

Mr Andy McMullan
Knight Frank LLP
No. 1 Marsden Street
Manchester
M2 1HW

Application Ref: **2013/4324/L**
Please ask for: **Victoria Pound**
Telephone: 020 7974 **2659**

29 October 2013

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990
Planning (Listed Buildings and Conservation Areas) Regulations 1990

Listed Building Consent Granted

Address:
79-81 Heath Street
Hampstead
London
NW3 6UG

Proposal:

Display of 1 x non-illuminated fascia sign and 1 x externally illuminated projecting sign to front elevation, plus 3 x internally illuminated logo signs, display of 1 x internally illuminated totem sign, 3 x internally illuminated A1 signs and 15 internally illuminated A3 signs within front elevation window of existing estate agents (Class A2).

Drawing Nos: Site location plan; 131998 EX0G (existing elevation); Detailed design pack (revision E, dated 25/10/2013, includes proposed drawings); Heritage statement dated July 2013.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years



from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

- 2 All new work and work of making good shall be carried out to match the original work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

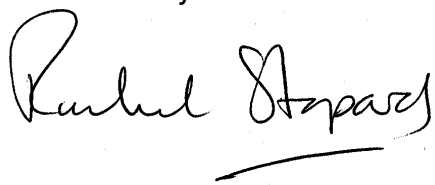
Informative(s):

- 1 Reasons for granting listed building consent. [Delegated]

The proposed development is in general accordance with the London Borough of Camden Local Development Framework Core Strategy, with particular regard to policy CS14 (Promoting high quality places and conserving our heritage); and the London Borough of Camden Local Development Framework Development Policies, with particular regard to policy DP25 (Conserving Camden's heritage). For a more detailed understanding of the reasons for the granting of this listed building consent, please refer to the officer report.

Your attention is drawn to the notes attached to this notice which tell you about your Rights of Appeal and other information.

Yours faithfully



Rachel Stopard
Director of Culture & Environment

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