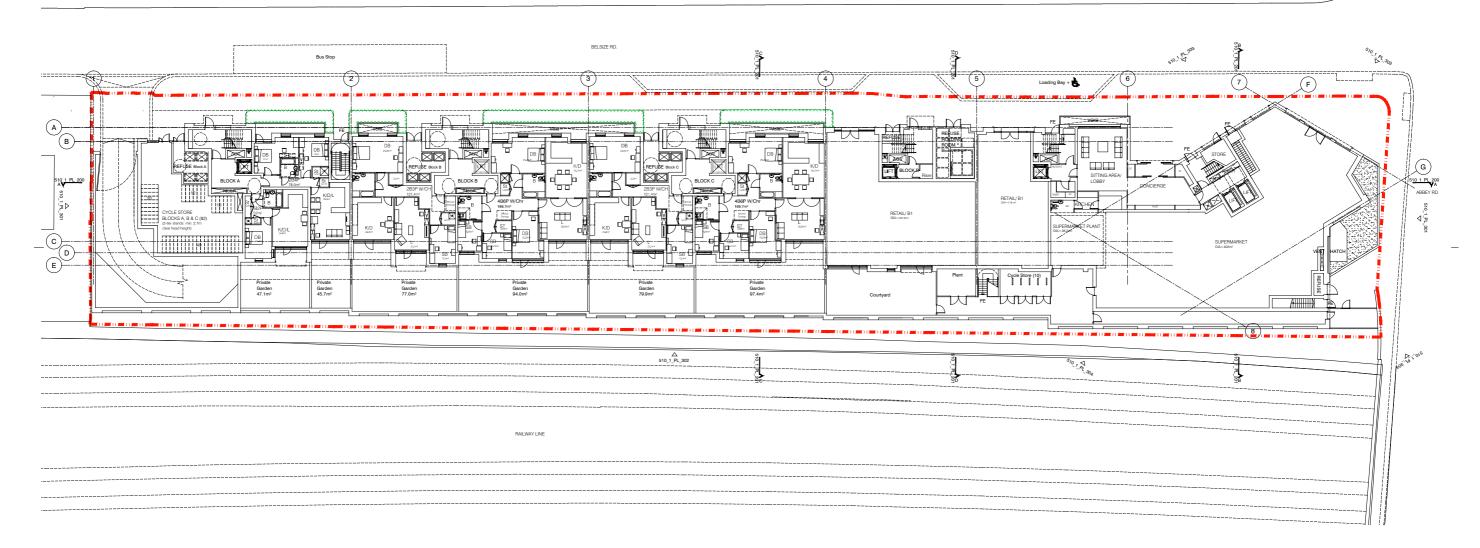












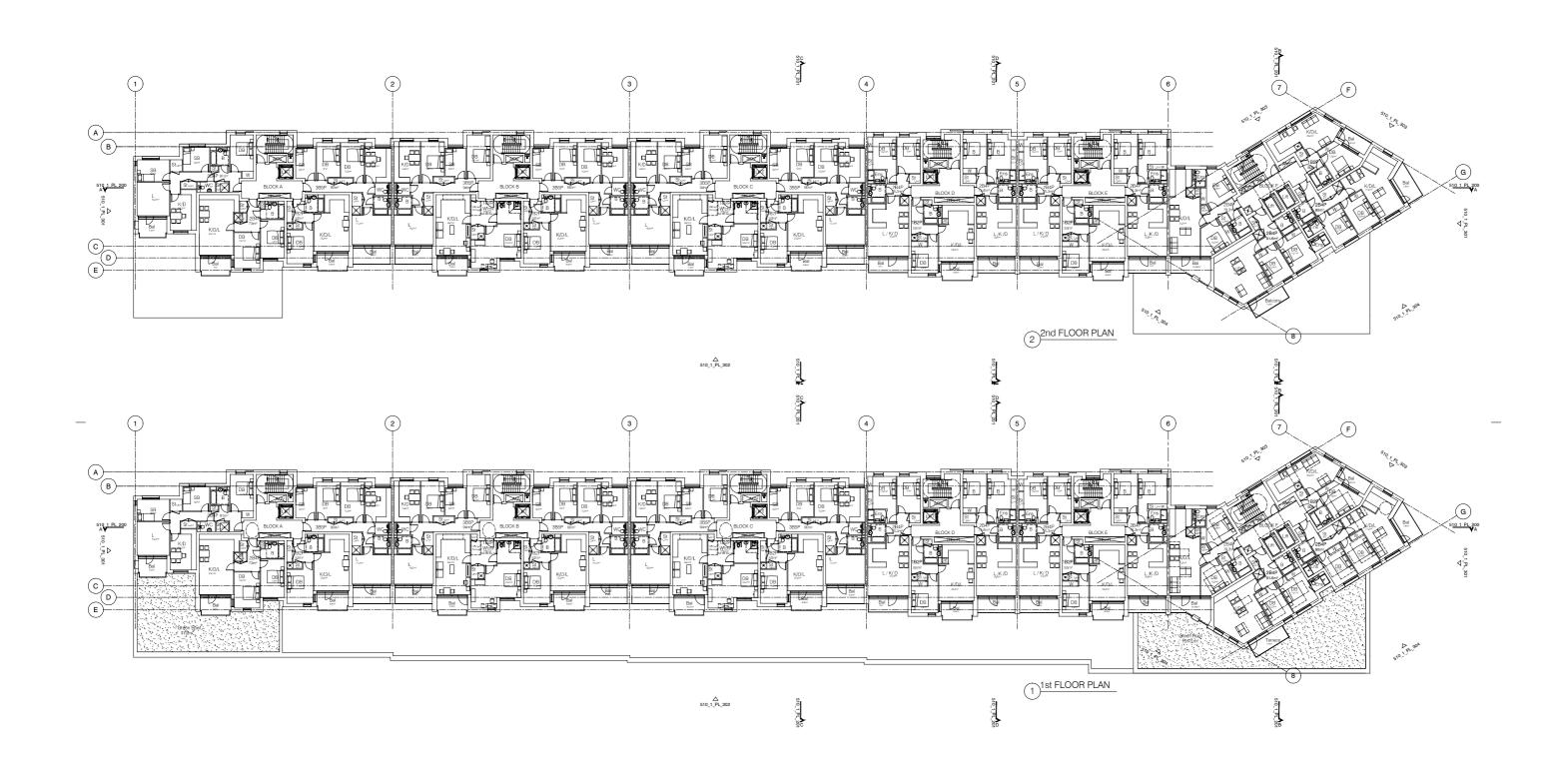
**GROUND FLOOR PLAN** 











FIRST & SECOND FLOOR PLANS



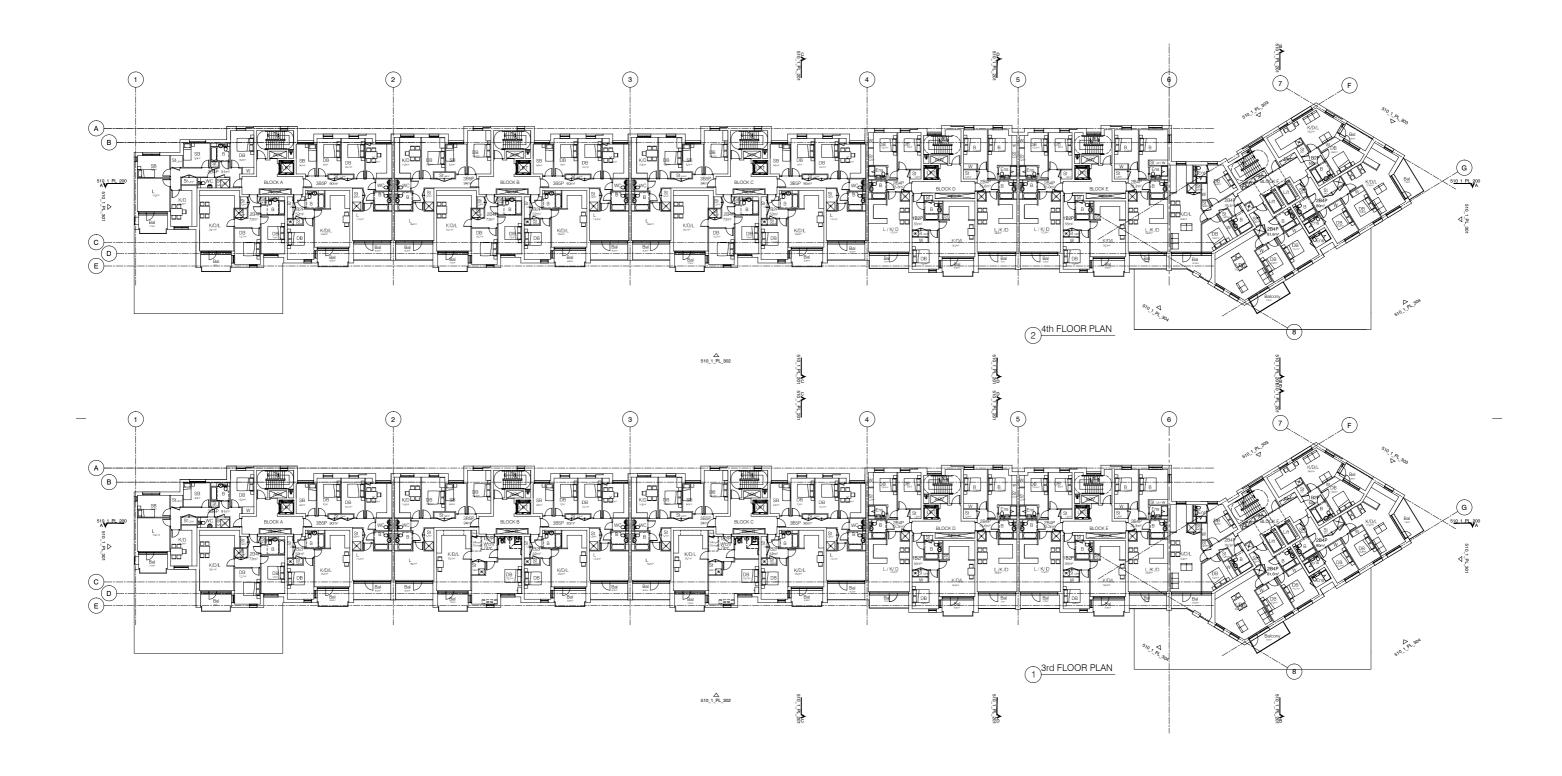












THIRD & FOURTH FLOOR PLANS



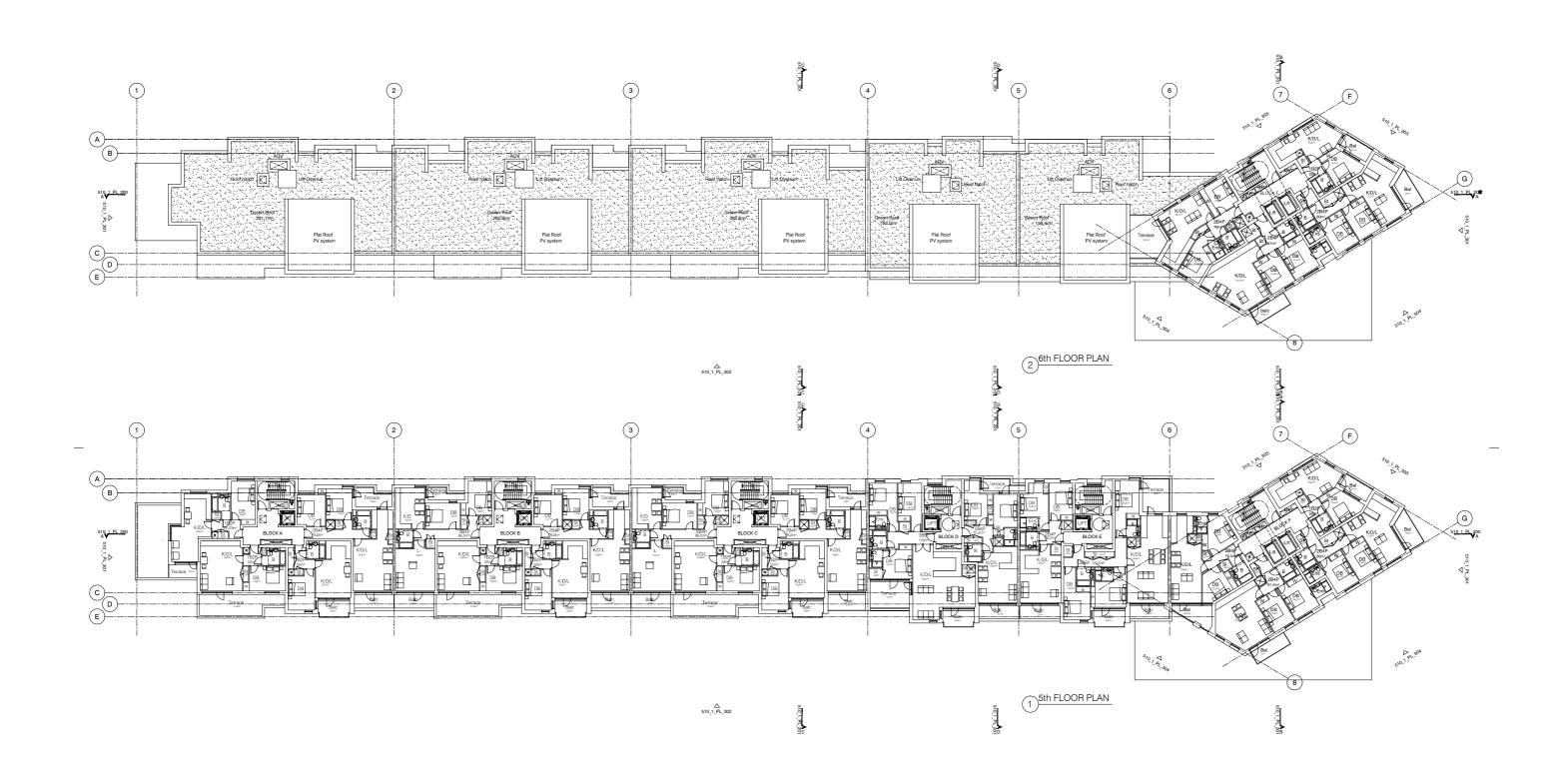












FIFTH & SIXTH FLOOR PLANS



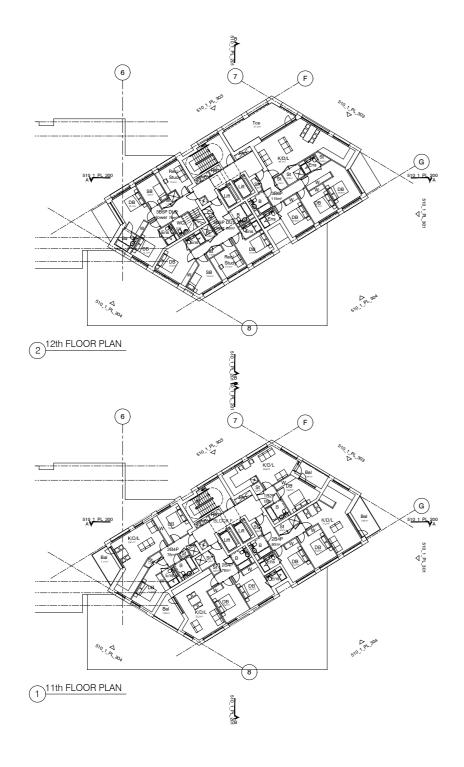


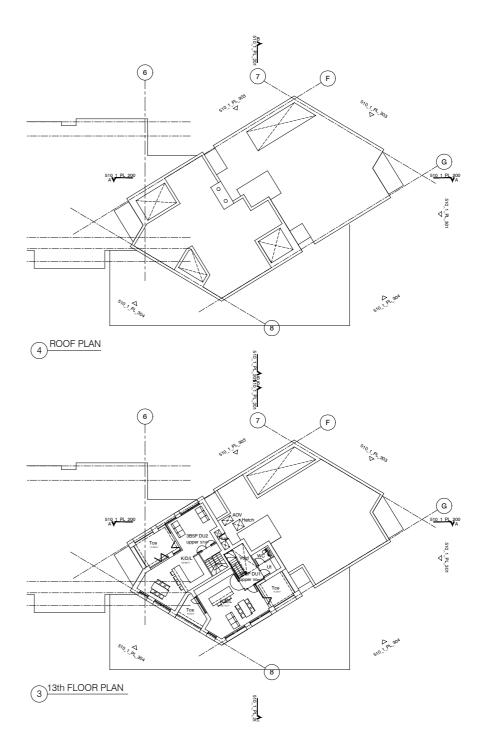












11TH, 12TH, 13TH FLOORS AND ROOF PLANS

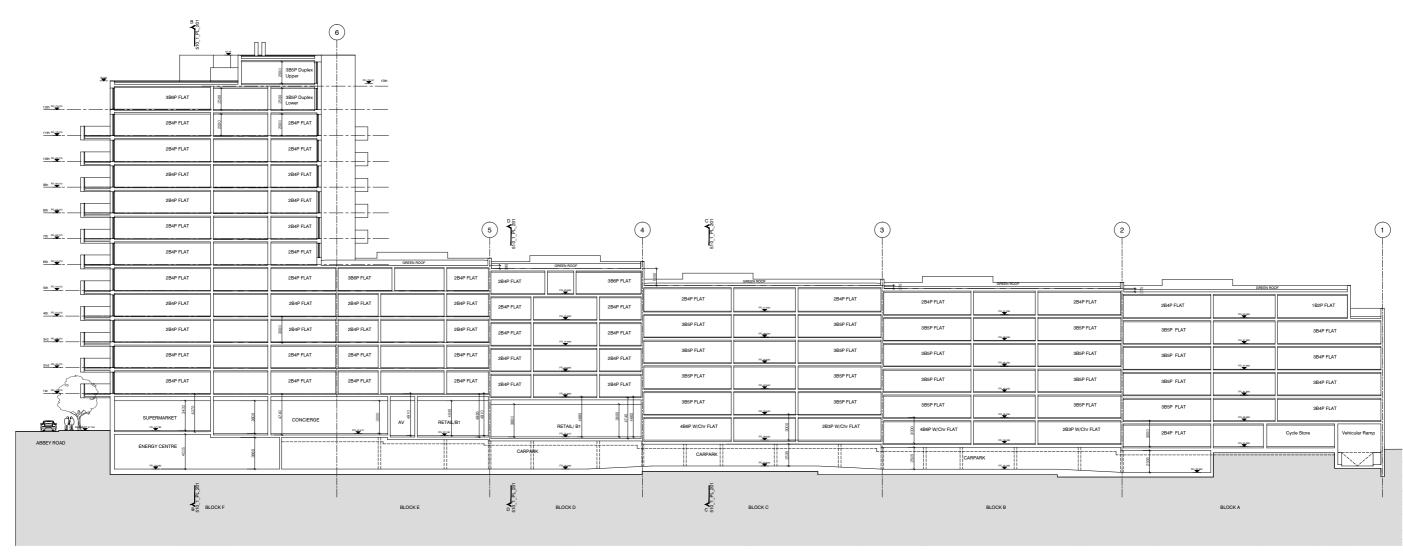












SECTION A-A

**SECTION A-A** 



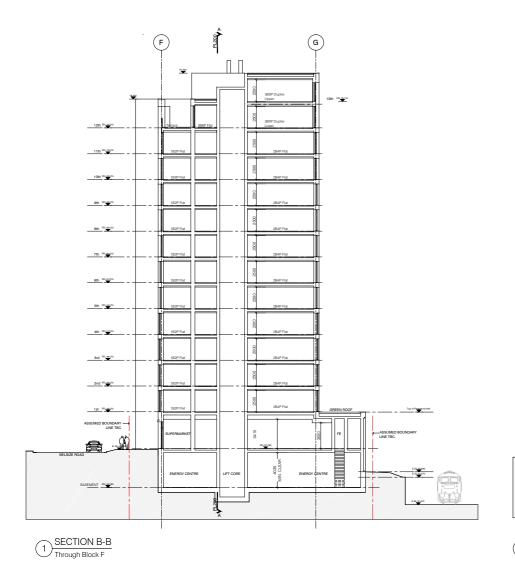


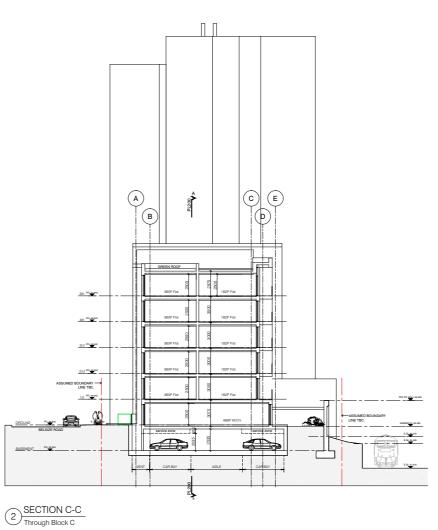


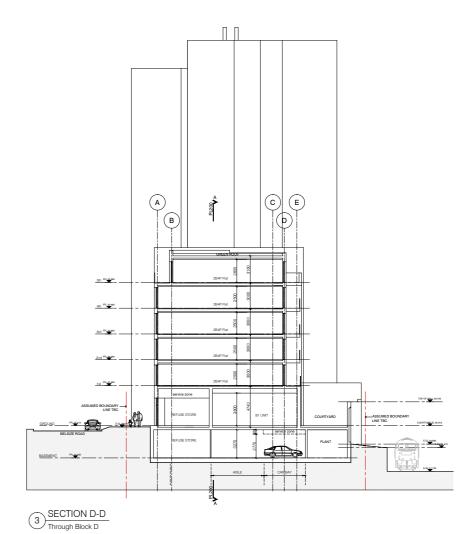












SECTIONS B-B, C-C, D-D















NORTH SITE ELEVATION 1:500

NORTH AND NORTH SITE ELEVATIONS



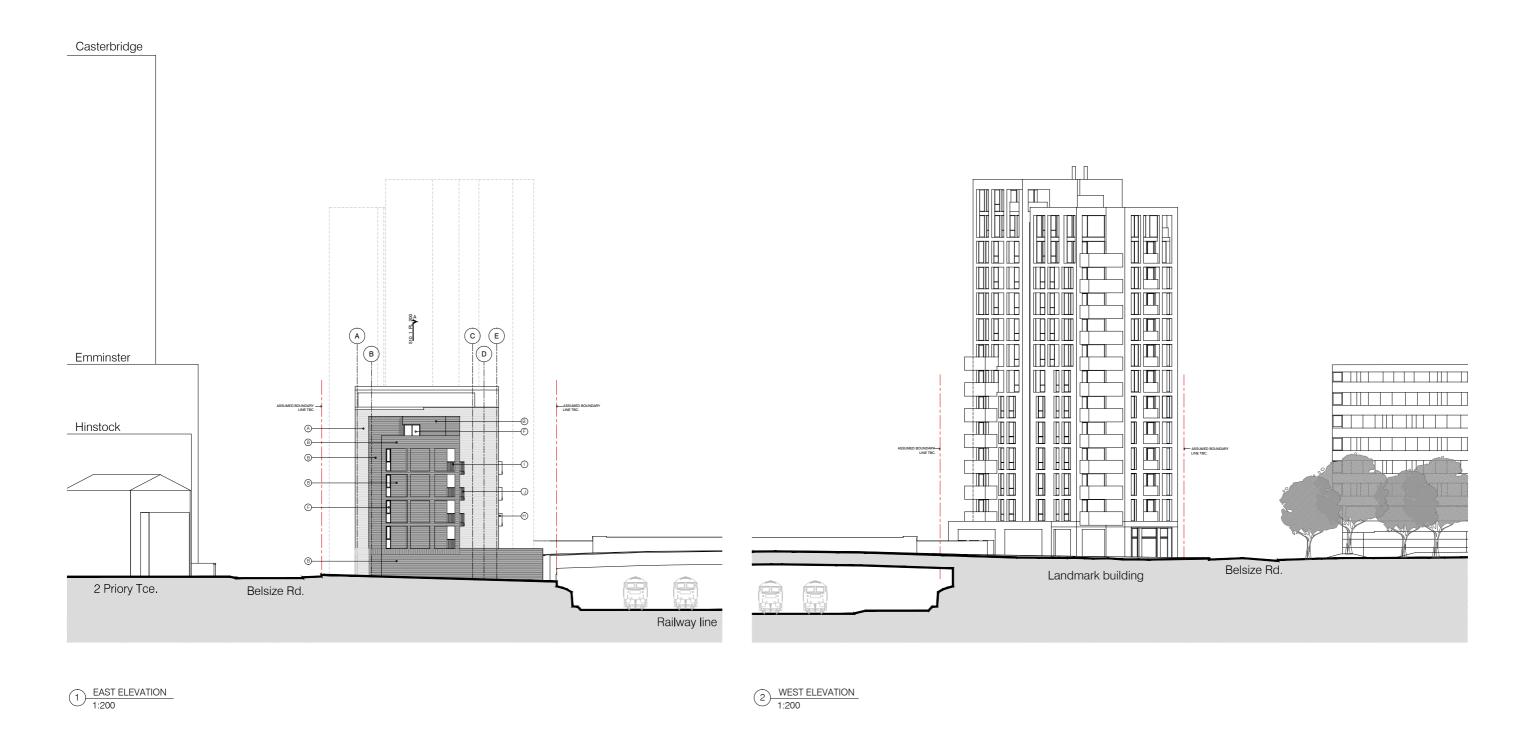












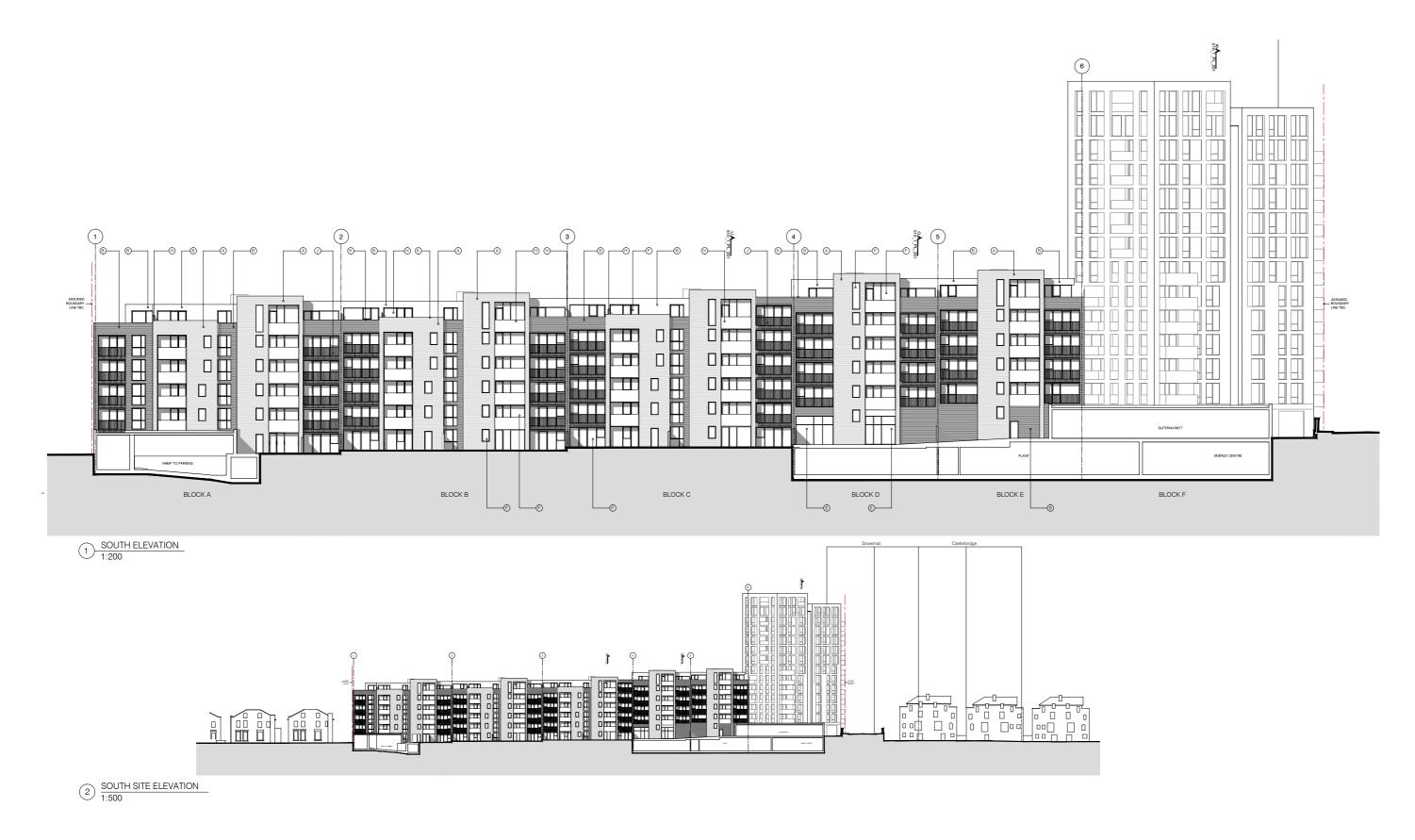
### **EAST AND WEST ELEVATIONS**











**SOUTH AND SOUTH SITE ELEVATIONS** 



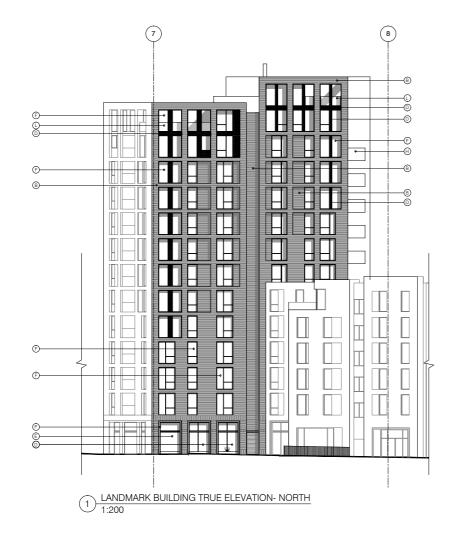


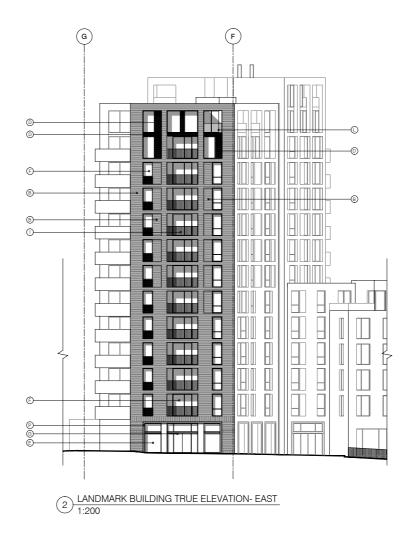












NORTH AND EAST ELEVATIONS TO LANDMARK BUILDING

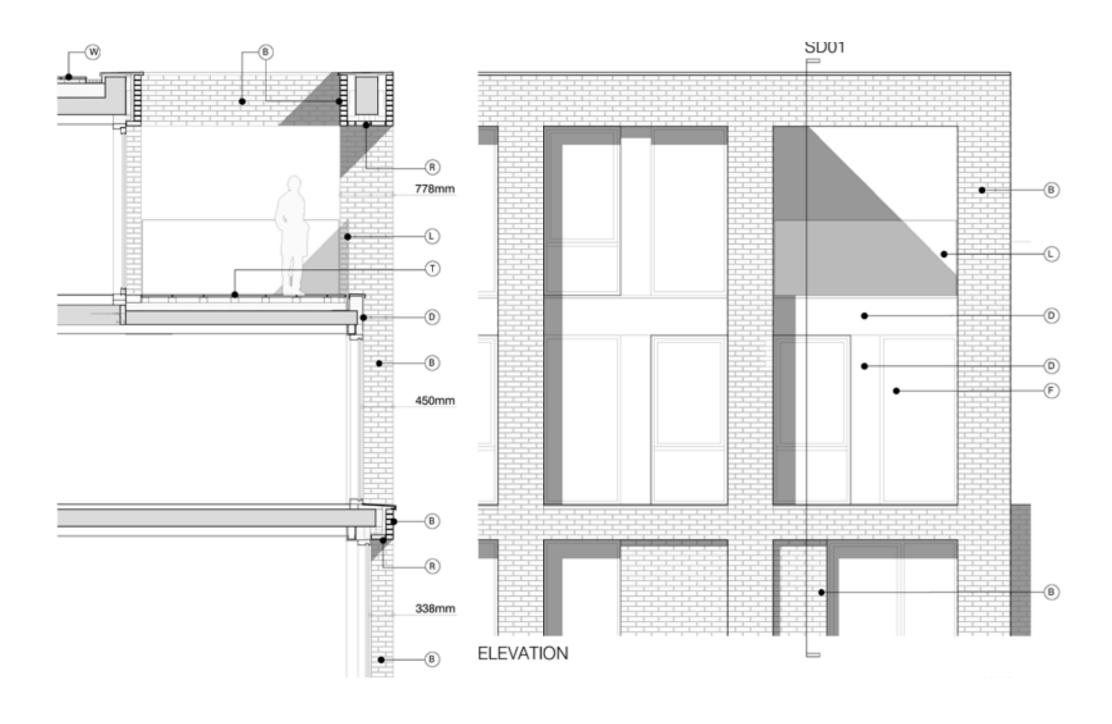












### MATERIAL KEY

- B Brick work type 2: TYPE TO BE AGREED but darker than Type 1, stretcher bond brickwork with Cemex London White mortar or similar. Allow for darker mortar to recessed brick walls. Openings to have a deep brick reveal (approx 225mm unless stated otherwise).
- D Metal panel: bronze effect panels with hidden fixings and minimal joints.
- F Windows / doors: bronze effect aluminum framed double or triple glazed units (manufacturer to be agreed).
- L Glass balustrade: frameless glass with no visible fixings.
- R Brick Soffit on fixing ancon bracket : Brick type to match facing brick
- T Terrace: with 50mm thick stone pavers (pietra serena sandstone or similar)
- W Roofs: Insulated flat roof with precast concrete pavers to Block F

























