## REQUEST FOR COMMENTS/OBSERVATIONS FROM:

Please send in your comments by email to <a href="mailto:planning@camden.gov.uk">planning@camden.gov.uk</a>, submit comments directly when viewing the application on the web ("view related documents - my submissions") or alternatively, fax your comments to us on 0207 974 1930 Please make it clear which CAAC you are representing.

Hampstead CAAC

Athlone House Hampstead Lane London N6 4RU

Application ref: 2013/7242/P

Associated ref(s):

Date of consultation: 15 November 2013



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Proposal: Erection of 8 bedroom single dwelling house (Class C3) with basement car park, swimming pool and plant rooms, and associated landscaping, following the demolition of Athlone House.

Comments:	<b>ਛ</b> ∕ 0	BJECT		NO OBJECTION	<u> </u>	COMMENT
<b>`</b>	(Please	e tick as approp	oriate)			

There has to be strong objection to this proposal and a scheme of this kind as replacement for the existing building. This notwithstanding the Inspector's report on the previous submission which it is considered errs in seeming to welcome a replacement of this kind because of its reduction in scope. That such reduction conforms with MOL regulations is of course welcome for that reason, but does not appear alone to be sufficient consideration for a scheme of this scope.

The present proposal is still for an overblown and gauche building for such a prominent site and visible from all round Hampstead Heath. It is unacceptable to agree that an owner would not find it worthwhile properly to restore the original existing building. Such argument and neglect of a building is known to be commonly used by developers to justify demolition and replacement.

In this proposal the mix of classical elements with extensive glazing is out of character with the existing environment, threatening gross light pollution and general dominance. This is a 'show-off' project not a considered "high quality modern building" suggested by the inspector.

Observance of the following Camden policies are denied undermined or at risk in this proposal:

CS 14.11, 14.12, 14.19, 14.24, 14,25, 15.25. DP 24.11, 24.12, 24.15, 24.16, 24.19.

LILIAN BRAFMAN, ESI CAKMAKCGLIOU, MARK NEVARD, DAVID EVANS, JOHN MALET-BATES.



Charles Thraire for Director of Culture & Environment Rachel Stopard